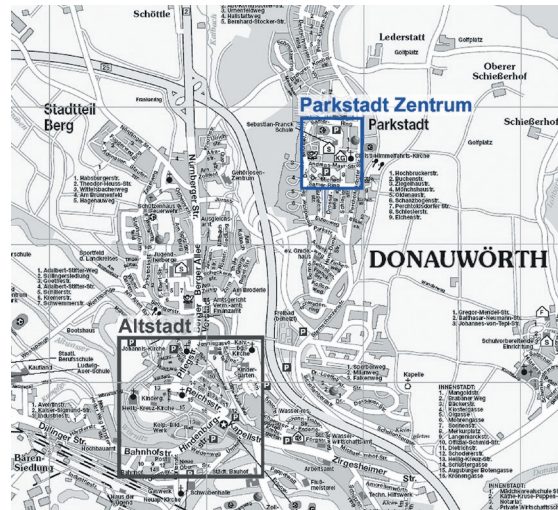
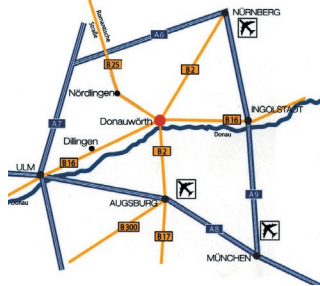


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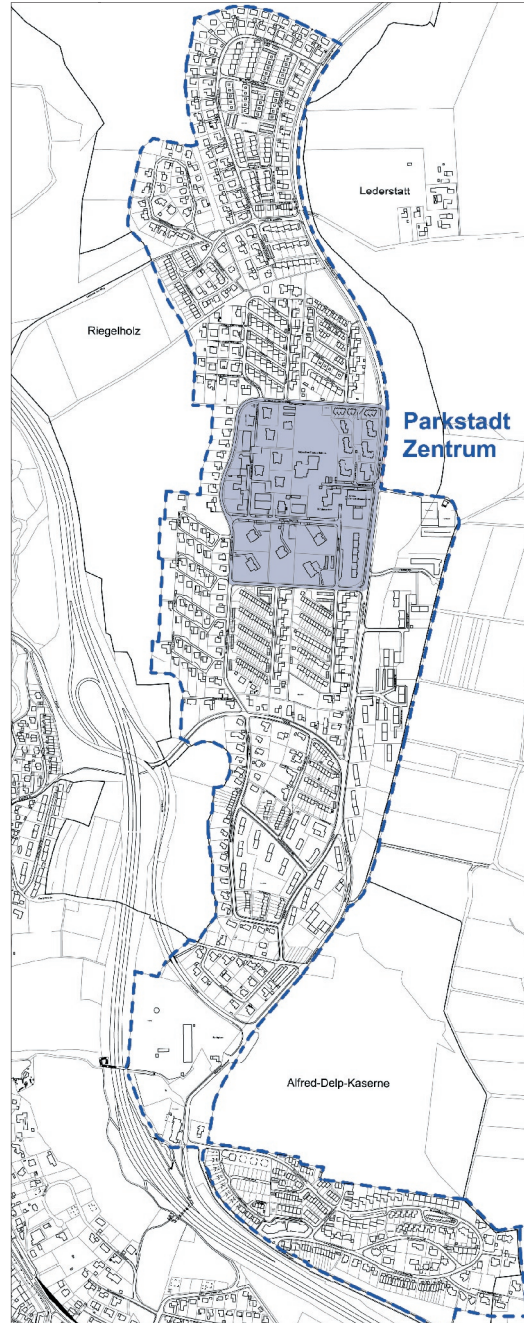
City: Donauwörth
Location: Parkstadt
Population: 18,500
Study Site: 4.7 ha
Project Site: 0.56 ha

TOPIC

The town district of Parkstadt came into being from the end of the fifties until the seventies as a planned district in order to expand the residential capacities of the core town. The district, as it was designed on the drawing table, has proven to have shortcomings in practice, especially in relation to the open spaces. The open park structure does not have a central focal point, the street area does not offer anything that invites residents to spend time here. One important project in the coming years is therefore to redesign and upgrade the central area of Parkstadt, which already has important infrastructural elements, but which has been unable to develop any kind of function as a centre whatsoever. The aim is to create a point of identification that is more adequate for public functions and an area where people can meet one another and spend time. An improvement in the access situation must also be developed, as well as an alignment of the road and path network. The challenge is to bring the area in line with the changing needs and expectations of the inhabitants with a view to the long term and to further develop the public space as a communicative area where people can encounter.

TERRITORIAL SCALE : CONURBATION

The large district town Donauwörth is situated in the governmental area of Swabia, at the point where the Wörnitz flows into the Danube. The town is a secondary centre for about 65,000 inhabitants of the southern administrative district Donau-Ries. Its central location in the region, about 45 km north of Augsburg, makes the town an economic, cultural and social centre in northern Swabia. Donauwörth acts as a traffic hub for the region and, because of its favourable location, is also accessible to supra-regional economic areas.



URBAN SCALE : STUDY SITE

Parkstadt was built from the end of the fifties into the seventies. Approx. 4,500 inhabitants live in the quarter at the present time. The influx of more than 1,000 immigrants from the former USSR in the middle of the nineties has led to significant social tensions. In order to counteract this development, the city decided to apply for the programme “Soziale Stadt” (social town) in 2004. Initial projects, such as the creation of a youth centre have already been successfully realised. The aim is, in addition to the upcoming modernisation of the building stock which is thirty to forty years old, to give new life to the public area through a reorganisation of the urban spaces and an upgrading of the central area.

Programmatic intentions:

- Infrastructural measures with regard to integrating the area into the urban context.
- Road and path connections within Parkstadt to bring the public space to life.
- Constructional additions to upgrade the urban area.

PROXIMITY SCALE : SITE OF PROJECT

The planning area comprises of the central area of Parkstadt. The most important infrastructural facilities are situated in the immediate neighbourhood here: kindergarten, school, church, community centre, shops, doctors, chemist, shopping centre, as well as a public green area with a fountain. The aim is to provide this existing centre with new visions, which include the changing needs of the residents and strengthen the identity of the quarter. As part of the reconstruction of the building stock that is to be carried out here in the coming years, particular value is placed on ecology and sustainability.

Programmatic intentions:

- Redesign and reanimation of the centre.
- Creation of a place of encounters where residents can spend time in the public areas.
- Concepts for ecological reconstruction and modernisation of the existing building stock.
- Improvement of the road and path connections.



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