

VALENCIA DE ALCÁNTARA / TEAM 1

A NEW LOCAL SYSTEM



European 13-14 Inter-Sessions Forum – Workshop

ARCHITECTURE TO THE RHYTHMS OF CITY AND NATURE

To arouse interactivity at the European level, European and the Junta de Extremadura invited the E13 winning teams (winners and runner-up) for 4 days to consider and design scenarios on the E13 session topic – “The Adaptable City” – applied to urban contexts in the Region of Extremadura. Three urban situations were proposed for the Workshop, all three located in 2 nearby towns – Olivenza (with 2 sites) and Valencia de Alcántara.

In a region like Extremadura, with almost 75% villages of less than 2,000 inhabitants, the city-nature relation is everywhere. Nothing can be done without considering the presence of the rural environment, which has generated enough activity for the urban poles to develop. Still, along the years, the influence of the countryside has gradually (if not drastically) vanished, impacting on the urban spaces which therefore were deserted. So how to regenerate the urban structure through the revitalisation of urban fragments? How to consider today the limit between city and countryside? And how to take back the urban space through new rhythms and uses?

**European
Junta de Extremadura
E13 Winning Teams**



VALENCIA DE ALCÁNTARA // USES & RHYTHMS

How Can Urban Rhythms Be a Motor for Urban Reappropriation?

“How Can Urban Rhythms Be A Motor For Reappropriation” was the question for Valencia de Alcántara, a rural town of roughly 6,000 inhabitants, 80 km West of Cáceres and North of Badajoz. The spatial opportunities were very clear, as the Junta de Extremadura asked for inspiring concepts for the city as a whole and especially for a number of vacant or largely underused buildings in the centre – a former slaughter house, a cultural centre, a foundation buildings almost in ruins, and the fortress that overlooks the town.

The rhythms were to be found in the imbrications of scales, from the architectural to the urban and regional, against the backdrop of elsewhere also well-known problems, such as a declining economy, the rural exodus, the demographic change and the question of the future of agriculture. The teams tried to engage dynamic interactions between the conceptual approach, the local situation and the different actors & stakeholders, and to transpose them in a storyboard, from macro to micro scale, and vice versa.



A NEW LOCAL SYSTEM

USES & RHYTHMS – URBAN REAPPROPRIATION



“The new local system” is an investigation of the current and possible future synergies between several phenomena: the relatively high percentage of unused or only part-time used houses; the considerable number of unemployed construction workers; and the wish of the municipality to improve the image of the town. By the installation of a locally-based interchange system, declined in a program for teaching, for construction and renovation, for participation in the cities promotion or artistic expression, it addresses the question of the organisation of a low- or even no-budget economy in a remote region of an industrialised country and proposes to give the town centre a new dynamic out of its own resources, both material and human.

PARTICIPANTS

Camille LE BIVIC (FR), Florent VIDALING (FR),
Winner in Goussainville (FR) with “Base vie”

Annelie SEEMANN (DE), Marc TORRAS MONTFORT (ES),
Winner in Gera (DE) with “Colonization of the City Center”

Malin SVENSSON (SE),
Runner-up in Lund (SE) with “Monster Planning”

COACH: Jens METZ (DE)



VALENCIA DE ALCANTARA

The new local system

SE VENDE
91-33173-39

SE VENDE
91-33173-39
676-10-73-39

NO GROWTH

**DOES NOT MEAN
NO DYNAMISM**



NO GROWTH
DOES NOT MEAN
NO DYNAMISM

SKILLS CAPITAL
SPATIAL POTENTIALS
POPULATION NEEDS

HOW CAN
A NEW POLICY ABOUT
EMPTY HOUSES
GENERATE
NEW DYNAMICS?

SOMEWHERE IN MADRID....

Pedro

Madrid 34 years old



Hi, I am Pedro!
I live with my wife and
my children in Madrid.

Last year I **inherited a dwelling**
in Valencia de Alcantara.



PEDRO's
PROPERTY



VALENCIA DE ALCANTARA



Pedro (owner)
Madrid

Hola. I heard of the program you provide. I am curious what are my advantages as a owner?

Really?
Please, can you explain more about this?



Town hall (municipality)
Valencia de Alcántara



Our program is called **New Local System**. Participating on that project means for you to save taxes.





owner

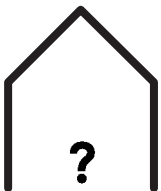


municipality

contribute and save money



used house
Madrid

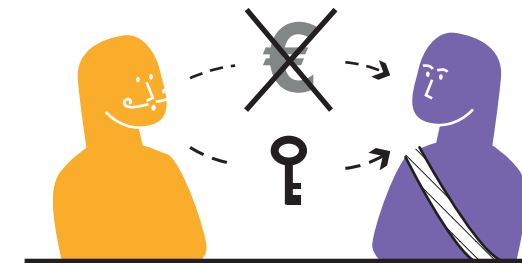
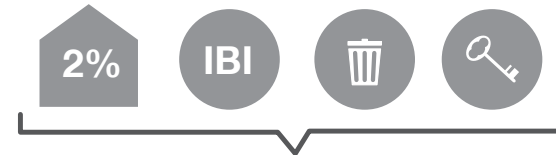


unused house
Valencia de
Alcantara



current system

new local system



MEANWHILE

Fernando + Maria

Badajoz 39 + 36 years old



Buenas,
I am Fernando.
I am a **self-employed carpenter**,
but since the crisis I
just get few work
requests.

Hola,
my name is Maria.
I used to be teacher,
but I **lost my job**,
since the school
decided to merge
classes.

We need a change!



Fernando and Maria (participant)
Badajoz

Hola.
We heard of the
program you provide.

**How can we
participate?**

I am a
self-employed
carpenter and my
wife is a teacher.



Town hall (municipality)
Valencia de Alcántara



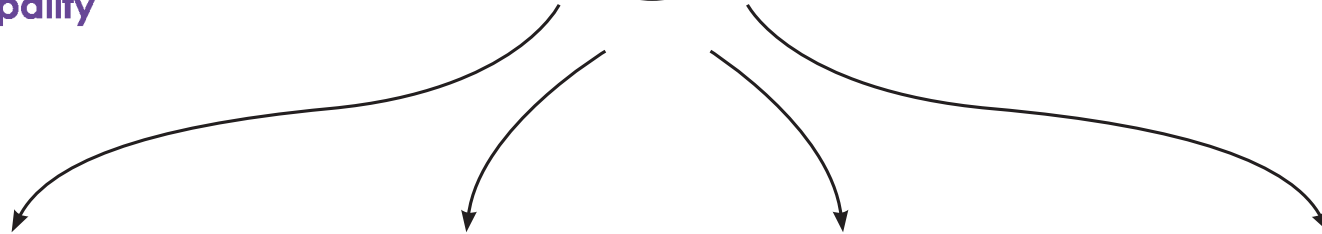
It depends on
what kind of
input or **knowledge**
you have.

Let me introduce
you to our new
program packages

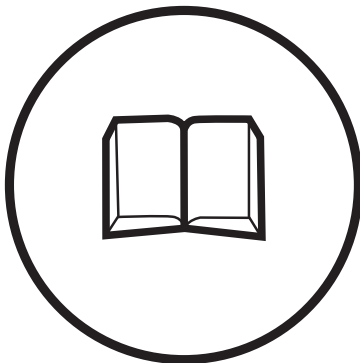
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Program options

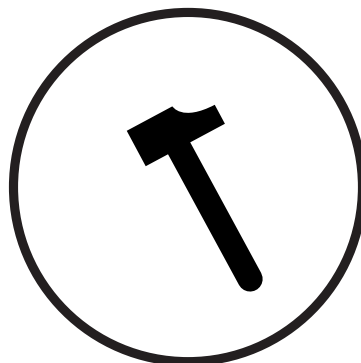


TEACH



teaching courses
dance courses
music courses

CONSTRUCT



refurbishment
construction knowledge
maintenance

PARTICIPATE



care taker
participation on city events
guided tours

ART



art events/exhibitions
art courses

WIN-WIN-WIN triangle



owner



municipality



participant

the owner wins:

- **taxes reduction**
- **bonifications**
- **increasing the market value of the house**



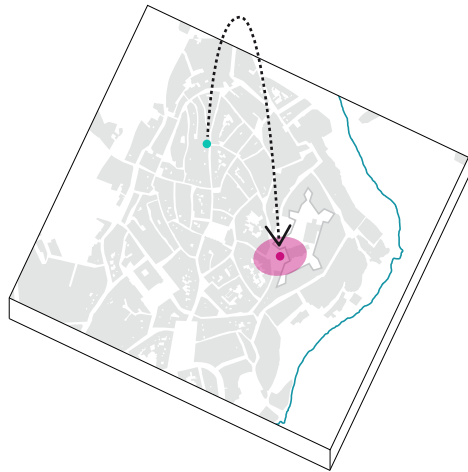
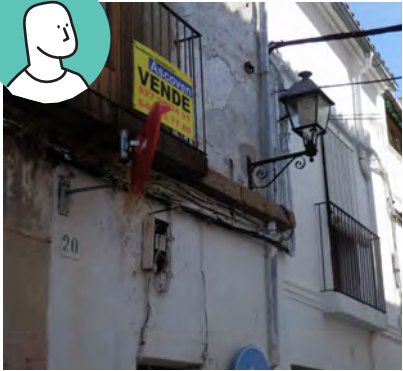
the municipality wins:

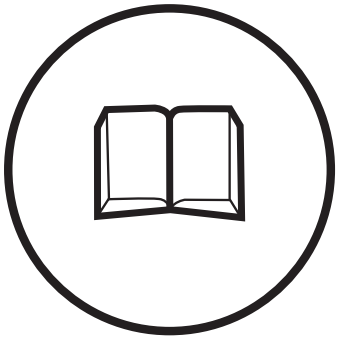
- **dynamic town**
- **reinsertion of unemployed people**
- **citizens initiative**

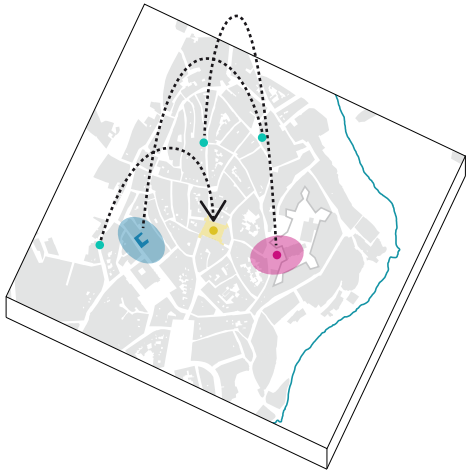
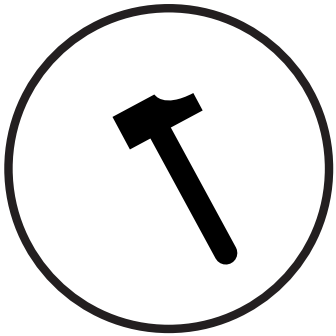


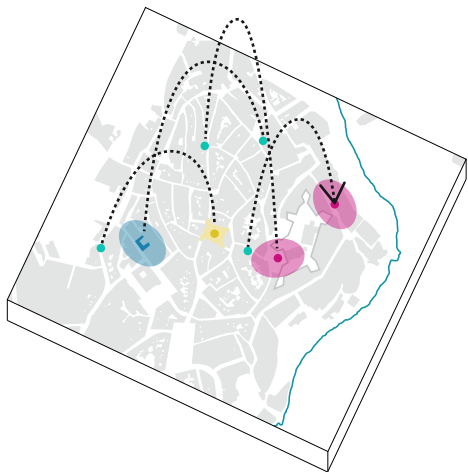
the participant wins:

- **no rent**
- **staying professionally activ**
- **transmission of Knowledge**

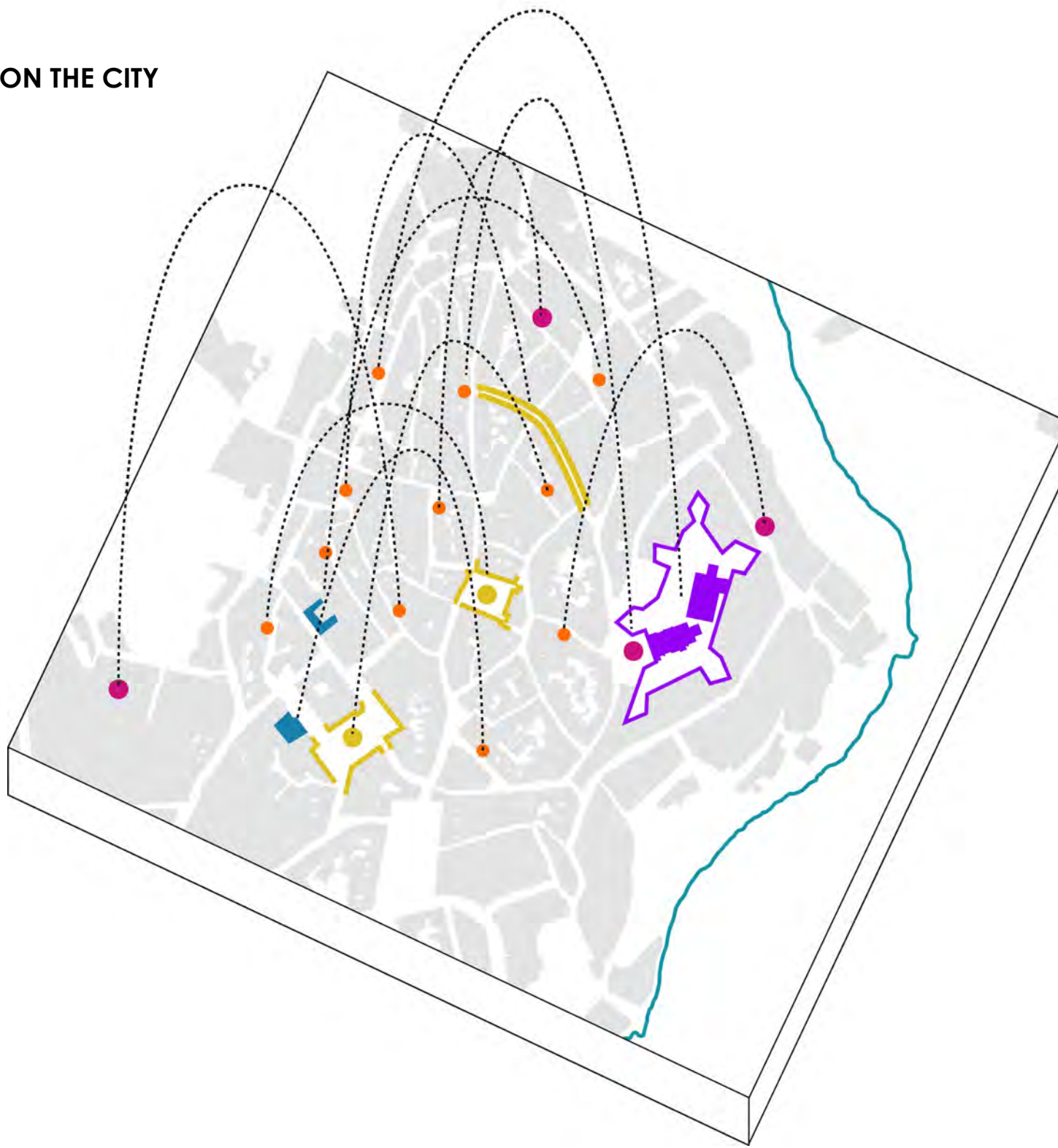








SYSTEMS IMPACT ON THE CITY



Nowadays



5 years later



A collage-style illustration of a town square at night. In the background, a large building with a tiled roof and a bell tower is visible. The sky is filled with bright, golden fireworks exploding. A dark blimp floats in the upper right corner. The foreground is populated with numerous white silhouettes of people in various poses, some standing in groups, some walking, and some pushing strollers. The overall scene is festive and celebratory.

10 YEARS ANNIVERSARY