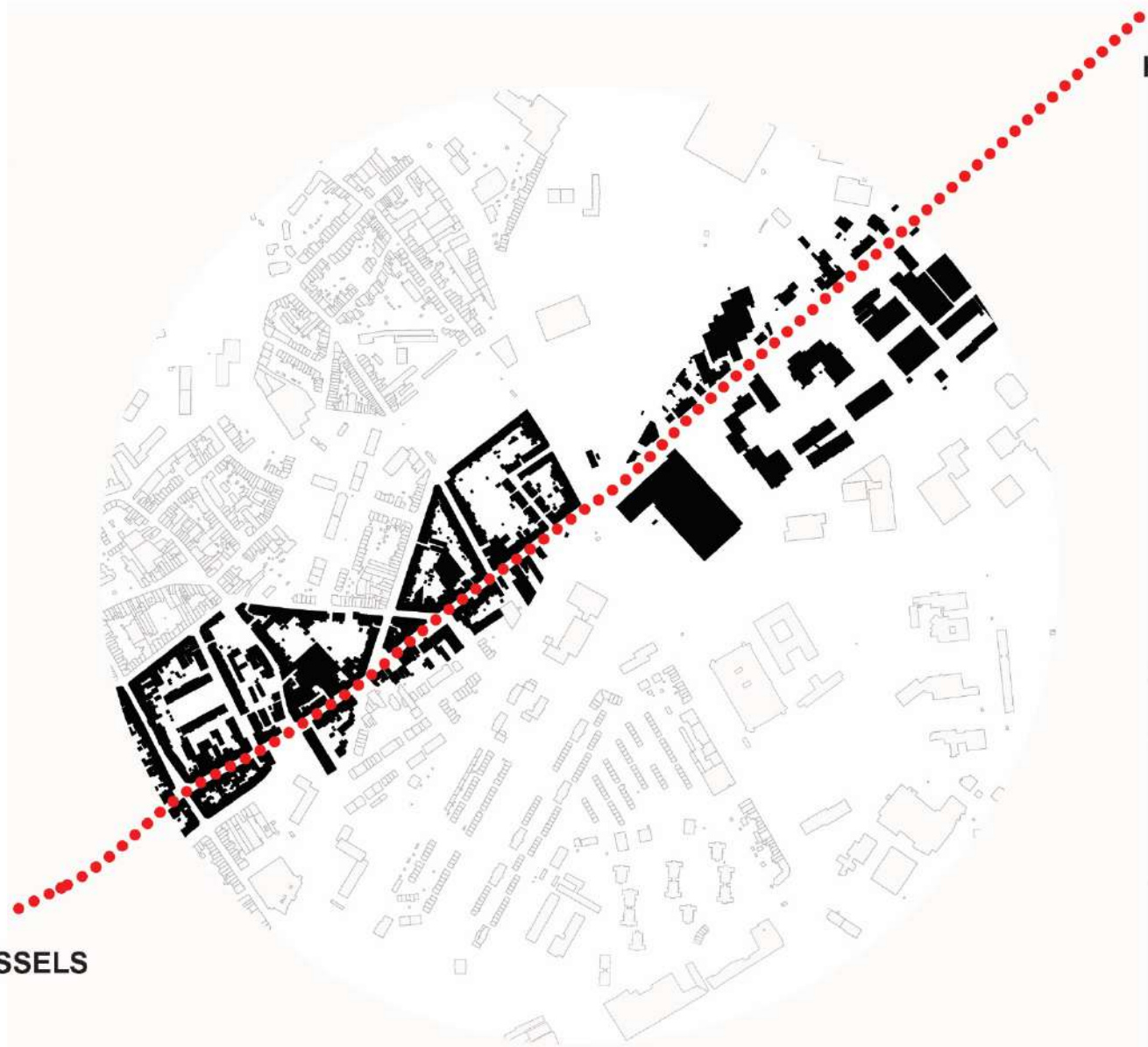




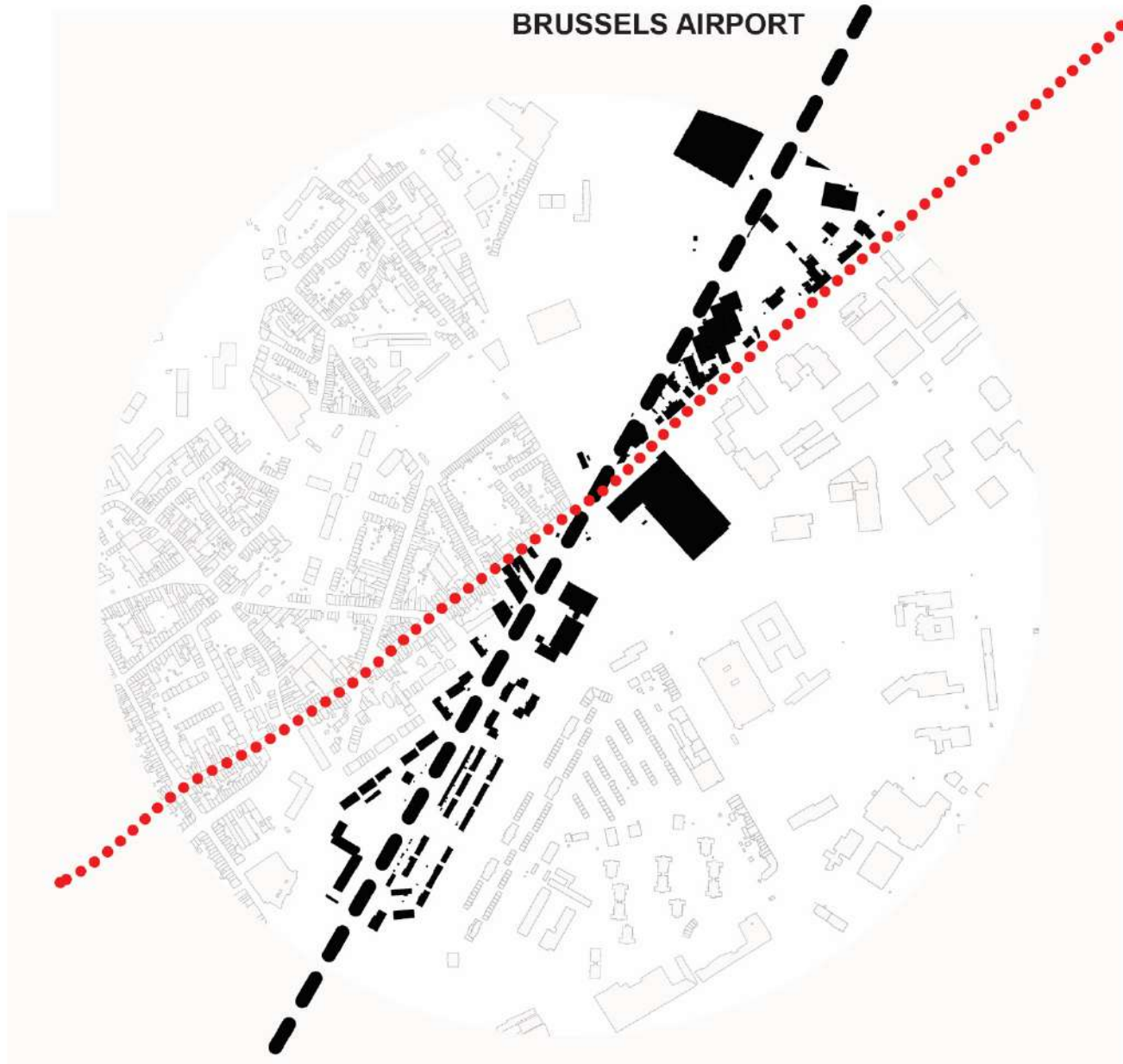
**TECH BOULEVARD**

**BRUSSELS**

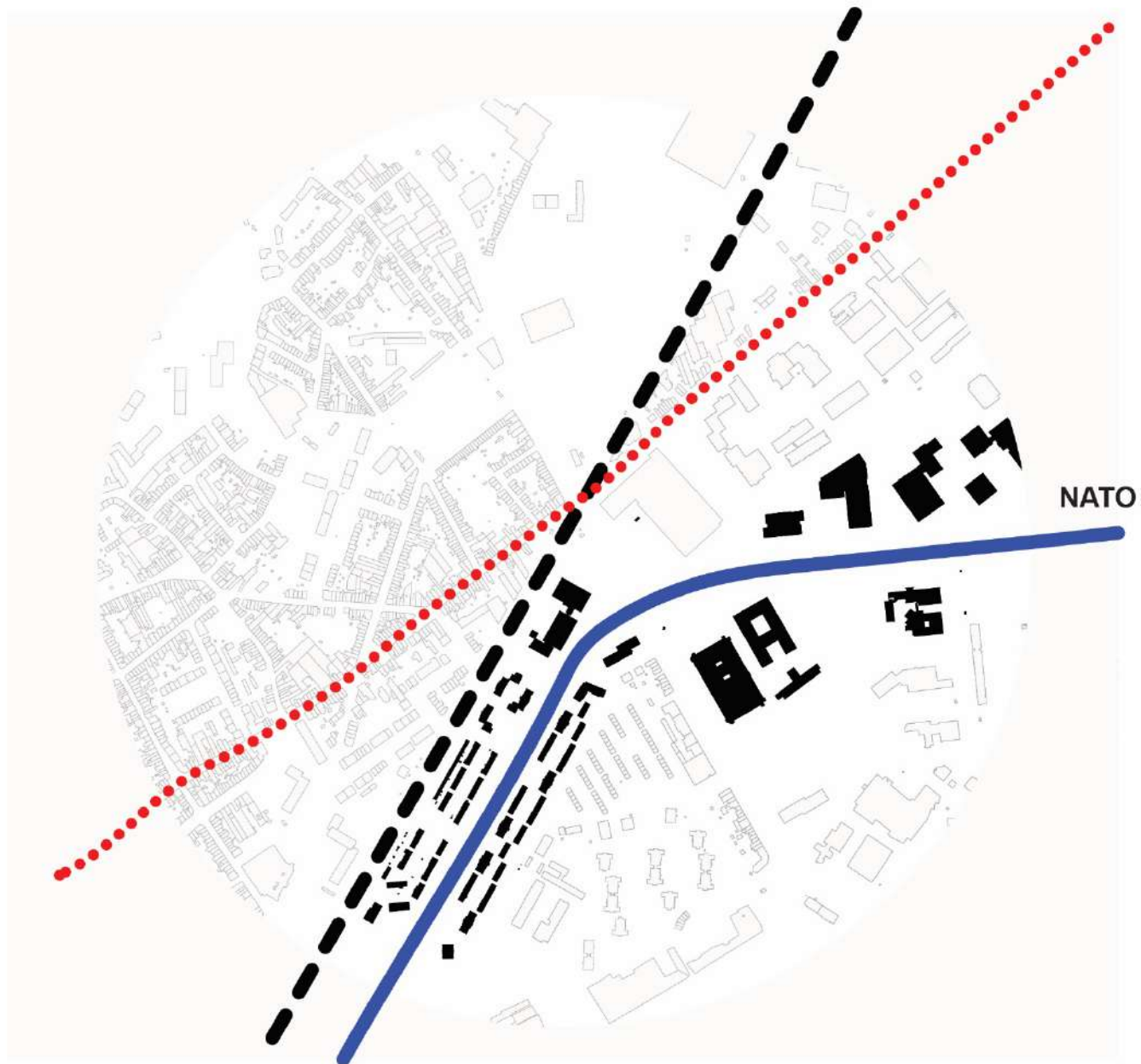


**HAECHT**

**BRUSSELS AIRPORT**



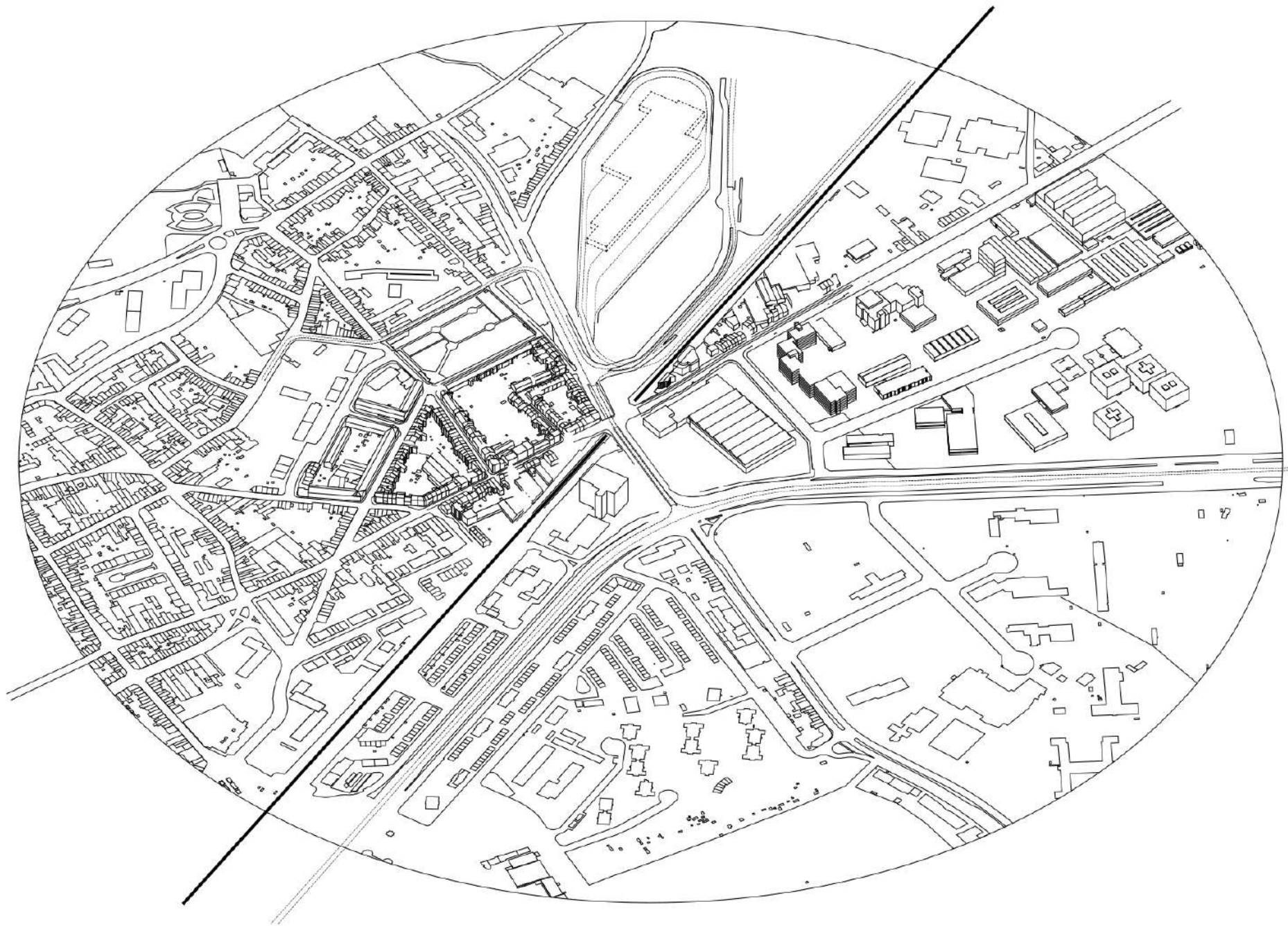
**EUROPEAN COMMISSION  
HEADQUARTER**

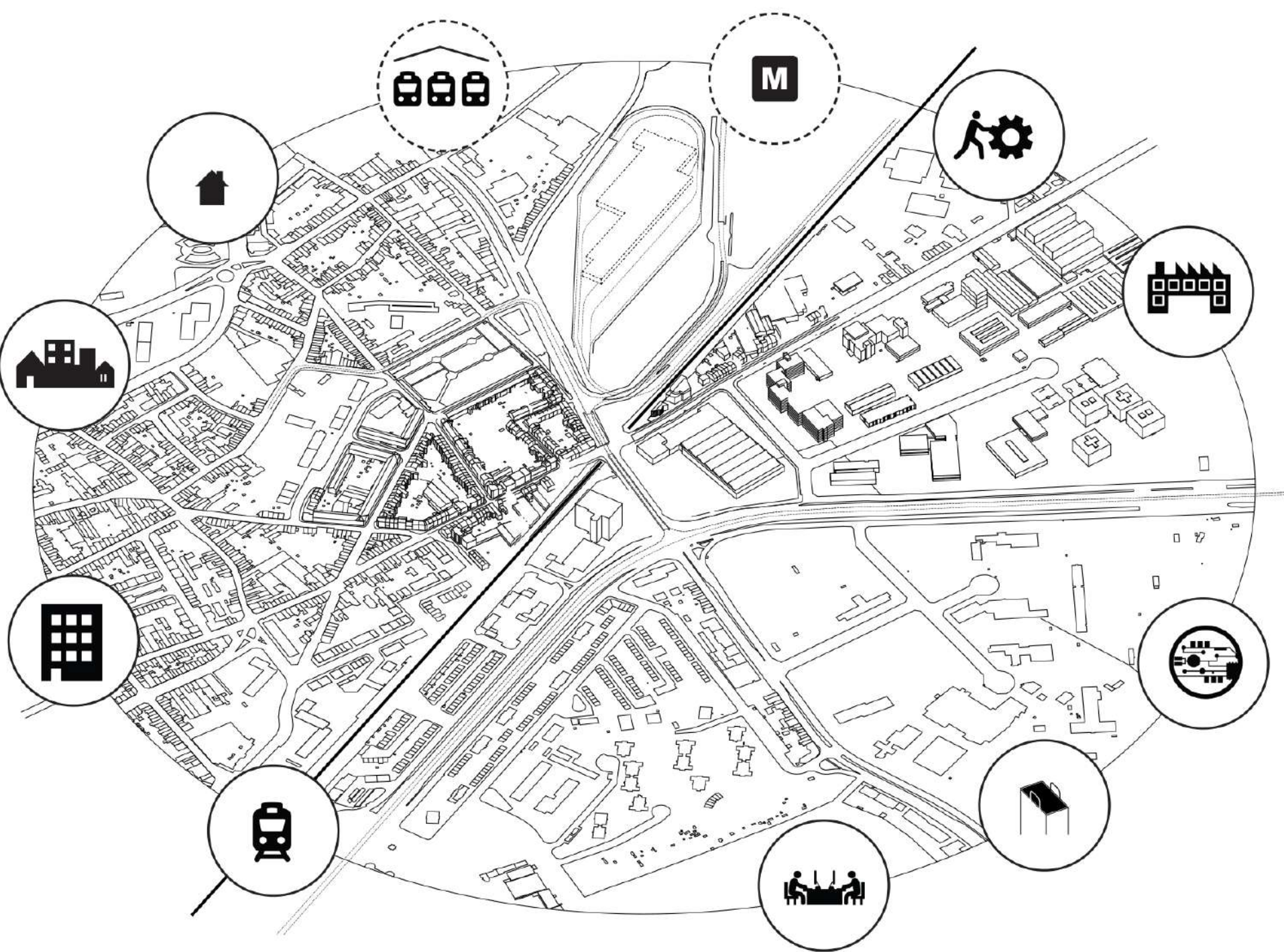


BRUSSELS CITY CENTER







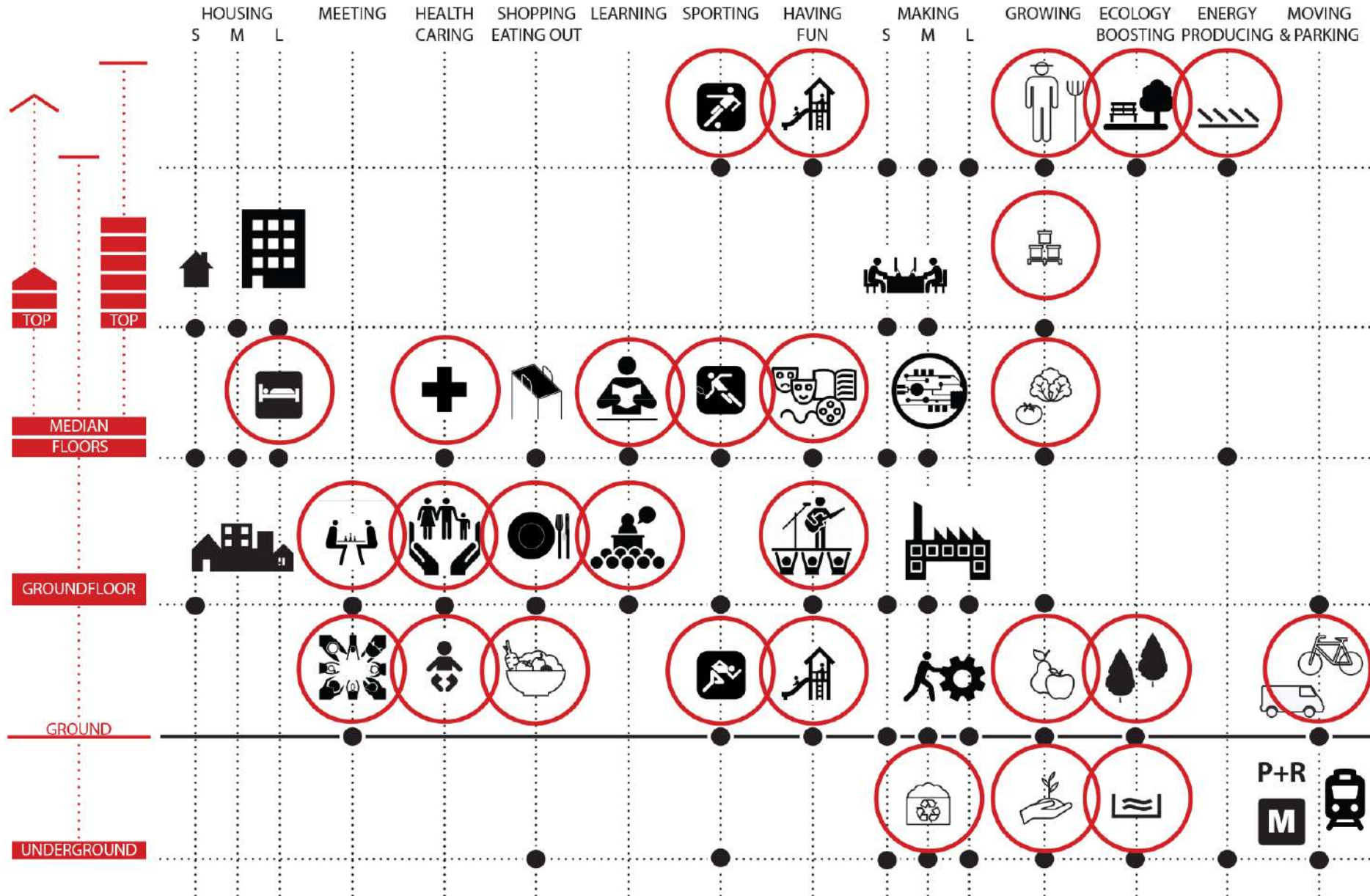




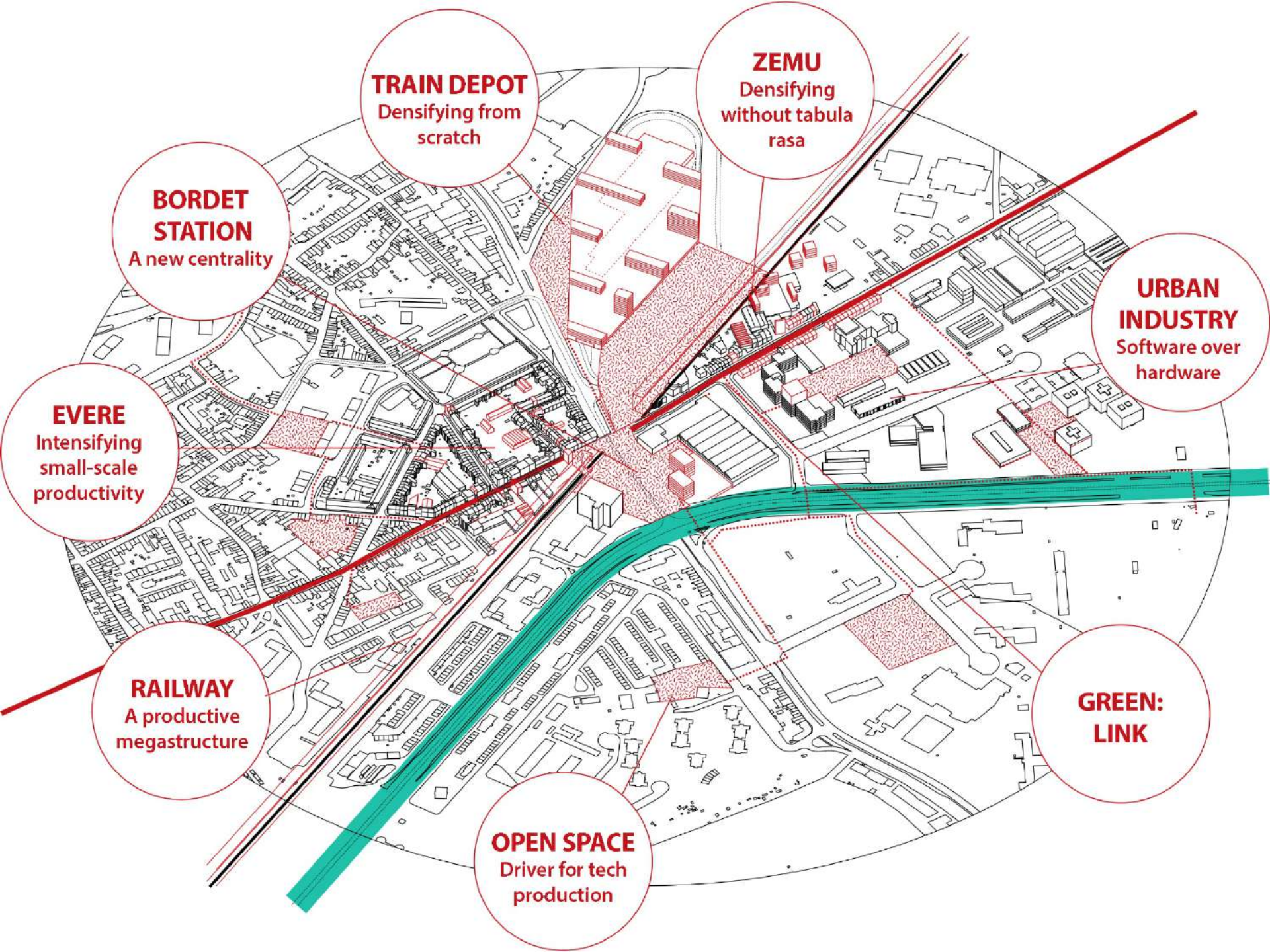
## HARDWARE

## SOFTWARE

## + URBANITY







**BORDET  
STATION**

A new centrality

**TRAIN DEPOT**

Densifying from  
scratch

**ZEMU**

Densifying  
without tabula  
rasa

**URBAN  
INDUSTRY**

Software over  
hardware

**EVERE**

Intensifying  
small-scale  
productivity

**RAILWAY**

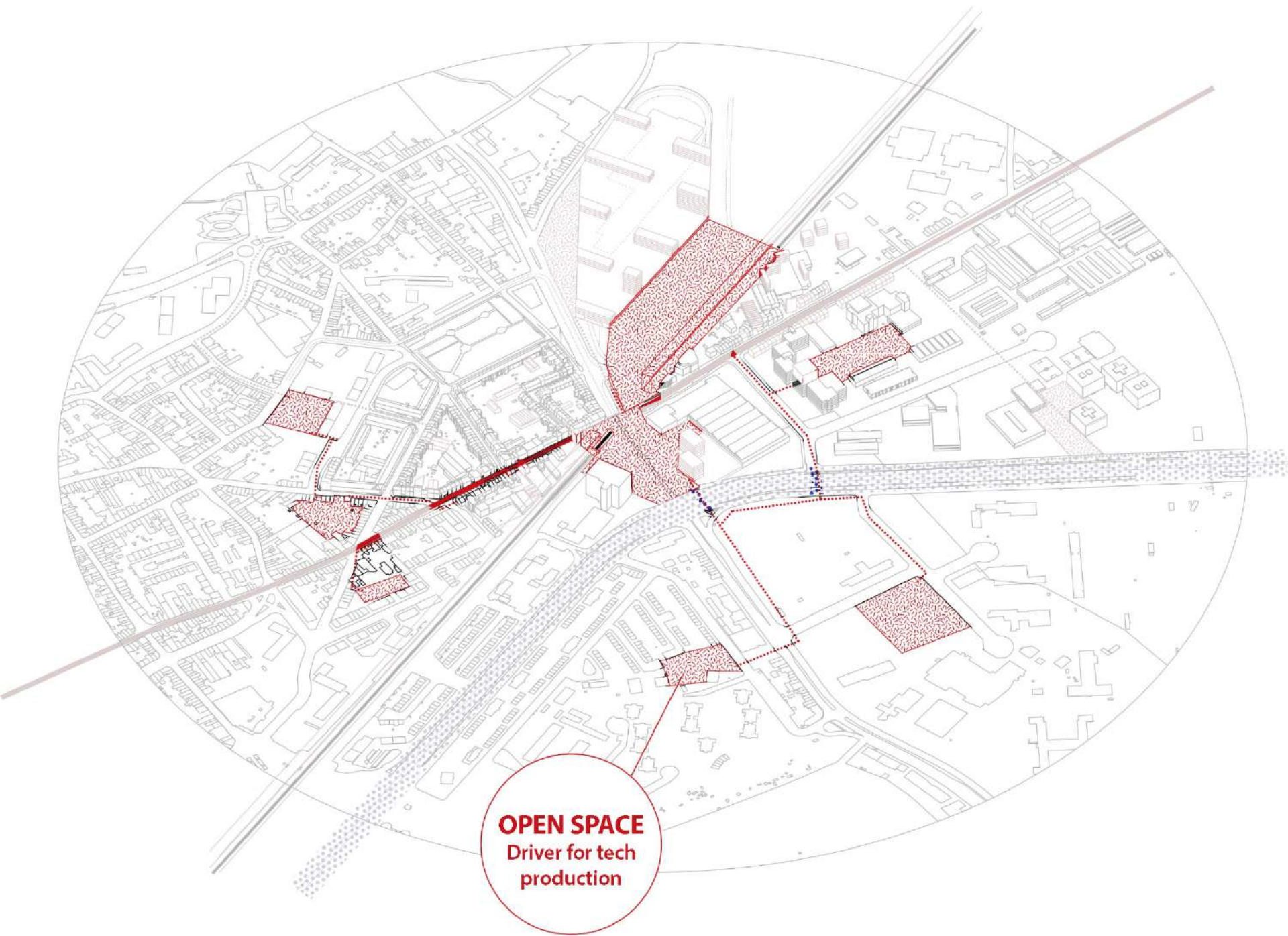
A productive  
megastructure

**GREEN:  
LINK**

**OPEN SPACE**

Driver for tech  
production





**OPEN SPACE**  
Driver for tech  
production

# HOW CAN OPEN SPACES BE A DRIVER FOR TECH PRODUCTION

EXISTING SITUATION



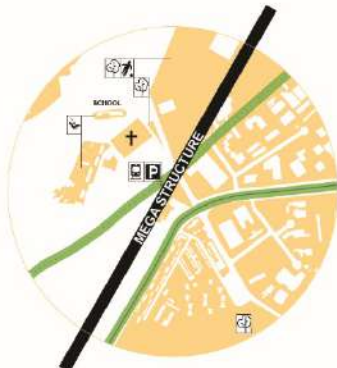
MEGA STRUCTURE IMPLEMENTATION



POTENTIAL OPEN SPACES



SHORT/ MID THERM

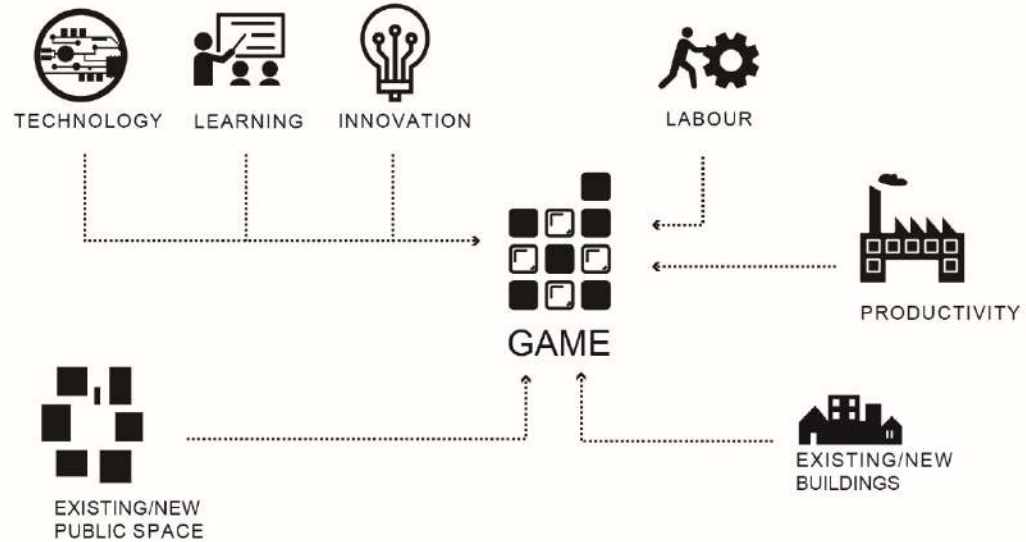


LONG THERM

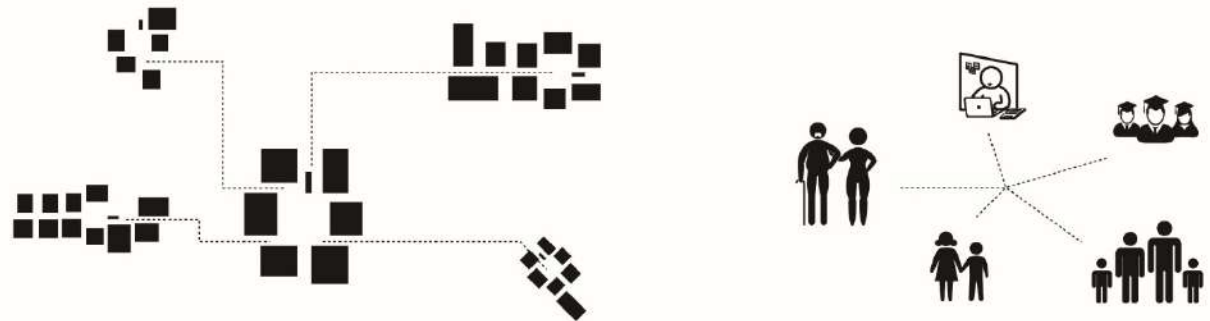


# GAME AS A **BRAND** FOR PUBLIC SPACES

## 1 TO **ATTRACT** NEW ACTIVITIES



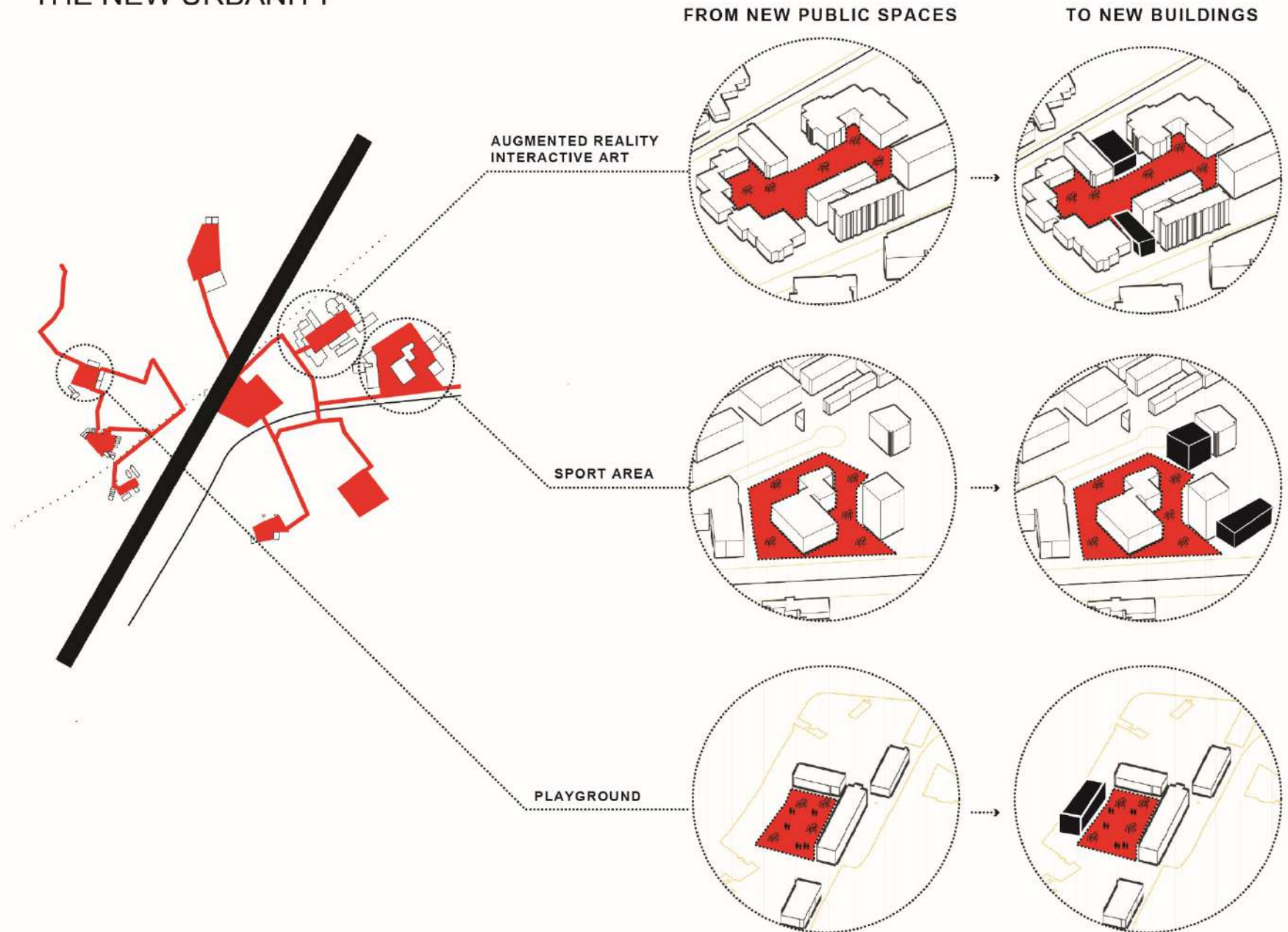
## 2 TO **LINK** PUBLIC SPACES AND PEOPLE



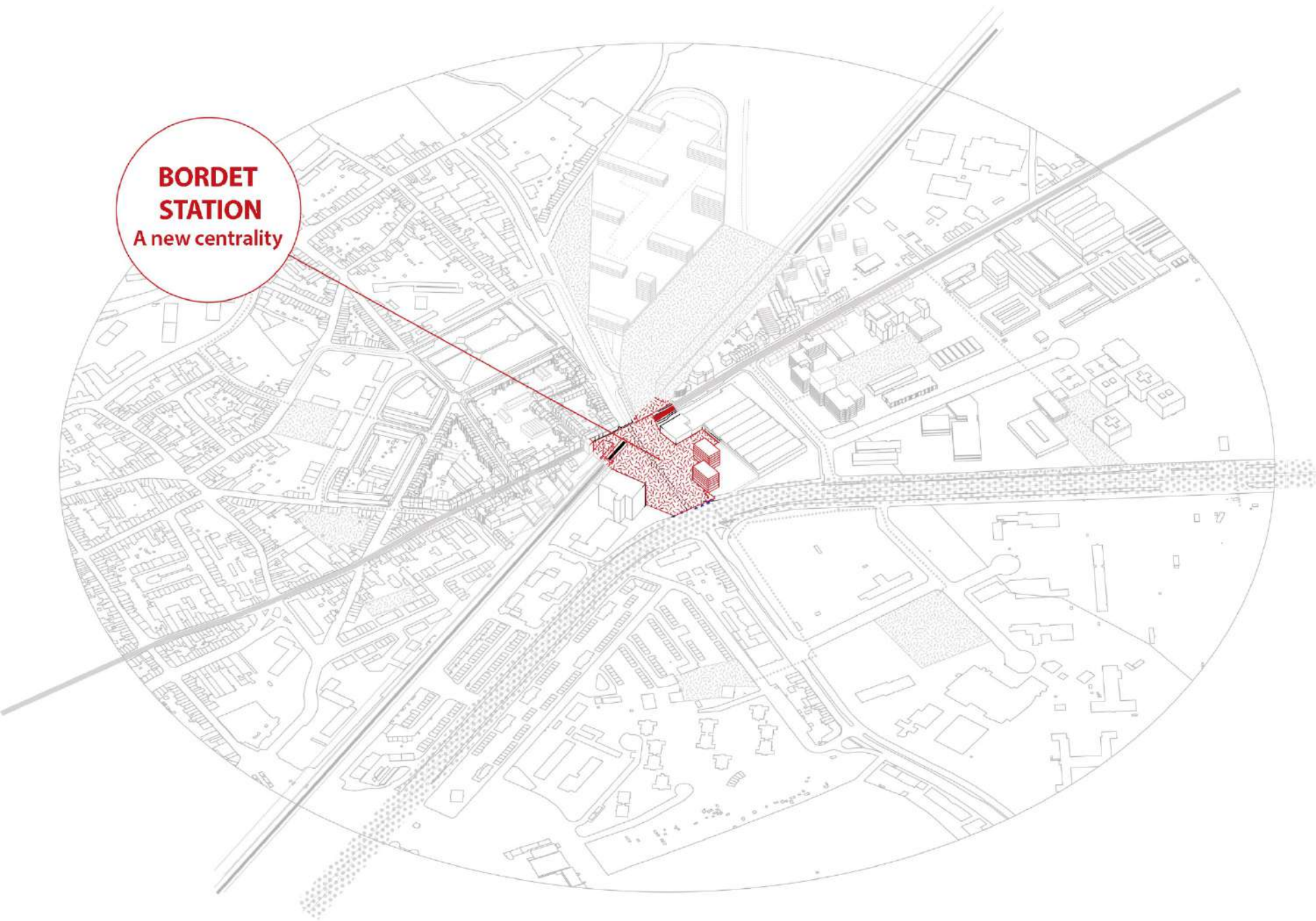
## 3 TO **IMPROVE** CITY MAKING



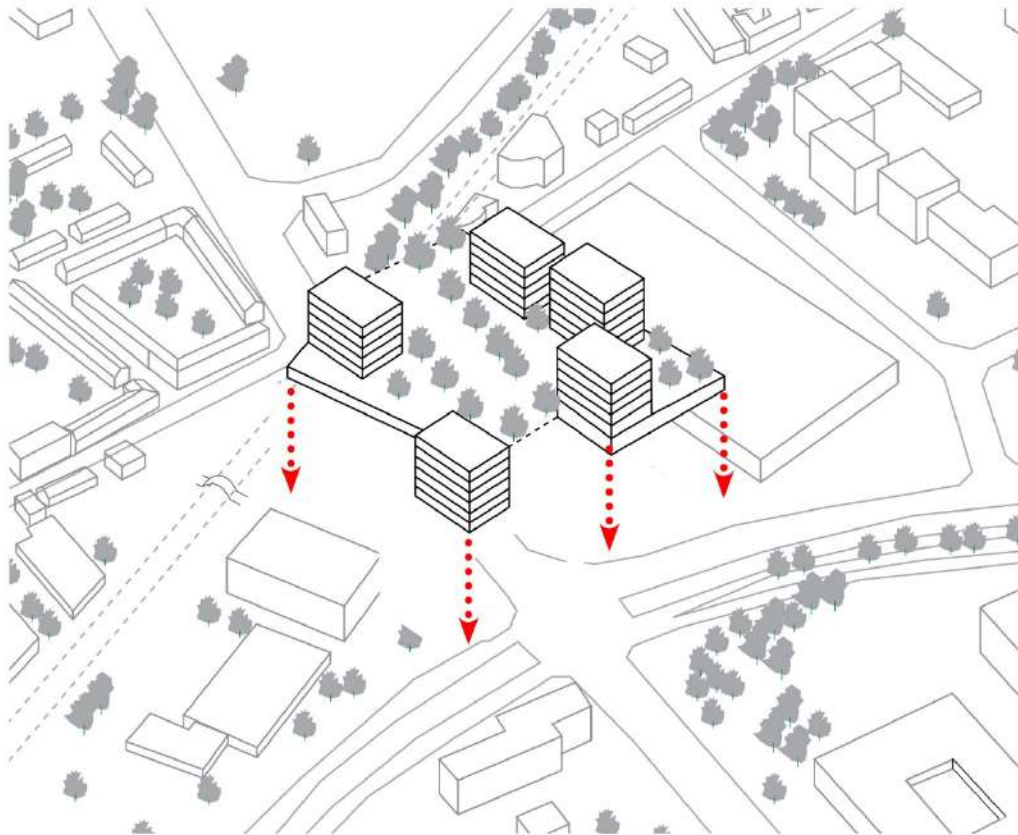
# THE NEW URBANITY



**BORDET  
STATION**  
A new centrality







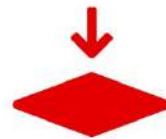
MOBILITY  
HUB

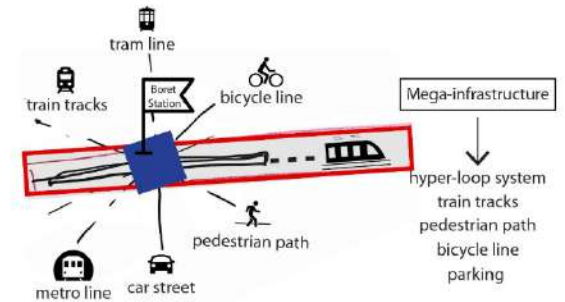
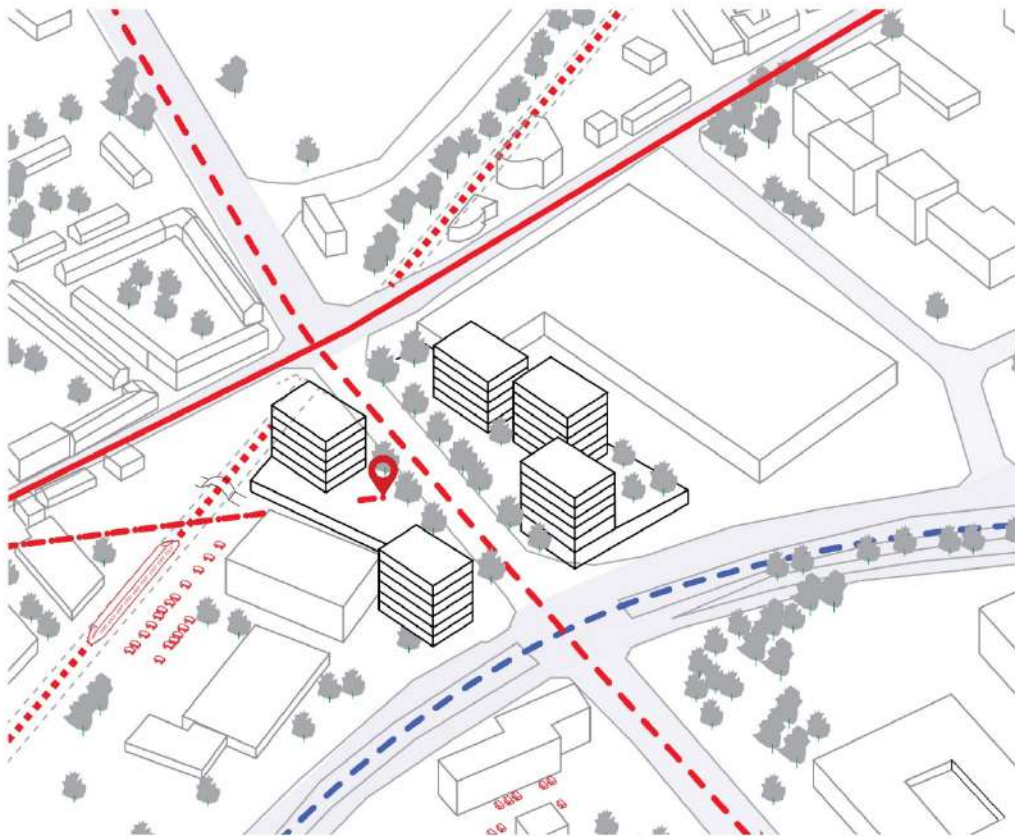


PRODUCTIVITY  
INCUBATOR

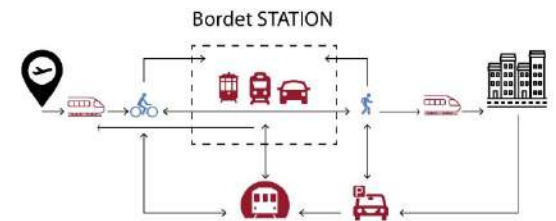


PUBLIC SPACE  
MEETING SQUARE





- important node for various modes of transport

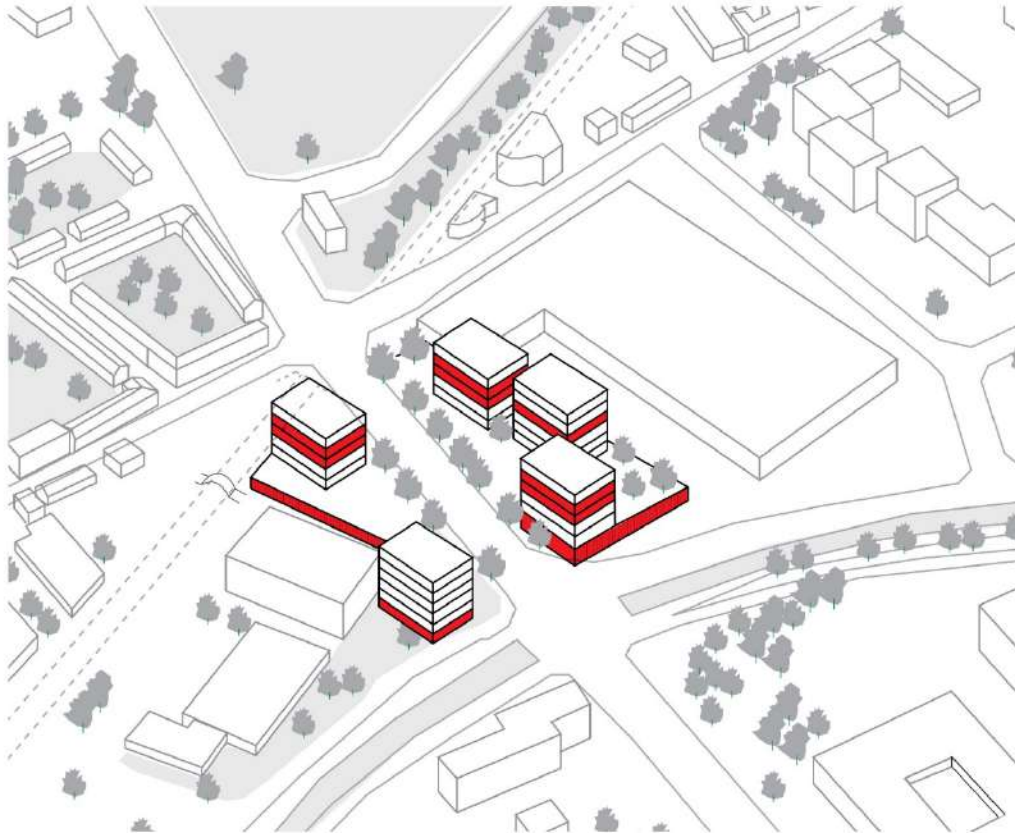


- point of transferring from one transport mode to another





- hybrid development that houses flexible spaces for production and new ways of working (co-working, offices, craftshops)



**ADAPTABLE**  
(in use and time)

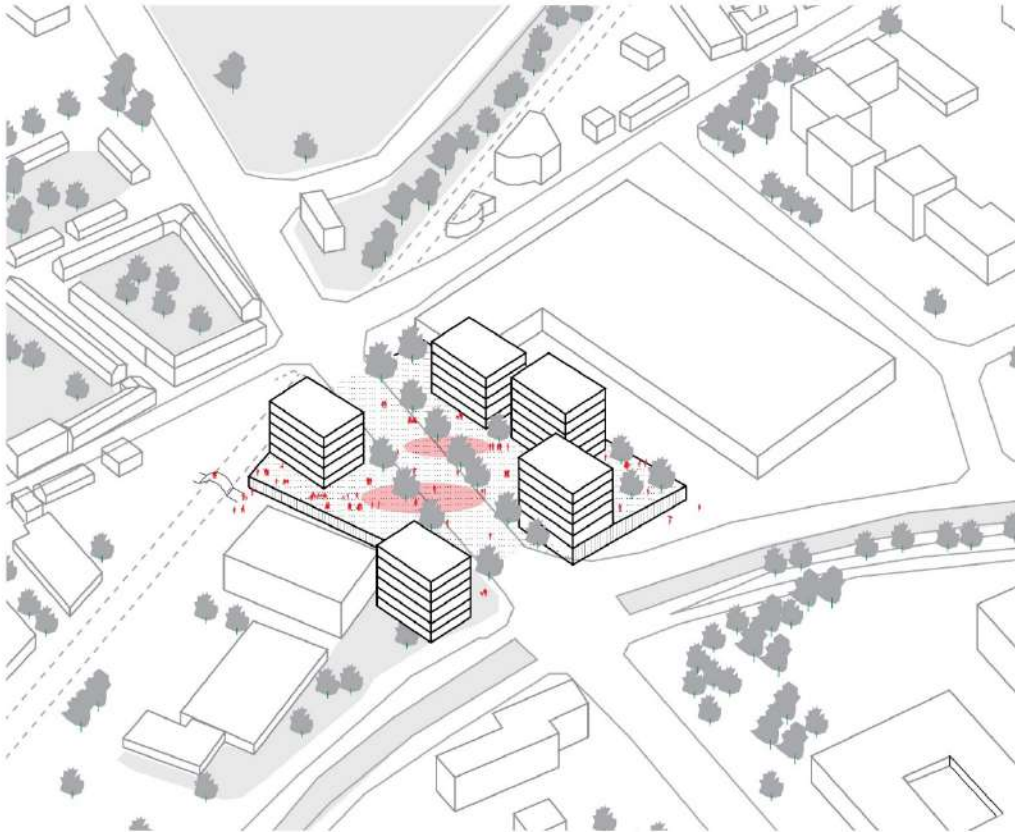
**FLEXIBLE**  
(in use and space)

**PRODUCTIVE**  
(activities)

**ATTRACTIVE**  
(for investors)

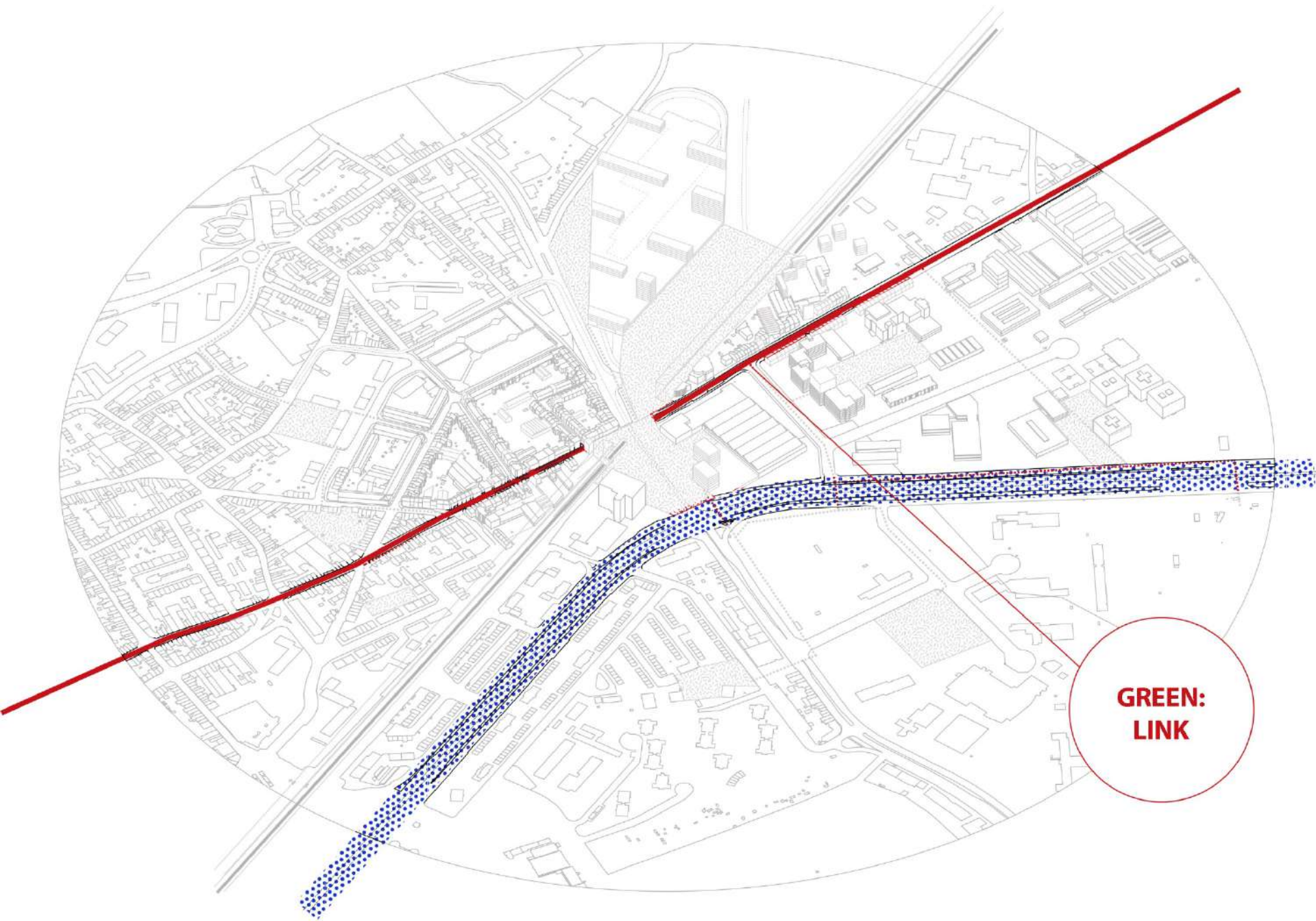
**SUSTAINABLE**  
(circular economy)





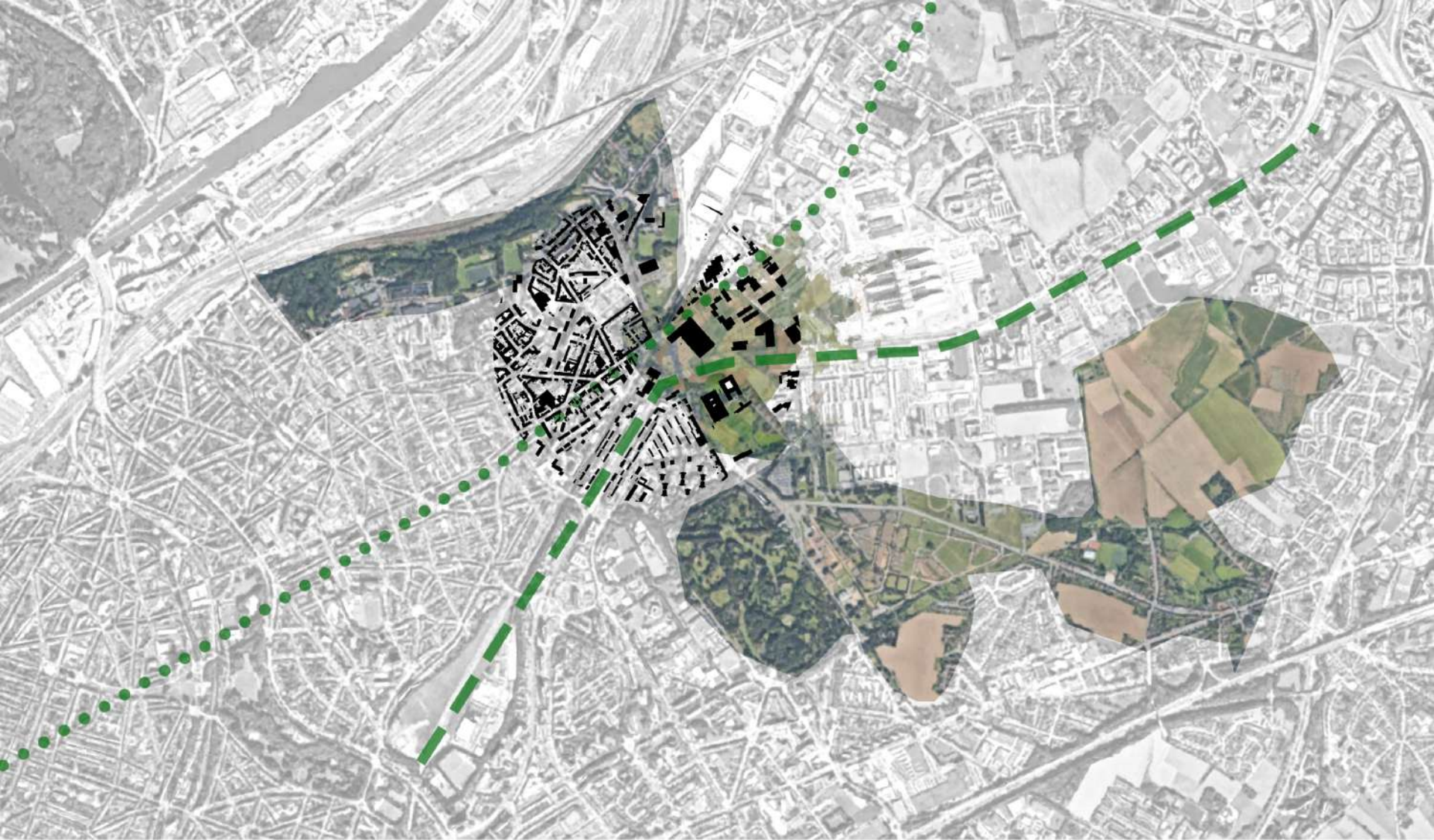
- urban space for interacting,  
staying, playing

- highlighting the character of  
the station area

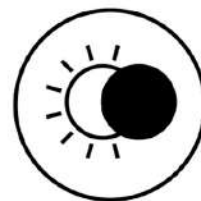
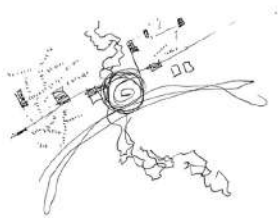


**GREEN:  
LINK**

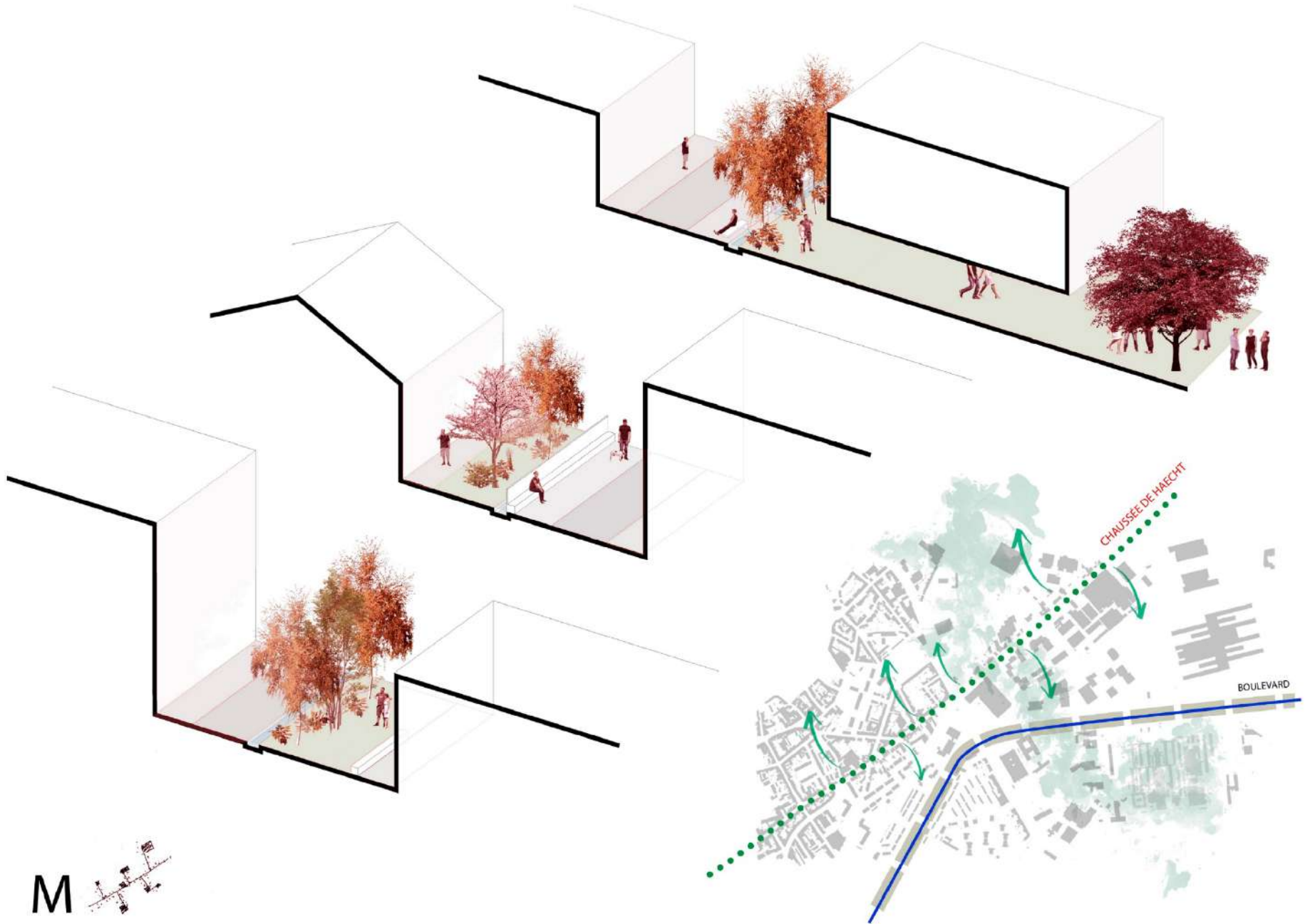


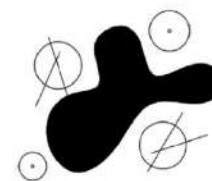
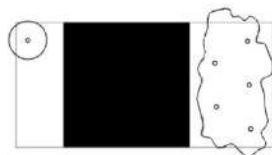
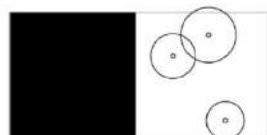
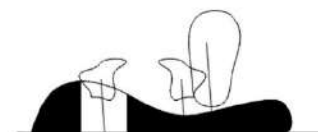
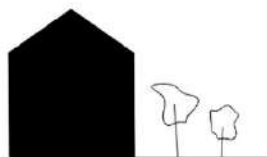
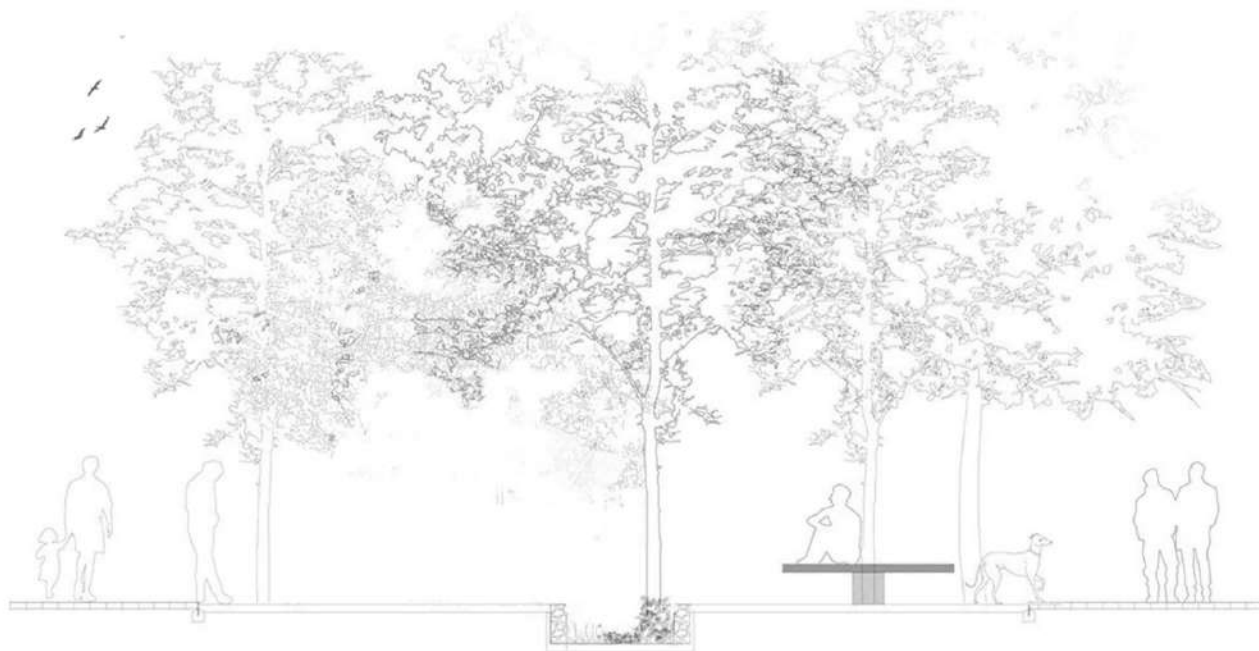


XL









housing

production

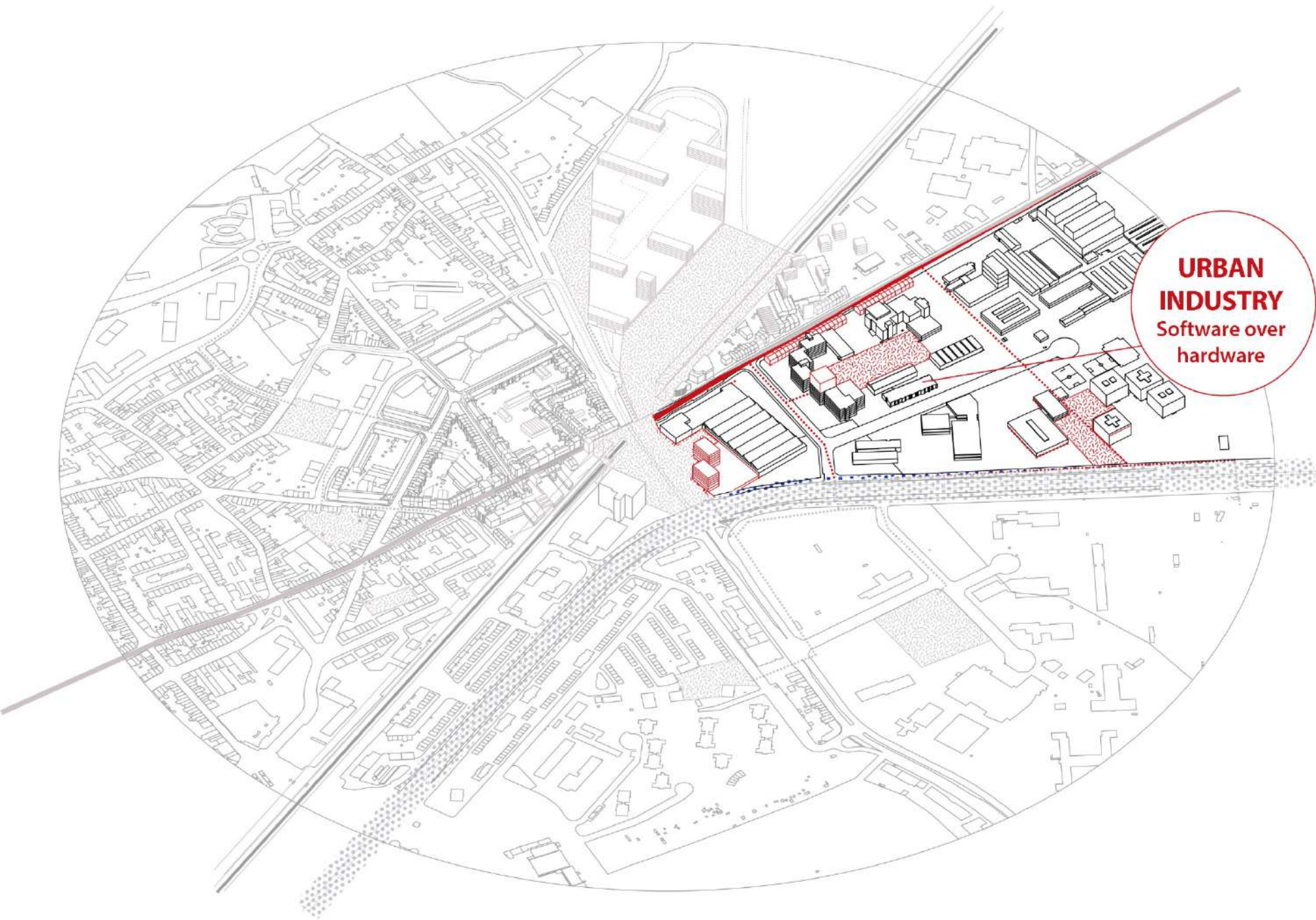
mixt

office buildings

equipments



TYPOLOGIES  VEGETATION



**URBAN  
INDUSTRY**  
Software over  
hardware



