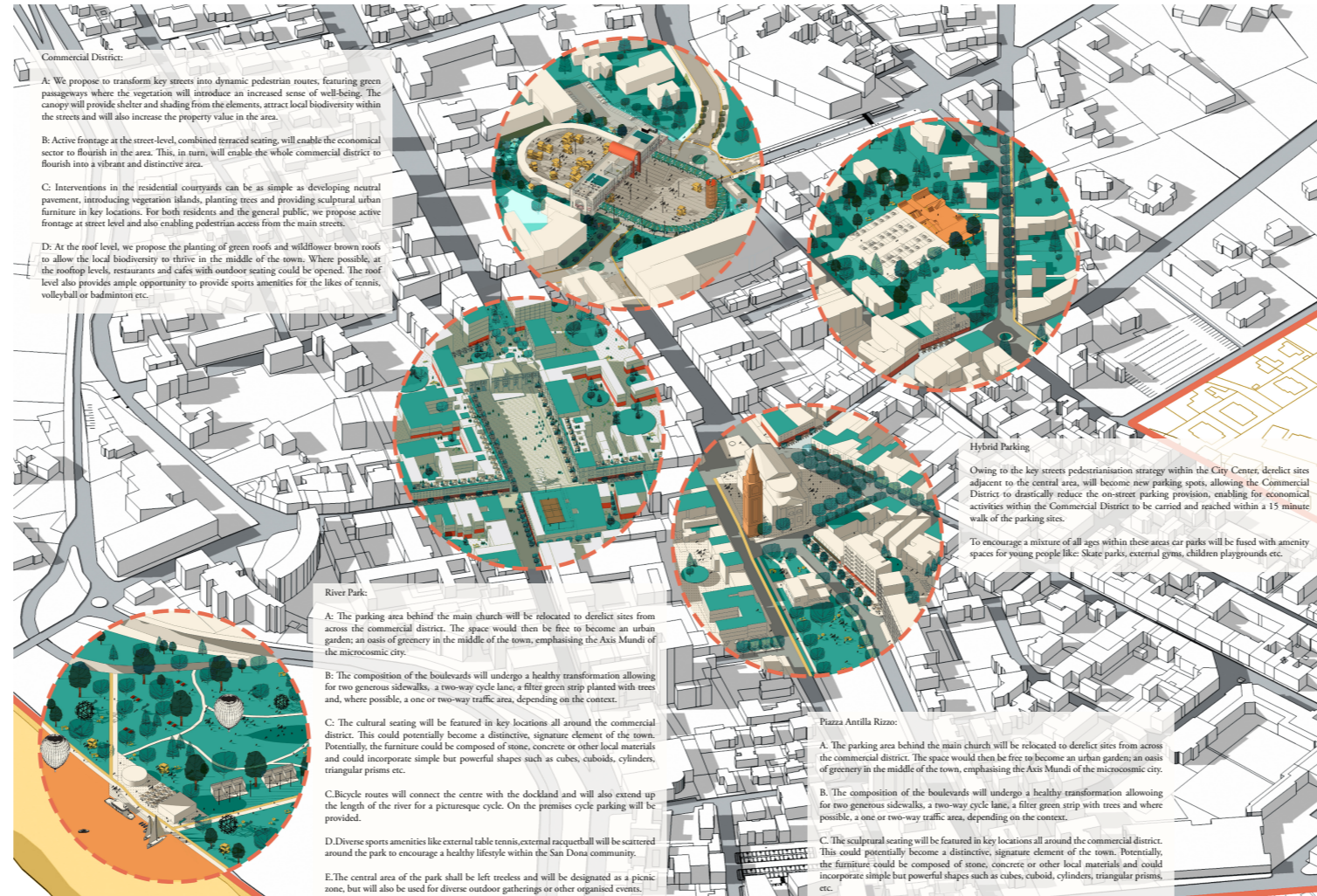


We believe the urban strategies for developing cities are built around ideas which knit, using different civic functions, an urban fabric strongly pinned by three main poles: the civic pole, the religious pole & the commercial one. The loss, in this case, was always regarding the social aspect of the commercial pole. In Italy, urban places like San Donà are well known for their public spaces, which enrich social life.

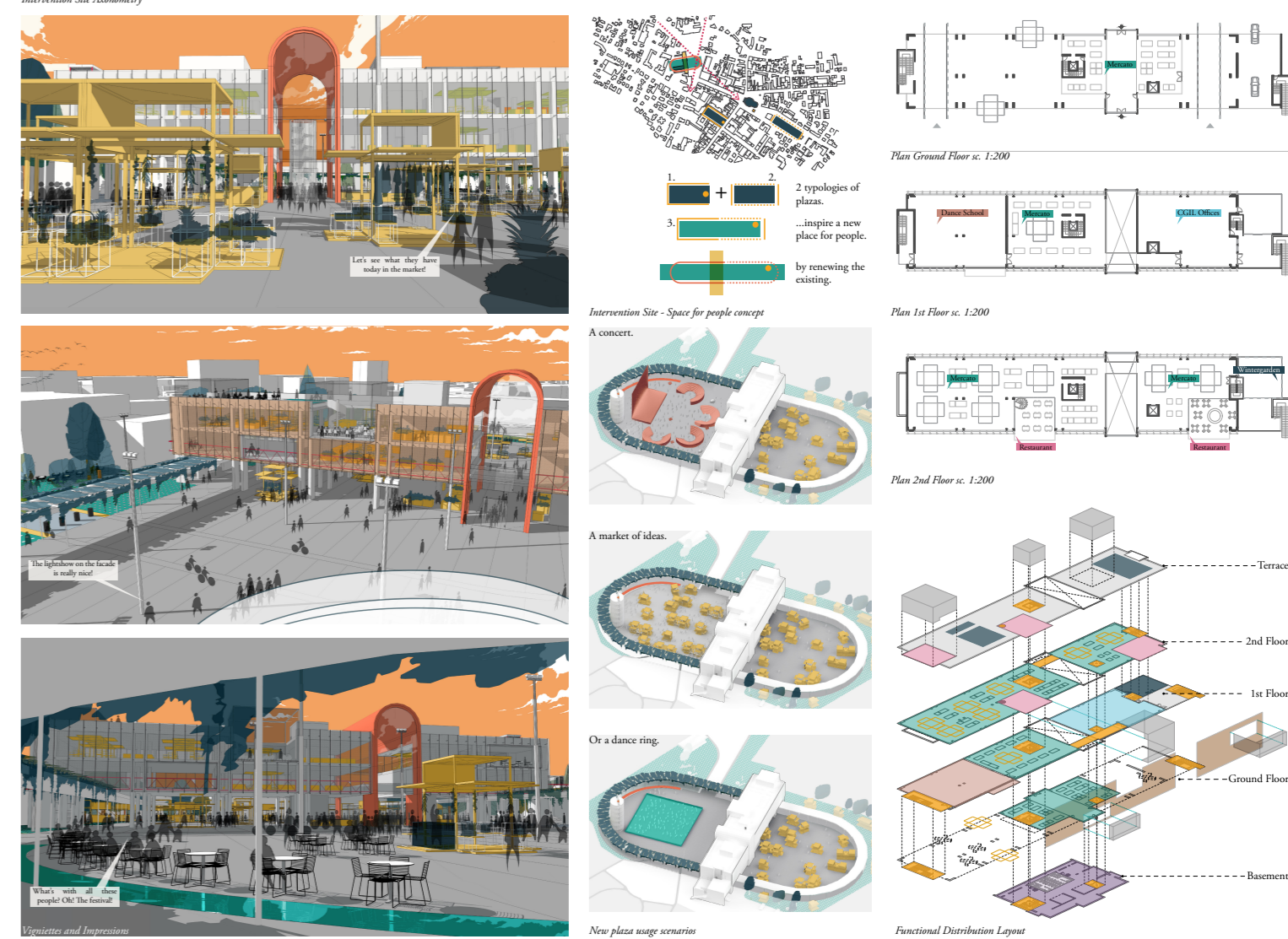
At an urban scale, precise and proactive measures can be inserted quickly in order to kickstart San Donà as the next good practice example in actively mitigating the damage done by rampant economic measures that focus on quantity rather than quality of a city situated on the crossroad of nature and history.



The whole strategic site interventions will focus on punctually uplifting the areas in need of transformation, from a functional, economic point of view, to fully integrating local flora and fauna within the urban space through context tailored proposals.

We believe the urban strategies for developing cities are built around ideas which knit, using different civic functions, an urban fabric strongly pinned by three main poles: the civic pole, the religious pole & the commercial one. These poles have strong presences that generate metabolic-like relationships.

Overall the area will become a beacon activity in the San Donà area and a catalyst for the local economy.



mercato
 British English: market / noun
 A market is a place where goods are bought and sold, usually in the open air.
 Our design narrative is directed towards a new type of space that will become a focal point of the city. The intervention as a whole will focus on bringing the community to a new level of holistic prosperity. From the local economy to the individual, well-being will be aided by natural interventions within the site such as the planting of trees and green roofs.

Functional Distribution Legend:
 Mercado, Restaurant, Dance School, CGIL Offices, Green Terrace, Wintergarden, Storage Space+Toilets, Circulations