URBAN CATALOGUE multiple ordinary actions for the urban recovery

4 STRATEGIES

and the economical reactivation of Cantù

NAR JOMINGA SJJEMILIZARE U RUDVAJENTE ALI INTERNO DELLA DATAZIONE SPECIFICA, ALI INTER IGGI PECULIARI SOFFOCATI DAL CLASSICISMO DEGLI "ORDINI" E NELLE SEQUENZE PROPOZIONA SIVE INVARIANTI CORROBORNO IL CATALOGO, ABBATTENDO I TABÙ DELLA SIMMETRIA, DELLE I IETRICHE, DEGLI ACCOSTAMENTI PROSPETTICI, SCOMPONENDO IL VOLUME IN LASTRE, LIBERANI TEMPORALIZZANDO LO SPAZIO; TUTTAVIA, PROCEDENDO IN C E DEGLI ELEMENTI CATALOGATI. LO STESSO PIANO APERTO

Leggere, scrivere, parlare architettura, BRUNO ZEVI, 1997

Cantù is a city in the Providence of Como, located in Lombardy, between the two branches of Lake Como and near Milan. The city is known throughout the world for its important heritage linked to the **production of furniture**. Despite being active with this important activity and enjoying a complex infrastructural system of territorial connection, the city has lost its vitality and identity over the years and the latest historical events have affected commercial development in the city center. After an extensive urban analysis, it is concluded that the city center needs not only an interior urban reform, but also a global strategy for the activation and recovery of the location. Supported with **4 strategies**, we propose an **urban catalogue** conformed by 18 actions about the urban and ordinary domestics.

SITE CANTÚ

URBAN CATALOGUE

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FUNCTION/ RING

one of public space which connects the



er of the city with an urban and



We apply two urban operations: free parking plots and two urba s from Tactical to Permanent.

On the one hand, removing the parking plot means that the ped the nedestrian from the north to the south starting with the

The changes in the consumption model have led the c European cities to a marked commercial decline. Open the Shops! contempla European cities to a marked commercial vector, a second se

their sideboards with the street and their domestic occupation. The urban lesign is established starting with the relationship of the street with the und floors. Ordering the ground floor, the renovation of clothes lines or their sector between the street of the street with the



A12

the catalogue 18 ACTIONS























san rock (Ē)--(ANA san rock cafe ily va P11 beach poque restaurant newly opened 14

PLACE PUBLIC ORCHARDS

PERMEABILIZE PAVEMENT

STIMULATE THE STREET STIMULATE THE ECONOMY

ILLUMINATE DARK PASSAGES

REVALORIZE HISTORIC SHOPS

OCCUPY THE STREET

ASSIGN ZONES FOR PLAYGROUND

ENCOURAGE PUBLIC TRANSPORT







SITE CANTÚ



THE STREET, THE CULTURE & THE ECONOMY ARE REACTIVATED