Polignano a Mare (IT)

1

complementary colours

re-sourcing

landscape opportunities

The project becomes part of the green system of Polignano, aiming at the valorisation and redefinition of the landscape and therefore constituting a great opportunity for the city. The project areas present characteristics of the green lungs, whose definition starts from precise considerations on the nature of the place, considering the carefully study of the natural morphology of Polignano and the natural presence of the terrace.
The Lapone area becomes a green lama, defining with green the termination of the urban fabric and the start of the Lama Monachile, the Pinocchio area a blue lama, which draws the solid drawing space between the existing buildings, the Marconi area brown lama, a social space that hosts private and collective spaces between the paths and green parks.

re-sourcing

safe routes

The design strategy considers the importance of defining safe routes for people in Polignano, to encourage slow and sustainable mobility. The existing pedestrian routes are strengthened, which penetrate the city and are accessible to leave the entrance and parking spaces for cars on the edge of the urban fabric and city paths for pedestrians and bicycles.
The current shuttle bus, active during the summer months, is to be extended throughout the year, route is expected to easily reach the Fabbrica Cynar, a new cultural attractive and artist residence.
The complete pedestrianization of the historic center is also proposed, a protected space is very important for tourism in the city.

re-sourcing

water infiltration

The definition of the project takes into account the problem of water permeability, in order to implement the presence of water throughout Polignano. Overlooking the sea, the presence of this element is particularly felt in the city, it gets lost moving away from it. All the space not occupied by buildings, regardless of their characteristics, because it is intended for greenery or because it is covered with draining materials, such as the pavement of squares and the paving of squares and paths, a continuous surface that recalls the sea and gives a sense of liquid resilience.
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brown limestone rock

blue sea

green mediterranean scrub

learning from Polignano a Mare

Blue sea, brown limestone rock, green Mediterranean scrub, white lime. These are the tones that define the city of Polignano a Mare, which have been having the sea. The European theme 'Rio Gourizing' is an opportunity to bring the sea and elements. The presence of these four colors is fundamental throughout the urban fabric. They are indeed protagonists in the city, not only for tourists but gradually fade away as you move away, here and there they are lost in the urban fabric, with the intention to spread these colors that correspond to natural elements, balancing the views of the city through the integration of the urban elements themselves and, where not possible, their references.

Cynar art factory and artist residence

San Vito abbey

we connect existing lines

more parks for everyone

Pro pedestrianize the historic center

shuttle bus active all year round, connecting Cynar factory, Pro Pascali Foundation

from 40% to 120% sea part-metric

paintings on the edges

complementary colours

The project starts from the recognition of the morphology of Polignano a Mare, from the study of its natural terrace, a frame presence that determines the shape and the morphology of the urban of Polignano. The approach of the terrace is proposed as a tool for reading and rewriting the city but also of the project areas. They are respectively the blue lama, the green lama, brown lama and a brown lama. Pinocchio Park recalls the sea, the Lapone area recalls the scrubland, and the Marconi area recalls the terrace and the white lime. Designed as a feature with an organic shape to separate the nature of the project areas and define solid spaces and green spaces.
So, Parco Pinocchio is created by a blue lama, Lapone by a green lama, Marconi by a brown lama. All this is linked to the tension towards a particular natural element, which is currently missing and therefore integrated into the project.

In the definition of the areas, the use of the colour complementary to the terrace, the presence of Lama Monachile creates a deep tension that crosses the entire city, creating a clear boundary between Polignano and the sea. The colour chosen is the complement to a feature with an organic shape to separate the nature of the project areas and define solid spaces and green spaces.
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the blue lama

the green lama

the brown lama

Domenico Modugno monument

Polignano a Mare station

Pro Pascali Foundation

Polignano a Mare (IT)

2

green strategies

The green strategies of the project consider the need to rethink strategies for integrating greenery with the built fabric and the fabric to be built. This means exploiting natural elements by combining them in projects, so that from a simple thing they can be transformed into a resource and so that they trigger changes in the surrounding spaces, combining them with good practices.

protection of existing trees

The trees that exist today are protected in the project, which is modeled according to their presence. Pinocchio Park preserves all the existing trees, with the integration of shrubs and trees no larger than the third one, as it is the most important and limits the presence of greenery to be preserved today.

green roofs

The project of modular social housing and buildings with green roofs, neighborhood shops as well as social for mitigating heat. They are modular in order to adapt time, for meeting, taking care of greenery, playing, gardening, or for the sale of citrus fruits.

more parks

The primary objective is the creation of a continuous system of parks in Polignano. The city needs more green areas, the design of new areas is an important opportunity to connect the city to the spaces used as public parks. The is an important opportunity to connect the city to the sea, creating a space with the shaded areas and greenery far from the project areas.

urban green on existing buildings

The rethinking of the areas between the buildings is proposed to trigger practices of greening of existing spaces. The idea is developed through systems that allow the presence of greenery on the roofs of the city, the displacing of small fragments existing between buildings, pedestrian paths and roads.

green corridors

The project areas are connected by green corridors made of draining pavement and the presence of greenery. Greenery is considered a key element in the project and is the textures, alongside art and culture.

natural ventilation

The dynamic placement of the buildings in the context allows for natural ventilation between the full-and-empty spaces, not only in the streets but even paths that the wind can pass through, bringing water to the Mediterranean climate and open spaces frequented by the inhabitants of the neighborhood.

sustainable mobility

The shuttle bus operating in the summer months, available to residents and tourists from the Marco Polo Airport in Bari, from the Foundation in San Vito, is extended to the entire year, with the aim of the function of sustainable mobility to support cultural tourism in the city. It will will connect to the Cynar Foundation, an artist residence and museum center.

natural and artificial shadows

The Mediterranean climate requires the ability to think of shaded spaces as important in the processes of regeneration of the modern period. The project involves the integration of shaded areas and shaded elements that guide the design, the cupola to be introduced, while the existing greenery is carefully maintained and supplemented, with the strength of the project area be found in the works of Pro Pascali. The shadows can play an important role in the regenerative project of this green area by planning artistic sculptures in the parks solutions.

bike paths and bike racks areas

The project aims to develop and expand sustainable mobility in Polignano, with the aim of strategic cycling routes and widespread areas for bicycle and scooter parking. The project is in continuity with the project of the new municipal regulation, which requires a sustainable road network to support it.

outdoor game and playground

The green space is designed for outdoor activities and therefore in the project areas there are playgrounds for children, spaces for outdoor gymnastics and meeting places for the elderly. These are spaces of great social relevance and integration.

draining surfaces

All the first sort of the project are draining surfaces, from the free green ground to the vehicle parking areas, from the paving to the draining concrete for the paved spaces and the slow mobility areas. The project takes into account the management of water, a fundamental resource in Mediterranean environments.

urban gardens

The project areas are equipped with spaces for urban gardens, the idea is intended for social housing and neighboring neighborhoods in the Lapone area. The urban gardens are located along the Mediterranean canal regulation work, at high altitude, which is an additional space for the protection of the buildings. The urban gardens and the garden must therefore have a high capacity for water and must be able to withstand species typical of the area.

parking on the edges

The choice to move the entrance and parking spaces for cars to the edge of the urban fabric is the best choice of the spaces for the exclusive use of pedestrians and cyclists, encouraging sustainable mobility and reducing the presence of cars in the city. So city of Polignano. For this reason, the areas close to the edge of the urban fabric are identified, also in respect for the distances from the beaches, in which it is not possible to build.

greenery and shades for parkings

The areas designed for parking have dedicated green areas and are equipped with trees, plants on which shade greenery can grow. This makes the parking experience more pleasant in the summer in the hottest months. In the dedicated parking spaces on the edges, along the railway line of Polignano.

natural distribution of water

The project considers the possibility as well as the necessity of using the natural element of rainwater in the design of the project. The creation of slopes of the land allows the water to be directed to the areas located at a lower altitude, placing the urban gardens and gardens in these spaces, which are thus naturally irrigated at different times of the year.

community green areas

Green has a great social value in the project. For this reason, in addition to available to the community, they are spaces for sharing, such as the community fridge. Grown is for the use of citizens. Common gardens can be given spaces that require low maintenance, such as those that are linked to neighborhood and for this reason directly managed by the residents of social housing.

complementary colours

Pinocchio park

a blue lama

amo gli scogli circondati dal mare: io sono nato in mezzo al mare - io ho giocato da bambino.

Pino Pascali
Pino Pascali and Carla Lonzi. Discourses
Published for the magazine Marcatre, 1967

The design of the current Pinocchio Park, with the intention from the image of Pino Pascali a space for everyone, where all the people can meet and relax and become an integral part of the new project. Pinocchio Park is a blue whetstone that, through subtraction, defines the shape of the solid, the social space, a space for gathering and uniting the lateral roadways and the urban fabric. Made by a fence, is eliminated: the space is available everywhere from any way. It progresses through contemplation, the fence, which defines the social space, cannot be limited to its own perimeter, it must be able to extend and propagate in every direction. Pinocchio Park is a space where the fence is removed, and accessibility becomes possible from every side, a space that is open, surrounded and crossed by a path dedicated to gentle mobility.

The removal of the physical boundaries of the park is an attempt to connect open spaces with the adjacent streets, making this area a catalyst for urban regeneration. This can be achieved by encouraging residents to utilize the intended spaces and create small instances of de-zoning, or temporary interventions, overlay greenery on deadlock, open space for shows, theater, open air cinema, festivals, and library awards. What this space lacks is a sense of belonging, the living cities, elements that belong to all the inhabitants of the city, and the design of small elements that guide the design, the cupola to be introduced, while the existing greenery is carefully maintained and supplemented, with the strength of the project area be found in the works of Pino Pascali. The shadows can play an important role in the regenerative project of this green area by planning artistic sculptures in the parks solutions.

The whetstone defined by the project is a blue whetstone because it is a reference, in reference to the continuous material of asphalt but capable of leaving the ground permeable. The Bari is a well-known, blue whetstone, and that apparently presents a serial structure, as it is made with modular elements, whetstones that in reality do not match, which in some cases pull excessively. The citation of the work is in the covering of the ancient Pinocchio Park, in the rockyard spaces in the park, and in the shading sail systems over the paths, which recall the unitary structure of Pascali's work and moves decisively in three dimensions. they are a turbulent, stormy sea, not lifting, but with a decisive and clear definition. These preserves shelter and refreshment to the space of the city, providing shade and shelter. Thus, the space is defined by the shadows of the already existing trees and by the artificial shading sails, which are inspired by the cultural element of the sea.

Lepore area

a green lama

The Lapone area is intersected as an extension of the path that leads to the Lama Monachile and crosses the natural area that follows the canal. Corresponding to the Lama Monachile, which is referred to, Lapone is a green drainage area, designed for urban park, a natural termination in the urban fabric, which is the start of Lama Monachile. Through the proposed designation of the area adjacent to the water management work to green park, the intention is to restore importance to what in the past was a natural element, the Lama Monachile, which today arose it is a flood zone at high hydrogeological risk. The areas near the canals are also used for this reason as urban gardens and for the sale of citrus and neighboring delicacy.

The whole area is fenced and crossed by paths dedicated to sustainable mobility (the "Mediterranean greenway"), with the aim of defining the areas and connecting to the existing paths and cycling road network, linking to the Matrigiali underpass, one of the art corridors of the project. The area provides, as in all cases, the positioning of parking lots at the edge of the area towards the railway, to limit the crossing of the area by cars. On the other side of the railway, the San Francesco parking lot is still present, which is a green area, new social housing constructions for the citizens of Polignano are integrated with the functions of commerce and co-working and co-creating spaces, with the aim of triggering processes for the creation of cultural activities, part of the cultural strategy of the project. On the rooftops of the buildings, green social roofs serve as important spaces for greenery and mitigation, while on the ground there are common courtyard areas and community gardens for the neighborhood residents.

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As the underpass on Eugenio Montale Street, one of the art corridors has been created in collaboration with the Pro Pascali Foundation. In addition to being equipped as a cycling and walking route with resting areas for bicycles, the space is also intended for contemporary art itinerary, an opportunity for the enhancement of buildings and areas that are currently of little interest but can have a regenerative function for the entire territory of Polignano a Mare.

The underpass of the station has been a dead-end tunnel, becomes part of the art corridor itinerary. Its redevelopment aims at the urban and social revitalization of the station area and integrates it into the network of contemporary artistic paths. The project aims to establish a dialogue between the space, the underpass becomes more interesting, encouraging interaction with the work and in the passing areas or the subjects to continue on foot or by bicycle, avoiding congestion in the city with cars. The project intends to contribute to the city's image through these spaces enhanced by art.

Polignano a Mare (IT)

complementary colours

3

cultural strategies

Theory and culture represent, in every respect, the generative engine of the project. Indeed, art and culture are the driving forces of the project, which aims at the valorisation of the existing heritage, the enhancement of the cultural production and social and artistic training. The presence of the Pro Pascali Foundation and company, thinking about urban regeneration through artistic and design interventions that aim to integrate the existing cultural itinerary. Artist residencies, new exhibition spaces, workshop areas, artistic walls and corridors for the enhancement of the existing cultural heritage, but also the creation of new spaces for cultural production and performances, such as cinema, festivals, and library awards, artistic installations, and spaces for creative work in a co-working lifestyle.

pro activating heritage

The project foresees a connection of cultural centers, with the aim of promoting initiatives and the valorising the recovered spaces. Museum centers, residences for artists and workshop laboratories are functions that intertwine in a cultural network with the Pro Pascali Foundation.
The is consistent with the cultural strategy that brought the house of Italian groups created, some of which are very interesting, from an architectural point of view.

Cynar factory

Cynar Foundation

old cooperative house

Pro Pascali Foundation

Pro Pascali Foundation Monotetto location

art corridor

The underpass of Via Eugenio Montale is being redeveloped through the creation of an art corridor in collaboration with the Pro Pascali Foundation and a path of cultural enhancement and spaces for bicycles, thereby protecting them from precipitation.

art corridor

The area of Via Trieste is instead being redeveloped through the protection of existing tree species (not mulberries) and the establishment of a pedestrian path, with the aim of partially replacing the currently existing parking areas. This connection is also intended to contribute to the improvement of pedestrian and cycling links, the redevelopment of a road area very close to the station, and the protection of existing tree species.
A connection today existing from the tank to Via Marconi is used as a pedestrian and bicycle path and therefore redeveloped into an art corridor.

art community walls

The city cultural spaces are located in areas that can be reached on foot, by bicycle or by shuttle bus. Wheelset possible, existing cycle/pedestrian paths are in the vicinity of the shuttle bus stop, the shuttle bus operates all year round and connects the Cynar Foundation to new exhibition space and artist residence in the city's cultural heritage.

contemporary art itinerary

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art community walls

art suggestions for the project

Pro Pascali, 1967
2 metri cubi di terra 2 metri cubi di terra

art corridor

sustainable mobility for cultural itinerary

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Pro Pascali Foundation
Contemporary location

Cynar art factory and artist residence

According to the re-sourcing strategies, the spaces currently closed are being recovered, and their location may be strategic for completing the contemporary art itinerary: the Cynar factory, the Foundation, the Cynar factory, and the tollhouse on via Kennedy. To this end, it is hoped for the enhancement of the public bus line is planned to connect it to the Pro Pascali Foundation and traverse the city, with stops at the Cynar factory and the new use of public transport. To access the tollhouse, a roadway is planned, which will also be the parking lot of the Marconi area station, aimed at facilitating traffic and balancing the flow of vehicles entering and leaving the area.

The railway line protection area is occupied by a public park that hosts mulberry trees and figs (Ficidi truth, typical of the area), whose cultivation is entrusted to the Foundation. The park is at a height that has differences in height that are useful for creating a natural barrier between the rows of the railway line, constituting a natural barrier as well as a green space that reaches an intermediate level between the railway line and the rows of the railway line, maybe higher. The movement of the park, in the direction of the Marconi area, is aimed at effectuating the greenery in creative landscape solutions and allows the drainage and the flow of water towards the community gardens and the green corridor, areas that require greater irrigation.

parking on the edges

productive garden

social green rooftop

community green areas

public park

local food supplier

multi purpose square

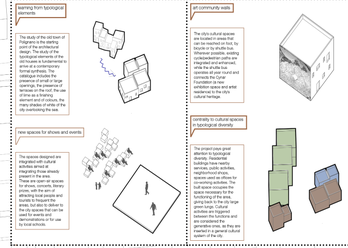
indoor cinema, concerts and events

green corridor

productive garden

Marconi area

a brown lama

The homes are equipped with spaces for urban gardens, social green roofs, urban gardens, shared gardens, a multifunctional square (a small weekly local market) and a public park. The project exploits the slope of the land, introduced parallelepiped elements to form the terraces, made of wood, cleaning, concrete and overlay for the whole city. The space near the concrete retaining wall, reduced by the levels of terraces, is used for bike spaces, levels a cycle and pedestrian path along what will be a cycle-pedestrian path, which will be implemented with the Pro Pascali Foundation, one of the art corridors of the project, part of the artistic itinerary of Polignano. The Marconi area, according to the project strategy, located at the edge of the area, along the railway line, while the area is crossed by cycle and pedestrian paths, aims at, simultaneously, exceeding the project levels and connecting to the Lama Monachile, a natural meeting via Marconi, which in turn is closer to the stations, pedestrian underpass, an infrastructure that allows the railway line to be exceeded.

The Marconi area south of the station presents itself as a larger space characterized by a limit that is given by the railway safe arts, on the opposite side by the presence of a reinforced concrete retaining wall in the design. Its presence is defined by the need to create a space to reduce the height difference between the green area and the rows of the railway line, protected and becomes an opportunity to also provide the Marconi area with a cultural function, in collaboration with the Pro Pascali Foundation. The wall accompanied by a cycle-pedestrian path, becomes the support for a work of contemporary art itinerary and makes the designed green path more attractive, thus contributing to making the area frequented not only by residents but by an influxes and tourists.