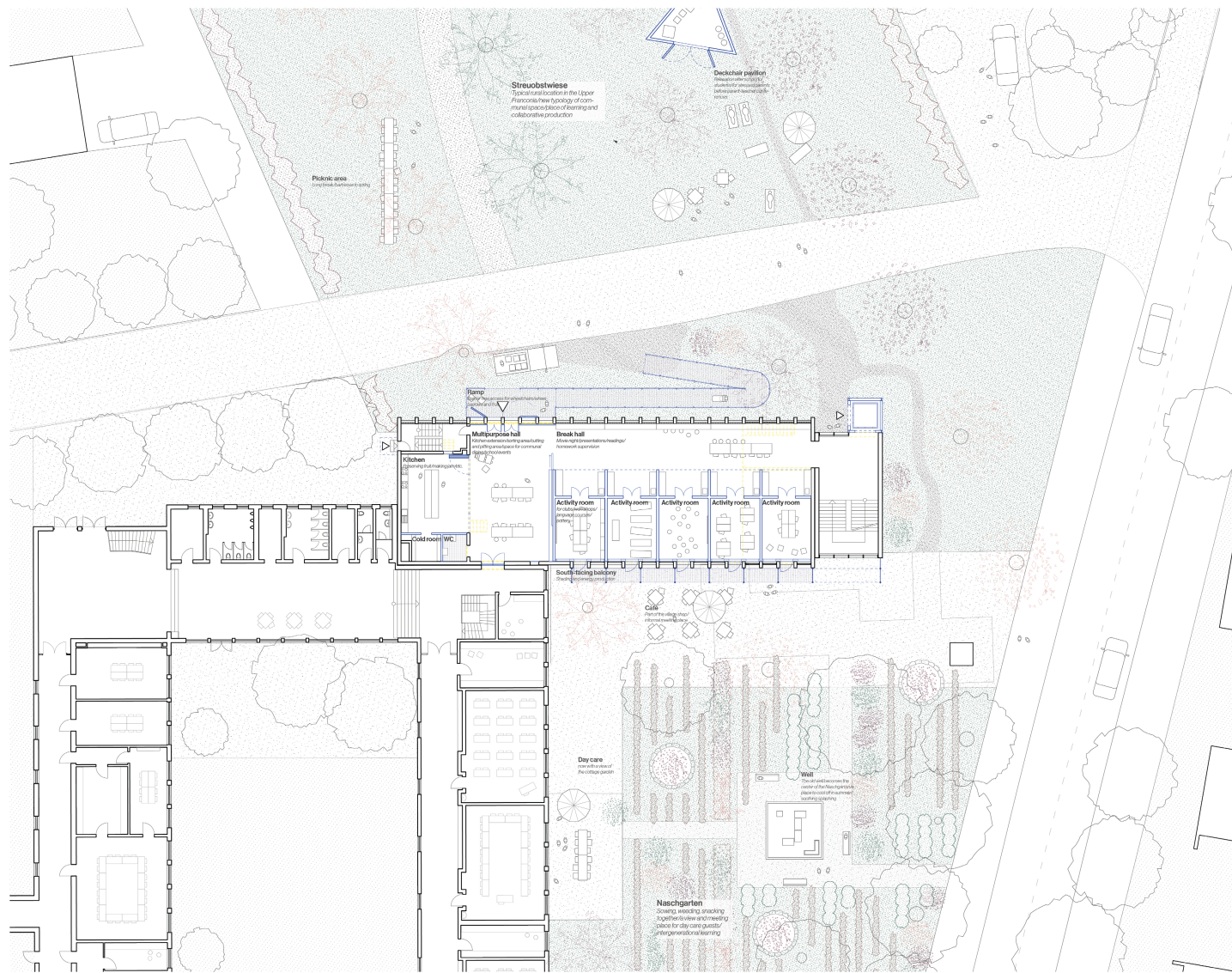




floor plan, ground level (orchard entrance) M 1:200



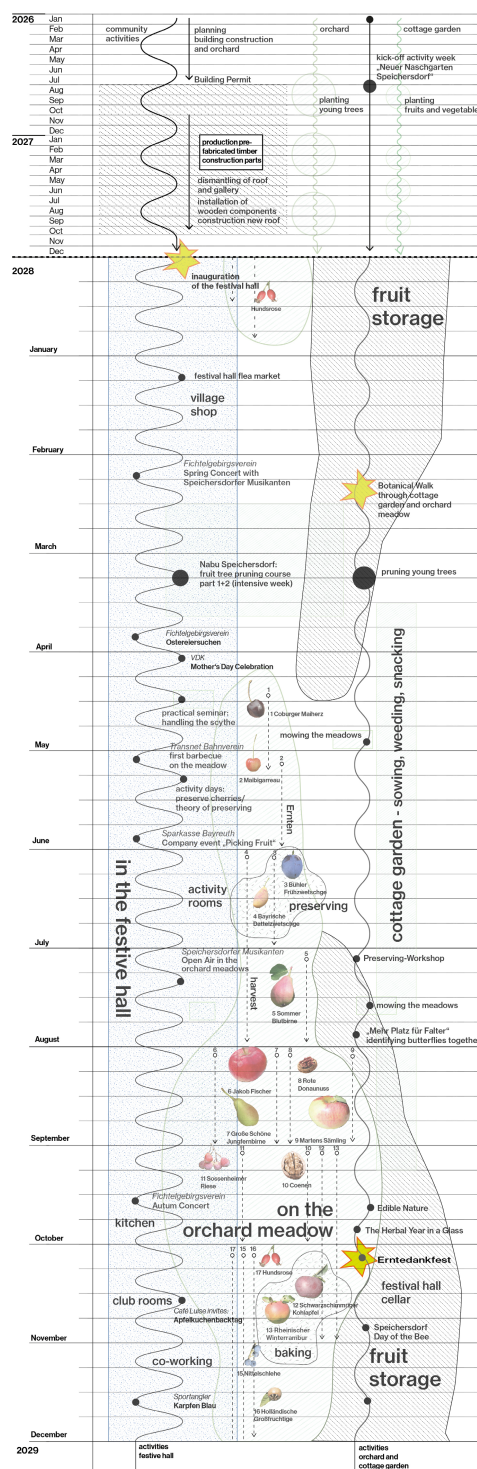
View of the south facade with village shop and snack garden



View from the orchard meadow onto the north facade and the new gate
Harvest time, hustle and bustle, fruit is transported via the new ramp and sorted in the hall. In the kitchen, jam is already being made in two large pots and fruit is being preserved. Tonight there will be an open-air cinema: the screen is about to be hung on the facade.



View of the hall with the new wooden rooms on the left and the kitchen in the background
Today there is to be a feast. Everything still looks like it is being busily prepared. The Fichtelgebirgsverein (Fichtel Mountains Association) is still in a meeting and the fruit crates have not yet been distributed. Fortunately, you can simply draw the curtain in front of the kitchen later—after preserving and making jam, no one has really cleaned up yet.



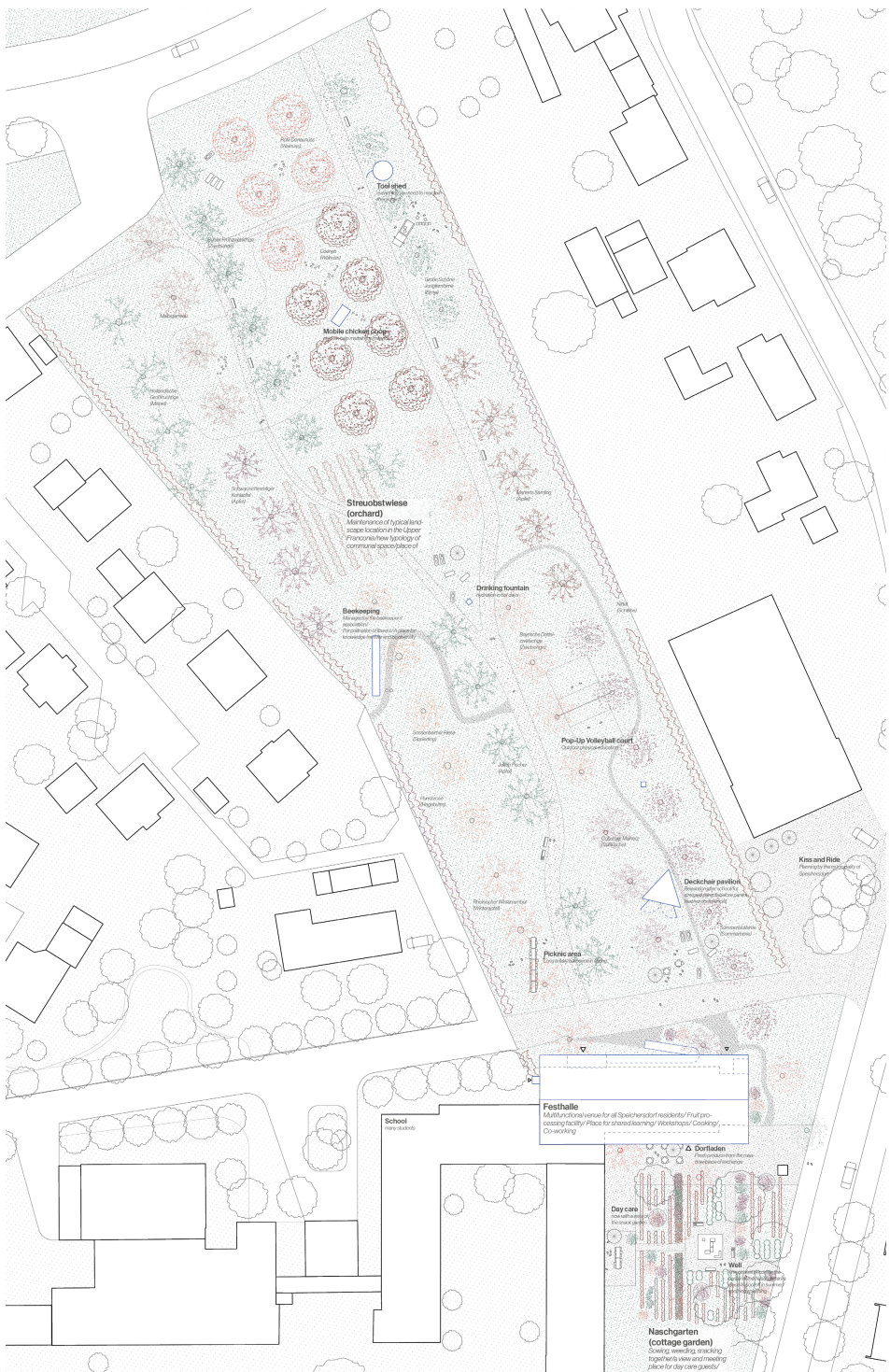
Throughout the year – between cottage garden, orchard meadow, and festival hall

The use of the converted festival hall is shaped by the two adjacent landscape spaces. The festival hall responds to current social issues. As a place for working, hedging, and cooking together, it becomes a unique meeting place in a dense landscape structure. In spring, theory courses on fruit tree cultivation and pruning are held in the hall. Afterwards, participants go out to the orchard to put what they have learned into practice. In September and October, the hall is full. Numerous events related to fruit harvesting and processing are on the program. Meanwhile, more and more fruit is being brought in through the gate via the ramp in the north. The basement offers ample space for storing walnuts and jams. The village store creates a communal sales network for local products.

Festhalle – a venue for clubs, co-working, movie nights

Beyond its function as a large toolbox for working on the orchard meadow, the hall offers ample space for the diverse needs of various groups of people in Speichersdorf: students find a place to do their homework all lunchtime, clubs find space for meetings and presentations in the evenings. Lockable lockers in front of the individual rooms enable high utilization and fluctuation of users. Public welfare-oriented and commercial use for presentations and external company meetings can alternate here.

Comfortable and modern co-working spaces are being created on the first floor, which can be rented on a weekly or monthly basis and ensure stable financing for the hall.



site plan/ garden plan, M 1:500 

Streuobstwiese The large meadow to the north of the hall is being turned into an orchard. A variety of small spaces create high-quality recreational areas where people can relax after school or have a picnic on the weekend. The orchard meadow	Implementation and Funding The construction implementation is based on a phased implementation strategy that creates synergies between the existing building, the landscape, and energy generation and specifically addresses different sources of funding.
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As a long tradition as a landscape project in the Upper Franconia, at the same time, some *Spendhofen* residents are growing agriculture as a sideline. Various efforts are being made to promote knowledge about the preservation of the landscape. We hope to take advantage of the unique location of the festival hall and restaurant as a place of intergenerational learning and working. Like no other place, a new typology of collaborative working can emerge here – for the local community of *Spendhofen*, as well as regional companies. The orchard meadow thus becomes the counterpart to the open space of the "new center" – the latter as a place of shared relaxation, and the former as a place of shared working and learning.

Nachgarten

In the south, the village garden significantly enhances the entrance area of the hall. At the same time, it creates a place where cottagers and students in the after-school program can garden together and learn the craft of gardening. What is left over from harvesting will be sold with the produce from the orchard. More than just a place for local food, the village shop serves as an informal meeting place. The small café seating in the perlioth shop of the south-facing balcony invites visitors to linger.

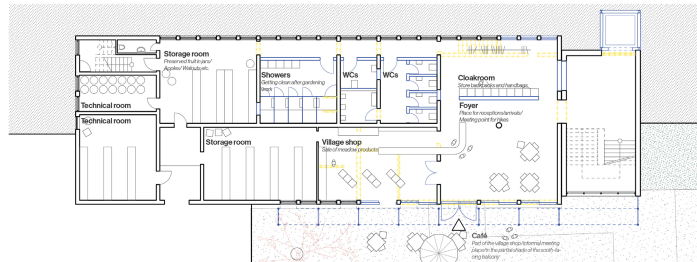
Inside the building, a multifunctional spatial structure known as the "wooden shell" will be created using modular timber construction. It will be prefabricated, assembled within a few days, and allow for flexibility. In combination with the newly created vegetable garden and orchard meadow, an ensemble will emerge that opens up a new dimension of funding sources in rural development, environmental education, and social infrastructure – such as the Federal Rural Development Program (BULE) or Bavarian landscape stewardship schemes.

In the long term, the operation of the building is economically secured: the co-working spaces on the upper floor will generate stable rental income, supplemented by revenue from the village shop, events, and project-based grants.

The design focuses on durable, low-maintenance building structures and efficient operations – turning the hall into a functional and economic backbone of the village's new community hub.



site plan, M 1:4000



floor plan, underground level (cottage garden entrance), M 1:200

Guiding Principle

The conversion of the festival hall will welcome the productive hub of the new central area of Spichersbüttel. Between the productive landscape areas, the cottage garden in the south and the orchard meadow in the north, the converted festival hall will become a green and porous landscape. It will be a place for small-scale, permanent interventions. Five precise additions make it flexible and accessible. The adjacent spaces will become a place of communal life, with a focus on the green and wooded landscape and the local residents and the diversity of activities enabled. Integrated implementation and structural operation. The festival grounds and orchard meadow form an ensemble of spaces forming a locally anchored response to European economic challenges.

Guiding Principle

The conversion of the festival hall will become the productive hub of the new village center of Speidersdorf. Between the productive landscape areas, the cottage garden in the orchard and the orchard meadow to the north, the converted festival hall will become a toolbox for rural life. The hall will be opened up in a targeted manner with minimal interventions. Five precise additions make it flexible and accessible. The adjacent open spaces will become a place of communal learning, with a focus on climate adaptation and biodiversity. The scope of the intervention and the diversity of functions enable rapid implementation and economical operation. The festival hall, cottage garden, and orchard meadow form a new ensemble of spaces forming a locally rooted response to Europe's structural challenges.



1 Precise incisions

With the aim of making the *smallest possible intervention*, the first step is to *make targeted changes* to the existing structure. The aging roof is removed. Five sections of glass blocks are dismantled on the north facade to make room for the future opening to the field. Five windows are removed from the south facade. Here, one will soon step onto the south balcony that has been built in front. The removed windows will find their place in the north facade.

Inside the hall, the grandstand is being dismantled – the beautiful mosaic balustrade will be reused in the counter of the new village shop, and the doors to the equipment rooms will form the new entrance gate to the orchard. The stage platform will be removed so that in future the stage area can be accessed at ground level from the hall. The new country kitchen in the former stage area will thus be accessible without barriers.

2 Activating additions

- Five intervention at selected locations will transform the hall into an eclectic space with a variety of possible uses. The activating additions follow the guiding principles of flexibility, accessibility, and dismantlability.
- **Wooden shell:** A light, two-story wooden fixture in the hall is oriented directly toward the south facade. The fixture takes up approximately 2/3 of the hall's width and length. The shell divides the hall both spatially and functionally, thus enabling several spaces for the old festival hall.
- **Country kitchen:** A kitchen for processing the orchard fruit is installed in the former stage area.
- **A steel balcony** on the south side provides the necessary shade and offers a chance to enjoy the sun and views of the cottage garden.

3 A new landscape: between cottage garden and orchards

The old festival forms a central hub in the redesign of the village center of Speichersdorf/Kirchenbach. We see the hall and its two outdoor spaces as a mediating spatial structure between the train station, school, and new center.

The new center is not only providing a place for good climatic conditions for growing currants, espalier fruit, and vegetables, but also serves as a place of exchange for day guests from the senior care center and walk-in customers from the new village store. To the north, the extensive and biodiverse orchard is a place for day guests from the country road. A variety of microhabitats that are open to wildlife, plants as well as school children, who can do their homework here in the afternoons, participate in the beekeeping club, or secretly meet their sweethearts behind the apple tree.

The open spaces between the new village center in front of the new school hall with a productive landscape. The integration of the landscape into the design brings centuries-old, and now often almost forgotten, cultural practices of landscape management back into the everyday life of the community.

Festival hall and shelving = a toolbox of possibilities

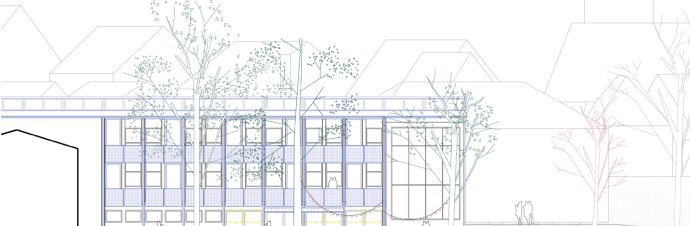
The fixtures allow for flexible use of the hall in various configurations during the day and at night, during the week and on weekends. A folding wall and the doors in the wooden shell can be used to create three specific zones that can be interconnected as needed:

- 1 Country kitchen + multipurpose room
- 2 Foyer
- 3 Multifunctional room capsules

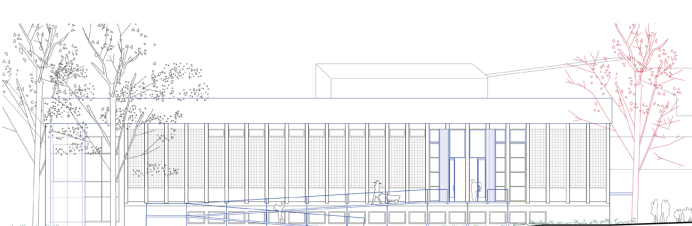
For example, on Tuesday afternoons, the gardening club can cook in the country kitchen, while the flyers for the church fair are being frantically sorted in the multifunctional rooms, and a local agricultural start-up from the University of Bayreuth is making a breakthrough in programming on the first floor of the wooden shell.

The festival hall as a production facility

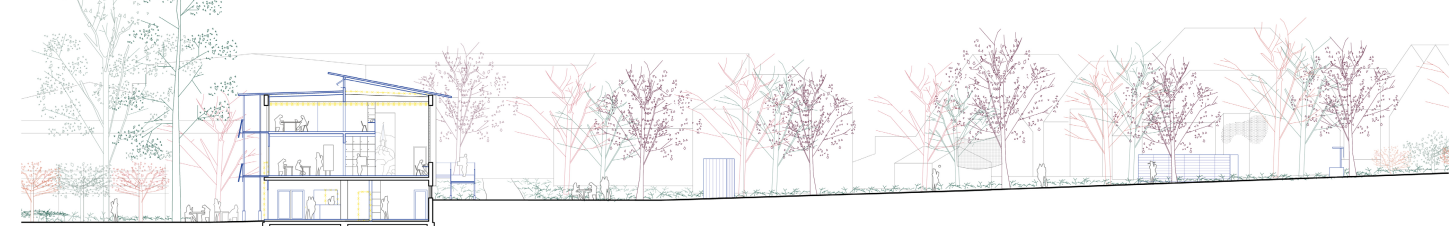
The old festival hall becomes a place for gathering, producing and eating together. Various types of food come from the orchard throughout the year, which are processed in the hall's kitchen. The cottage garden becomes a place of collaborative creation. Here, students and day guests from the senior care facility help each other. The hall's new roof produces a lot of electricity. So much that it can even partially supply the school. The PV module on the balustrade of the south balcony also captures the energy of the low winter sun and at the same time cast a shadow on the glazed south facade, thus preventing the hall from overheating. The skylight in the hall allows natural ventilation of all rooms.



south elevation, M 1:200



north elevation, M 1:200



section, M 1:200