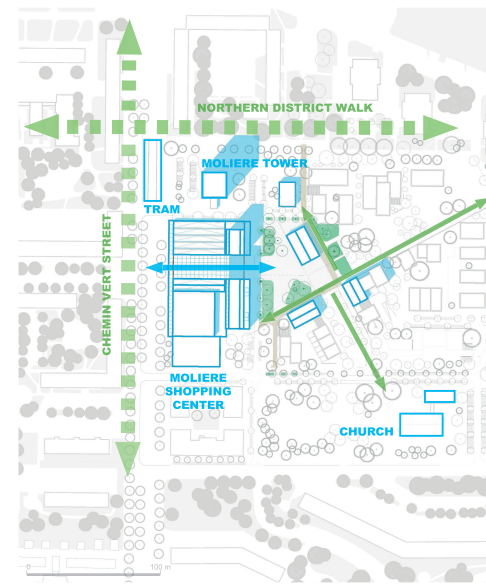


THE JACQUARD SITE : BETWEEN URBAN AND SOCIAL LINKS



INTEGRATING «THE CHEMIN VERT» DISTRICT INTO THE WIDER LANDSCAPE



LA HALLE MOLIERE - A L'INTERFACE DES GRANDES LOGIQUES STRUCTURANTES

The project proposes an urban composition that breaks with the site's orthogonality, linking the identified points of interest via two major axes: one marked by the station, the Molière tower and the church, the other by the two green corridors of rue du Chemin Vert and the East-West Diagonal, the church square and the green spaces of the large housing estates to the south.

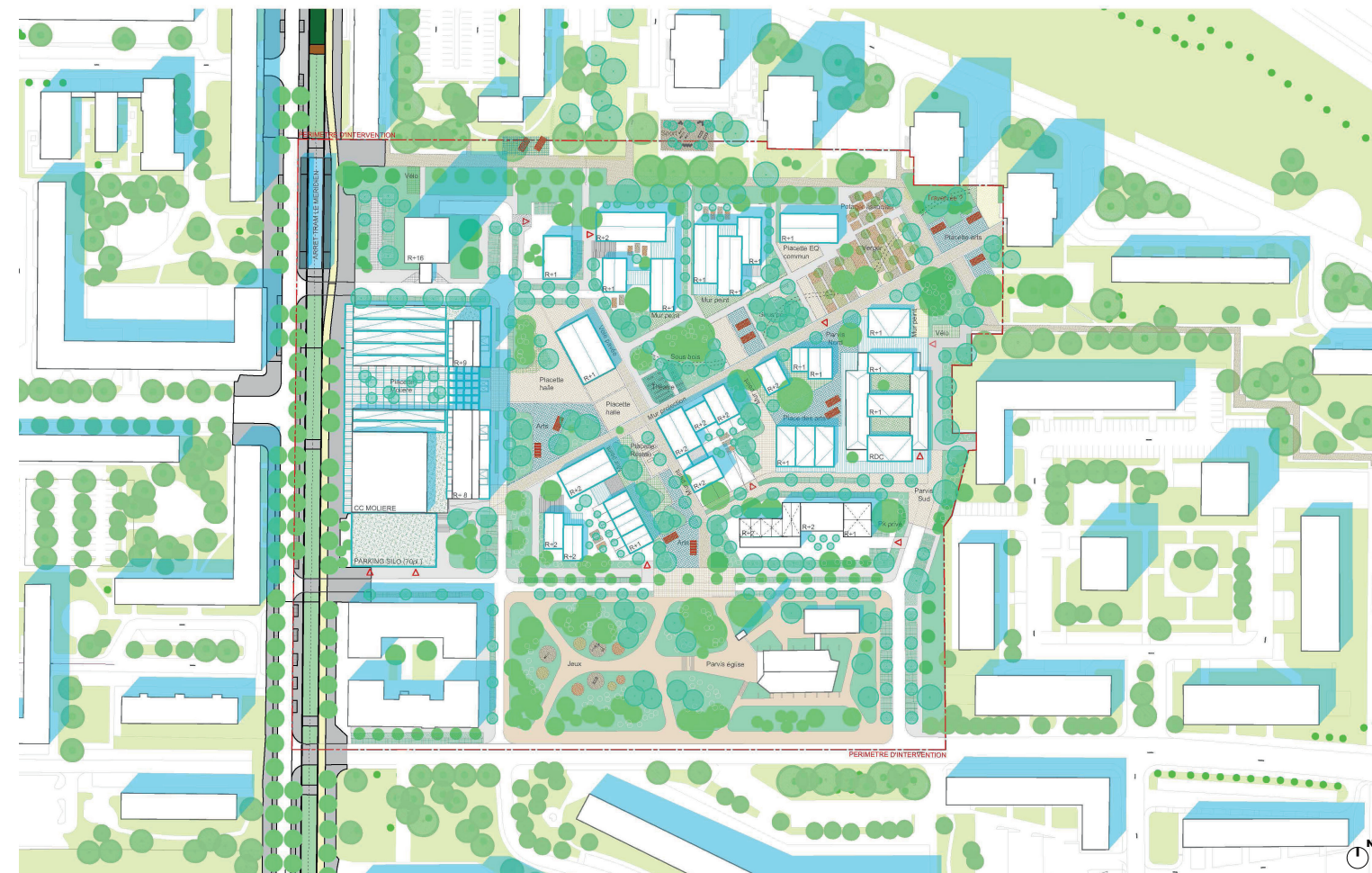
This composition, coupled with the east-west breakthrough of the Molière shopping center, places flat the heart of the urban composition. Thus it becomes a pivotal point articulating these two major axes. A new open hall completes the shopping center and physically marks the intersection of the two main axes. It can accommodate flexible programming and becomes an open living space for the neighborhood.

The major axes are treated as major mineral guidelines, guided by thick borders that organize the division of the urban space. Landscaped or mineral spaces are grafted around these axes. The project is designed to allow flexibility in the design of the public space. Programmatic strips (plaza, artistic plaza, etc.) and landscaped areas (undergrowth, cultivated areas, landscaped valleys, etc.) grafted onto the axes can become planted spaces and vice versa.

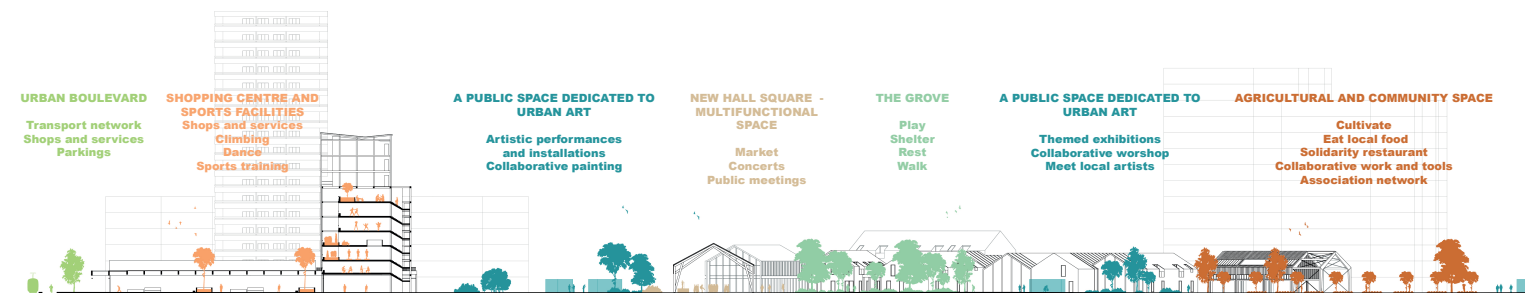
Given the site's history, the project proposes to include an artistic dimension in the programming. Spaces dedicated to art are arranged along the axes and accompany the sequences of public space. These take the form of re-used shipping containers (the port of Ouistreham is located 20 km to the north-east). These containers are reworked and used to accommodate artists on a temporary basis, in conjunction with the association La Caïra. Artistic expression spaces are also provided on the buildings, offering mural frescoes that punctuate the urban space.

The artistic approach is also part of a desire to create social links based on local knowledge, and to restore the historical artistic dimension of the redeveloped area: it restores to local residents a part of the cultural appropriation of the site previously achieved, and creates the conditions for a dynamic exchange with local associations.

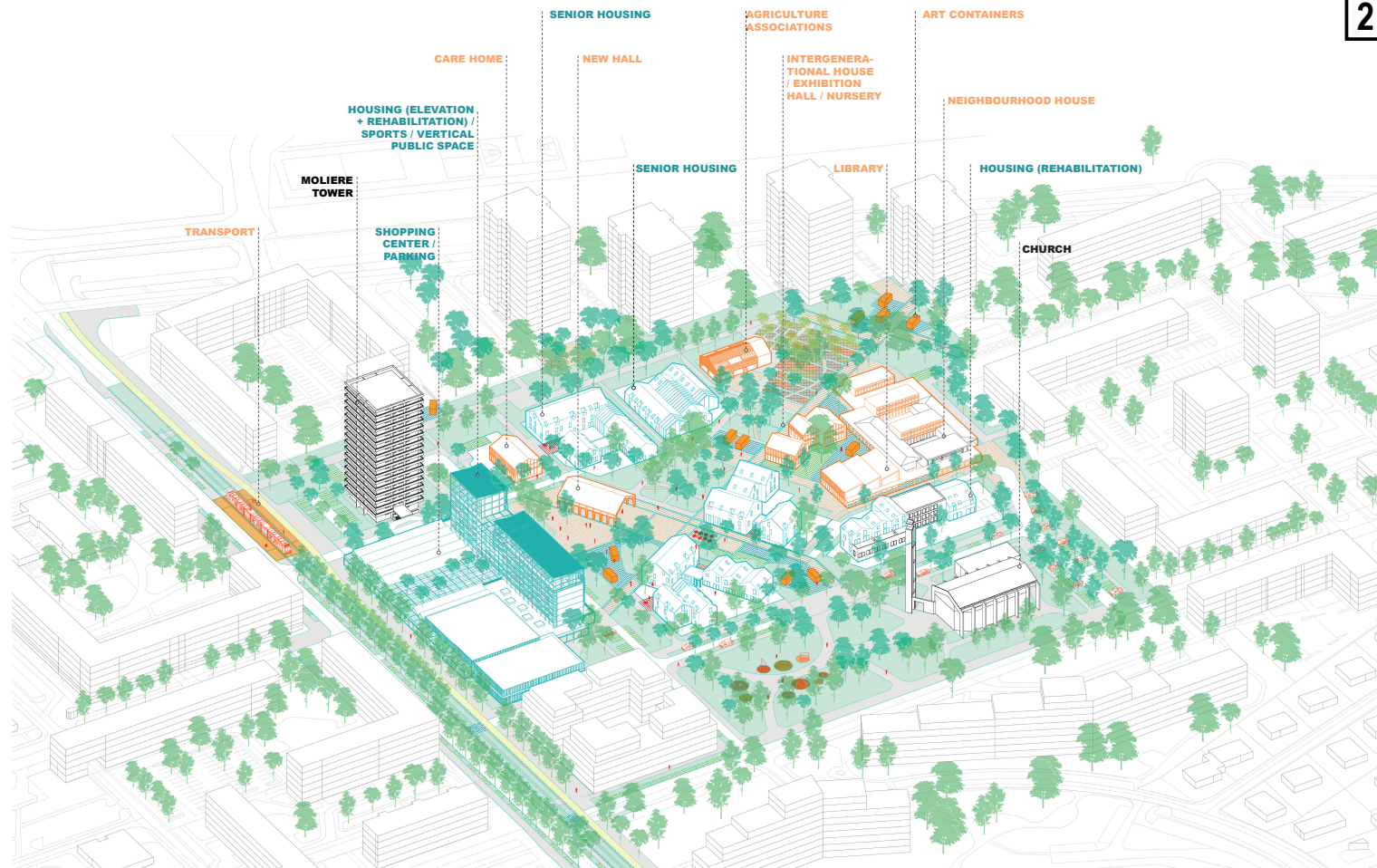
The project will provide spaces conducive to social interaction, both in the public space and within the private plots. The intergenerational dimension of the homes, with their communal spaces and links to the public space, reinforces the inclusive nature of the project. The building programme is also a lever for promoting "living together" in the neighbourhood: local services but also programs that encourage social interaction (community bar/restaurant, daycare, exhibitions, etc.).



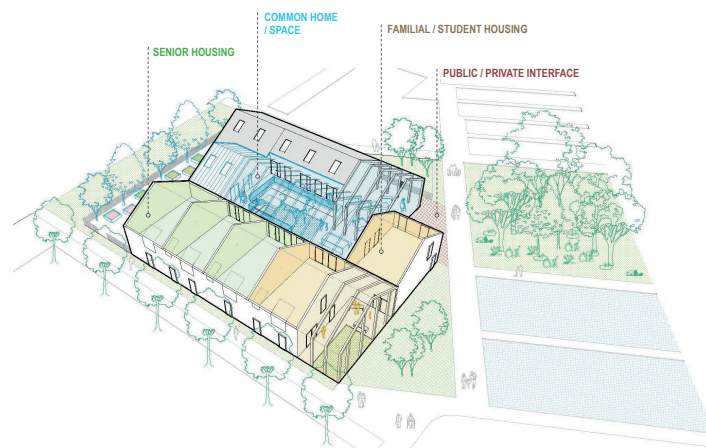
CHEMIN VERT NEIGHBOURHOOD - MASTER PLAN 1/1000



THE JACQUARD SITE : BETWEEN URBAN AND SOCIAL LINKS- E10 2025 - CAEN FR



AN OPEN NEIGHBOURHOOD, ON THE SCALE OF A VILLAGE- AXONOMETRY

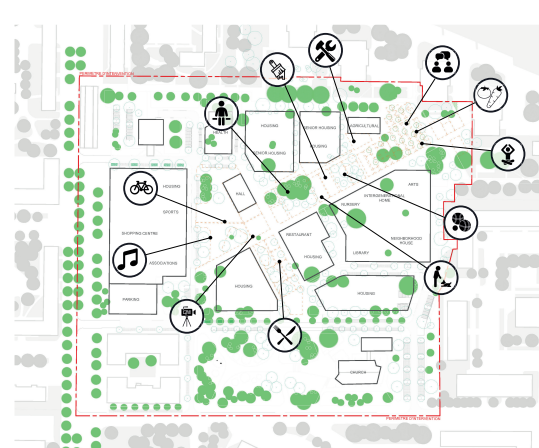


SHARED AND INCLUSIVE HOUSING

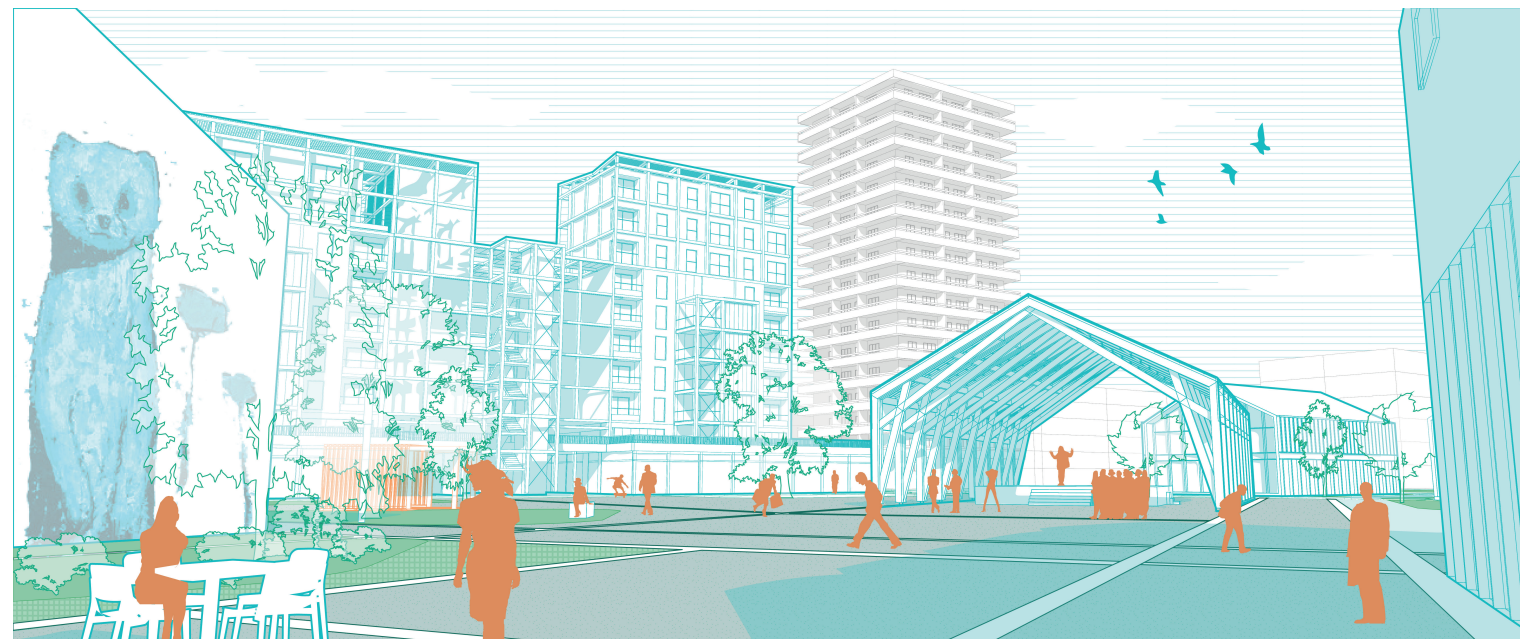
Offering intergenerational housing that encourages interaction between senior citizens and the rest of the population (students, families with multiple profiles, people in precarious situations, etc.). To achieve this, the senior housing will be spread across all the housing lots on the site. Spaces at the interface between the public and the private are arranged within the lots, and can be either open or closed. They correspond to an identified desire to offer places for senior citizens that are directly linked to the urban space and the active life of the neighbourhood, encouraging social interaction. The intergenerational dimension of the homes, with their communal spaces and private areas interfacing with the public space, reinforces the inclusive nature of the project.

The flexibility of the public spaces makes it possible to accommodate a transitional approach to urban space, as well as being part of a citizens consultation process. Aware of the involvement of local residents and their attachment to the district, we are proposing to set up an iterative co-design process to shape the living spaces by listening to and interacting with the memories and experiences of former and future residents.

LET'S TALK ABOUT IT!

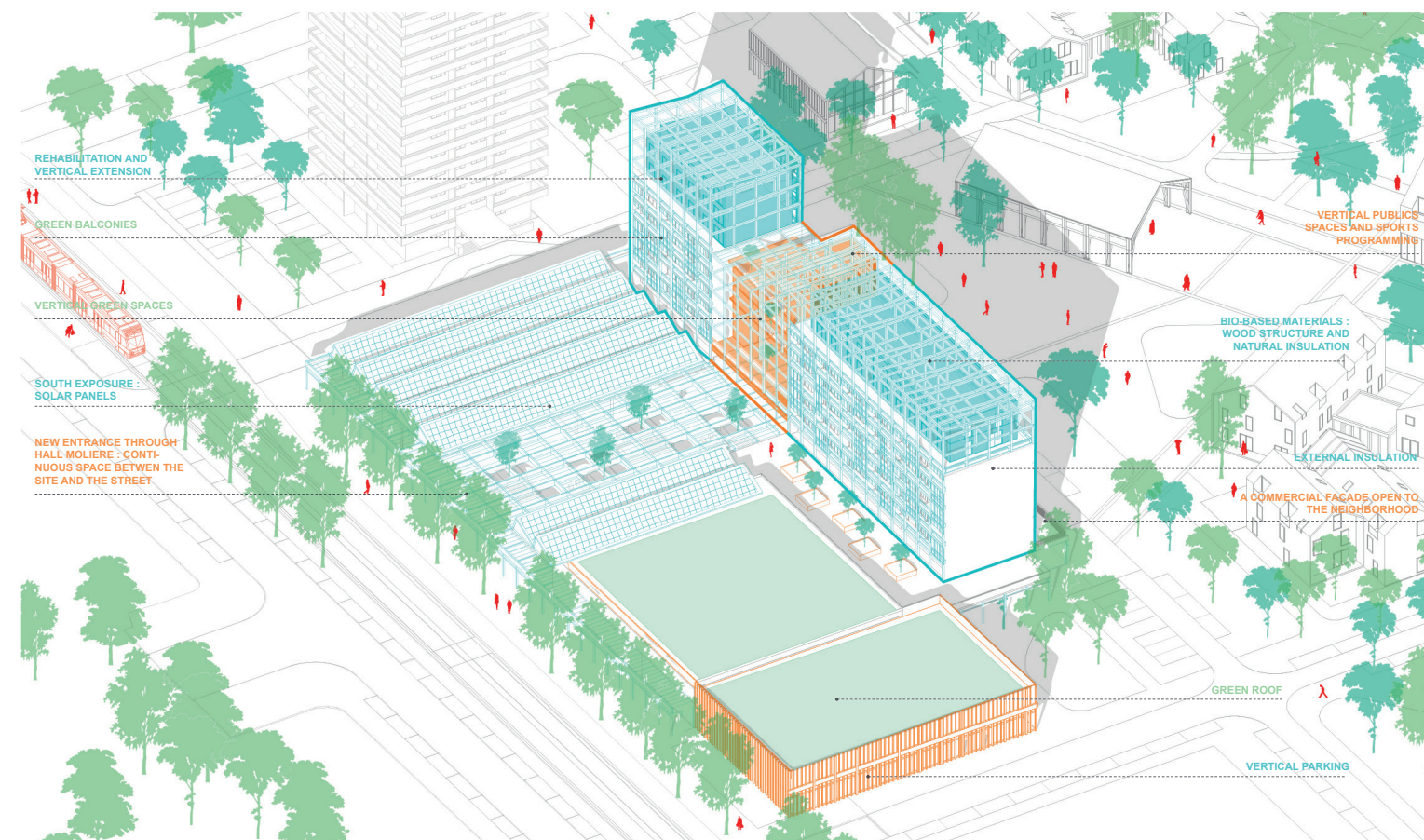


A PUBLIC SPACE TO BE DESIGNED WITH RESIDENTS

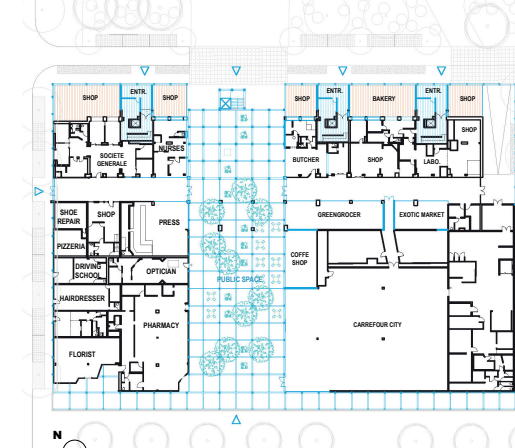


NEW LIVING SPACE FOR THE NEIGHBOURHOOD..

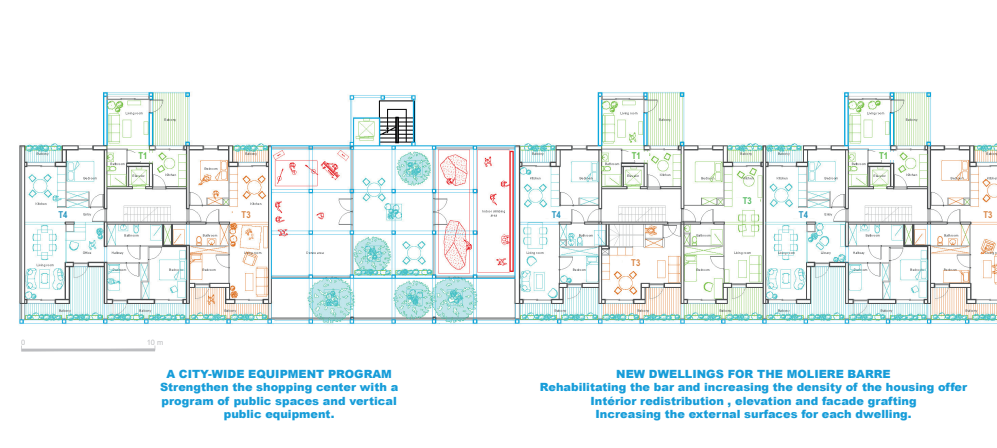
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A RADIANT FACILITY ACROSS THE METROPOLITAN - AXONOMETRIE



CCM MOLIERE - A NEW CENTRALITY FOR THE DISTRICT - PLAN GRD FL. 1/5000



A CITY-WIDE EQUIPMENT PROGRAM
Strengthen the shopping center with a program of public spaces and vertical public equipment.

NEW DWELLINGS FOR THE MOLIERE BARRE
Rehabilitating the bar and increasing the density of the housing offer
Interior redistribution, elevation and facade grafting
Increasing the external surfaces for each dwelling.

BARRE MOLIERE - HOUSING REDISTRIBUTION 1/2000



A NEW NEIGHBORHOOD ENTRANCE

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