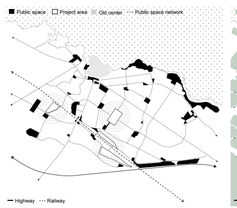


THE PUBLIC SPACE SPINE STRATEGY

Public spaces play a strategic role in reconnecting rural areas with the coast, creating continuous social and ecological corridors. By integrating walkable, accessible, and multifunctional spaces, this system strengthens territorial identity and enhances both mobility and social cohesion across diverse landscapes. The reconnection of public squares and the enhancement of underpasses help overcome existing physical barriers, stitching together fragmented urban areas.

THE GREEN INFILTRATIONS STRATEGY

The ecological strategy focuses on environmental regeneration through a comprehensive urban forestry program and the creation of a continuous green infrastructure. The park system—enriched with tree-lined avenues and shaded areas—forms an ecological corridor that improves microclimatic conditions, mitigates urban heat island effects, enhances biodiversity, and contributes to better air quality.

THE SOFT MOBILITY STRATEGY

Soft mobility, through pedestrian and cycling networks, supports the social reactivation of urban and rural areas. These green routes reduce environmental impact and turn public spaces into inclusive, vibrant places for connection and well-being. To further support low-impact mobility, the strategy includes the introduction of an electric shuttle service connecting key parking exchange points with central destinations.

THE REWILDING STRATEGY

The Rewilding Grounds project aims to reconnect the urban fabric of Polignano a Mare with its natural and agricultural landscape by re-establishing both physical and perceptual links between the seafront and the rural hinterland. The plan envisions a system of three interconnected urban parks - located in the Lepore and Marconi/ Trieste areas - alongside the adaptive reuse of the historic Villa Pinocchio. Despite Polignano's strong maritime identity, the absence of a functional urban port, with maritime activity concentrated in Cala Paura, limits the possibility to use the sea as a key axis of accessibility beyond the coastline. The new park system unfolds along the Bari–Lecce railway, identified as a strategic corridor that can evolve into a green-blue infrastructure, linking towns, hamlets, and natural reserves. At the core of the vision is the integration of the agricultural landscape into urban form, expanding public space and promoting a development model that is both inclusive and rooted in local identity.

The project is structured around three urban strategies:

- Public space enhancement, via urban acupuncture, pedestrian and cycling networks, and new inclusive urban hubs;

- Ecological regeneration, through urban forestry and continuous green infrastructure, creating an ecological corridor that improves microclimates and biodiversity;

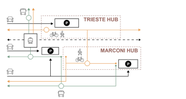
- Sustainable mobility, with a new intermodal hub near the train station, flexible green parking, and expanded bike and transit services—supporting year-round, low-impact mobility and tourism.

MASTERPLAN 1:1000
1. Polignano Train Station 2. Velocitazione 3. Permeable Parking Hub 4. Multifunctional Covered Parking 5. Trieste Garden 6. New urban connection to via Aroldo 7. Casa Cantoniera square 8. Renovated Casa Cantoniera 9. Linear Kennedy park 10. Renovated station square 11. Permeable Parking Hub
TRIESTE MARCONI AREA 12. Marconi floating Square 13. Marconi multifunctional landscape Park 14. Permeable Parking Hub 15. New urban plaza

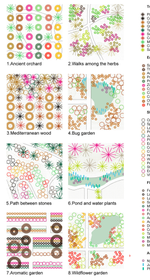
A NEW INTERMODAL HUB

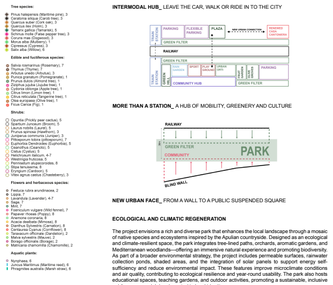
The plan aims to integrate the Trieste (north) and Marconi (south) neighborhoods, currently separated by the railway, into a cohesive and functional green space. This expansive park will serve as an urban lung within the wider urban forest network and function as an intermodal mobility hub, promoting a seamless shift from private vehicles to sustainable transportation modes. The hub will feature flexible, permeable parking integrated into the park's landscaping, connected to pedestrian pathways, cycling lanes, bike parking, bike-sharing services, and enhanced local public transit - all designed to encourage safe, eco-friendly, and integrated mobility.In particular, the Trieste area will include a significant number of permeable parking spaces surrounded by trees and greenery. Some of these spaces will be designed to host flexible, multifunctional programs that can remains permanent, while the covered area can adapt seasonally, serving as parking during peak times and transforming into public space during off-peak periods. South of the railway, a two-level urban park is planned, with the possibility of a pedestrian bridge connecting it to the Trieste zone to ensure spatial continuity.

SEASONAL SWITCH_ FROM PARKING TO COLLECTIVE USES



INTERMODAL HUB_ LEAVE THE CAR, WALK OR RIDE IN TO THE CITY





MOSAIC LANDSCAPE_ A PARK WOVEN WITH LOCAL NATURE AND APULIAN IDENTITY

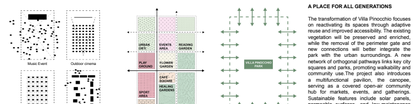
ENVIRONMENTAL SUSTAINABILITY SECTION TRIESTE-MARCONI AREA

GROUNDFLOOR PLAN 1:500
MARCONI AREA
1. Culinary hub km zero products 2. Coworking and studio space 3. Flexible auditorium 4. Multipurpose rooms for training courses, language classes, and workshops 5. Eco-friendly café 6. Flexible exhibition spaces 7. Flower garden 8. Rainwater collection pond 9. Sport area 10. Event plaza 11. Playground area 12. Water features 13.Aromatic garden 14.Didactic community gardens. 15.Fruit grove 16.Mediterranean woodland

THE COMMUNITY HUB

A new public community hub is nestled within a vast green system featuring a sequence of gardens, an urban orchard, and rainwater-treated phytodepuration ponds. This building transforms a previously blank wall into a welcoming façade that opens onto the park, housing an auditorium, exhibition galleries, participatory cultural spaces, multifunctional rooms for after-school activities, and a café with social roasting and a culinary hub dedicated to zero-km products, zero-waste produce. Designed to be bright and permeable, its architecture incorporates terraced glazed façades and internal courtyards, creating spatial richness and encouraging natural ventilation. The rooftop garden reimagines the building's roof as an elevated public plaza, seamlessly connecting to adjacent open spaces and the train station, effectively bridging existing gaps in both function and perception.

GROUNDFLOOR PLAN 1:500
VILLA PINOCCHIO AREA
1. Flexible uses canopy and event plaza 2. Educational community gardens 3. Study and reading garden 4. Playground 5. Flowers garden 6. Pic nic area 7. Skatpark 8. Eco-friendly café/ toilets 9. Pinocchio Forest 10. Petanque 11. Healing garden 12. Lemon/bamma



NEW URBAN STAGE_A FLEXIBLE CANOPY FOR ALL SEASONS AND ALL USES

MULTIFUNCTIONAL SPACE_A NEW DYNAMIC PARK FOR THE CITY

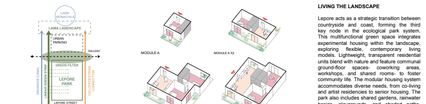
FENCE REMOVAL_A NEW PERMEABLE SPACE

A PLACE FOR ALL GENERATIONS

The transformation of Villa Pinocchio focuses on creating a vibrant, inclusive public space for leisure and improved accessibility. The existing vegetation will be preserved and enriched, while the removal of the perimeter gate and new connections will better integrate the park with the urban surroundings. A new network of orthogonal pathways links key city points, encouraging pedestrian movement and community use.The project also introduces a multifunctional pavilion, the canopee, serving as a covered open-air community hub for markets, events, and gatherings. Sustainable features include solar panels, permeable surfaces, and low-maintenance materials, enhancing the park's environmental performance and long-term usability.

ENVIRONMENTAL SUSTAINABILITY SECTION VILLA PINOCCHIO AREA

GROUNDFLOOR PLAN 1:500
LEPORE AREA
1. Pino Square 2. Eco-friendly café 3. Reddential access 4. Start-up spaces 5. Community gardens 6. Community workshops 7.Playground 8. Mediterranean woodland 9. Rainwater collection pond 10. Fruit grove 11.Aromatic garden



THE MISSING PIECE_LEPORE PARK AS LINK BETWEEN SEA AND COUNTRYSIDE

MODULAR HOUSING_A FLEXIBLE SYSTEM FOR EVOLVING NEEDS

LIVING THE LANDSCAPE

Lepore acts as a strategic transition between the urban and rural, forming the third key node in the ecological park system. This multifunctional green space integrates experimental housing within the landscape, exploring flexible, contemporary living modes. Lightweight, transparent residential units blend with nature and feature communal spaces for shared activities, fostering a sense of community use.The project also introduces a multifunctional pavilion, the canopee, serving as a covered open-air community hub for markets, events, and gatherings. Sustainable features include solar panels, permeable surfaces, and low-maintenance materials, enhancing the park's environmental performance and long-term usability.

ENVIRONMENTAL SUSTAINABILITY SECTION LEPORE AREA