## TOPIC 1

# REFRAMING SHARED SPACES

## SCENARIO 1

# MORE STREET FOR PEOPLE

EUROPAN EUROPE + EUROPAN AUSTRIA + CITY OF VIENNA
+ WINNING TEAMS EUROPAN 11

# TOPIC 1 – REFRAMING SHARED SPACES

## HAUPTBAHNHOF

The notion of public space as a connector between urban spaces and as a place of intense social life has been partially de- stroyed by modern urbanism. It has created functional open spaces dedicated to specialized uses without taking into account the necessity of spaces for social intercourse in the city. Today a sustainable approach to the development of cities has to in- troduce social and collective spaces, where what is collective in this context is that which allows people to share urban qual- ities related to space and time. These “shared spaces” develop new characteristics that do not necessarily correspond to those of the historical notion of “public space” which is strongly rooted in history and therefore linked to a lot of stereotypes about meaning, look, and performance of public space.

The site in Vienna on this topic is the MAIN STATION AREA. Introducing a new type of public space in a mixed area that engages with a public park.

With Winners of
Eindhoven (NL), Monthey (CH), Pejë/Pec (KO), Reims (FR), Szeged (HU)
And Runners-up of
Amsterdam (NL), Graz (AT), Haugesund (NO), Norrköping (SE), Porvoo (FI),
Sambreville (BE), Turku (FI)

Coaches: Lina STREERUWITZ and Bernd VLAY, architects, Vienna (AT)

# TOPIC 1 – REFRAMING SHARED SPACES

## INTRODUCTION

**The challenge of the topic "Reframing Shared Spaces" perfectly addresses the recent history of Vienna's main station area redevelopment:**

**The master plan's guidelines, even though using established "structures of flexible growth" such as the grid, have partly become a problem for the actual and future development demands of the area. Because the substance of growth, the uses, have been shifting more and more from working to living which can be seen as the fate of the transformation of European cities in general: although housing has ever been the main substance of our cities (89% of its building mass), we can observe today a dramatic decrease of demands in other programs, making housing THE ingredient of urban transformation. 3 main questions for urban planning appear with this domination:**

**1) How to provide respective qualities for housing developments in difficult locations, which, until now, have been reserved for non-housing programs?**

**2) How much infrastructure do we need in order to guarantee the necessary service for the new dwellers, above all school infrastructure?**

**3) How can housing in itself become a programme which triggers urban qualities in its surroundings? How can the lack of a strong mix of uses be compensated in order to create shared spaces of sustainable quality for the dwellers?**

**These questions describe the crises of the existing master plan in context with the park and the area east of it, squeezed between park and rail tracks. The rail tracks contaminate the place through the noise of the trains. At the same time they create a physical limit, leaving a rather narrow band for the future development. If the existing concept of the park – a meadow, framed by trees - suggests a certain spatial relieve from the narrowness of its surroundings, a series of questions arise:**

**One can still ask, if the concept of spatial relieve would be enough in terms of different demands, shared programs and their bandwidth.**
**One can still ask if the idea of a mini-central-park can sufficiently activate the relations between the park and its surroundings, considering the limit between park and the new neighbourhood (e.g. the problem of the first row which discriminates the rows behind), between the neighbourhood and the railway tracks (to extend the qualities of the park towards east), between the neighbourhood/Sonnwendviertel and the surrounding city (to intensify the links to the surrounding neighbourhoods, especially to Favoriten).**

**If housing shall become the dominant programme, a new organization of this strip has to be considered. "Reframing Shared Spaces" would imply:**
**-> an intensified dialogue with the park, programmatically and spatially**
**-> an urban concept (organization) which provides differentiated shared spaces in addition to the park, respecting housing as the main ingredient**

**The scenarios of the Europan 11 winning architects respond with two approaches:**

**1) Diversifying the street**

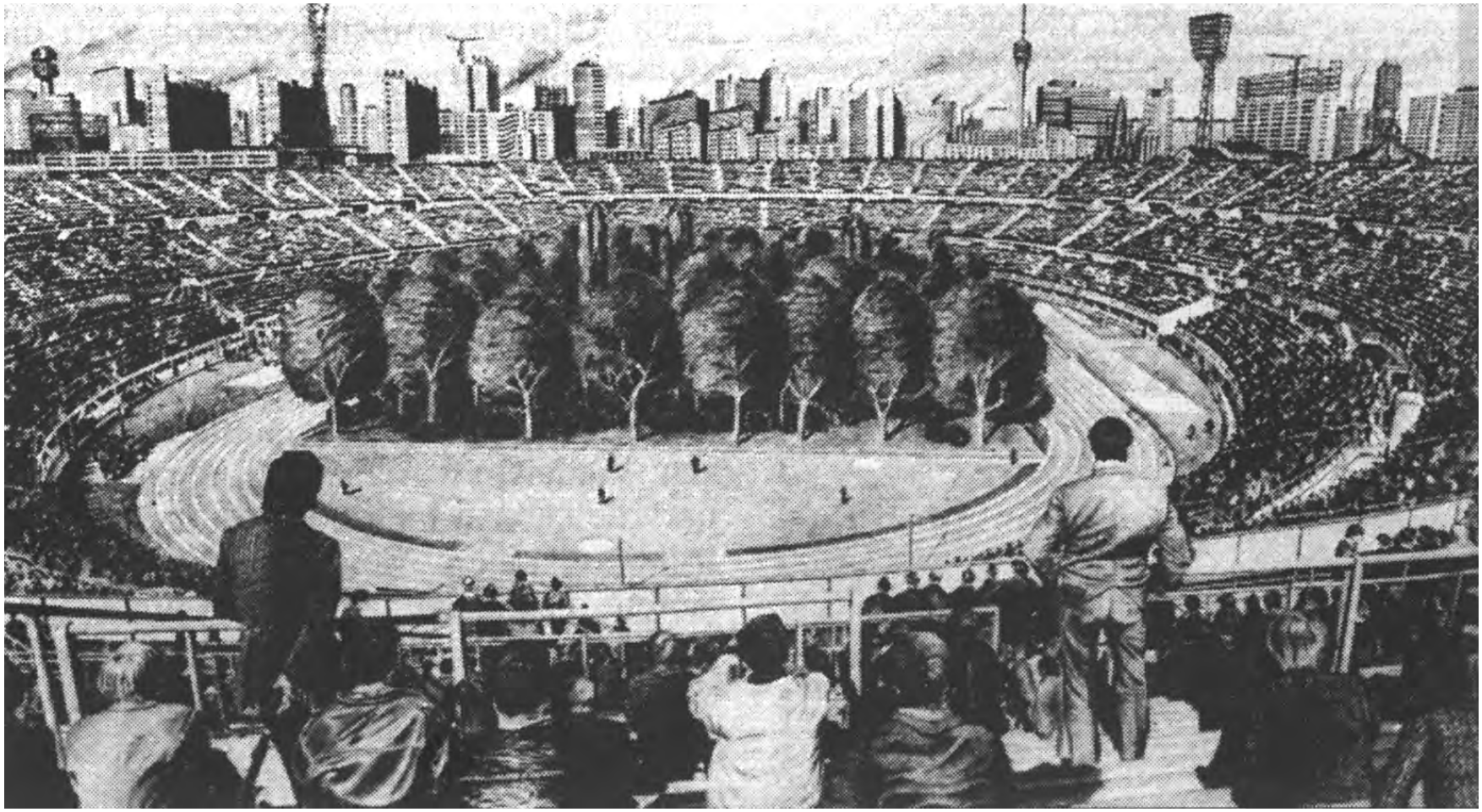
**The project MORE STREET FOR PEOPLE! exploits the potential of the street as an integrating public space, either minimizing its technical functions (delivery, transit), or integrating them as atmospheric elements in the street's spatial development (the tramway as urban facilitator). Instead of providing the shortest connection from A to B the street starts to deviate in order to provoke different urban conditions (sequeneces) along its course: the "inner city", the "park lane" as a soft mobility promenade, the park edge with urban facilities ("Lido") and the "square" where the street becomes part of an exposed public space.**
**It follows that this "multiplicity of streets" supports a variety of conditions for the built development. On the one hand it creates a certain "a-priori-variability" for the programme of housing; on the other hand it opens up a rich and fruitful dialogue between a range of shared spaces which mediate between different grades of intimacy and exposure.**

**2) Extending the park**
**This is a rather provoking approach if we consider the growing lack of means of the public hands when it comes to the production and maintenance of public spaces: why should an already large park be extended? The answer is clear: due to the high density development around the park and the existing lack of park spaces in Favoriten the pressure of uses ("Nutzungsdruck") onto the park is very high.**

**The three sub-scenarios of PARKOLOGY extend the park in order to diversify its potential: it is not "more park" in terms of a publicly maintained city park. It is "more park" in terms of different relationships between the public and the private, more park in terms of providing more facilities for the users and initiatives who will play an important role in the future design and maintenance:**
**"Green Hof" turns the courtyard inside out, creating an open dialogue between the park and the shared spaces for the new development.**
**"Theme Park" creates a patchwork between buildings and voids suggesting different carpets of shared spaces in between the new buildings.**
**"Animal Farm" combines the idea of densified cluster-islands with the "figure" of a strong character: this ensemble of clusters ironically introduces a new idea of coexistence between low-maintained landscapes and highly intense shared space.**

**Both approaches, diversifying the street and extending the park, open up a new way of thinking about the potential of urban design as a technique to redefine the city's main ingredients in order to match the contemporary challenge of shared spaces for the citizens of today and tomorrow.**

**Bernd Vlay**



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Topic 1

# REFRAMING SHARED SPACES

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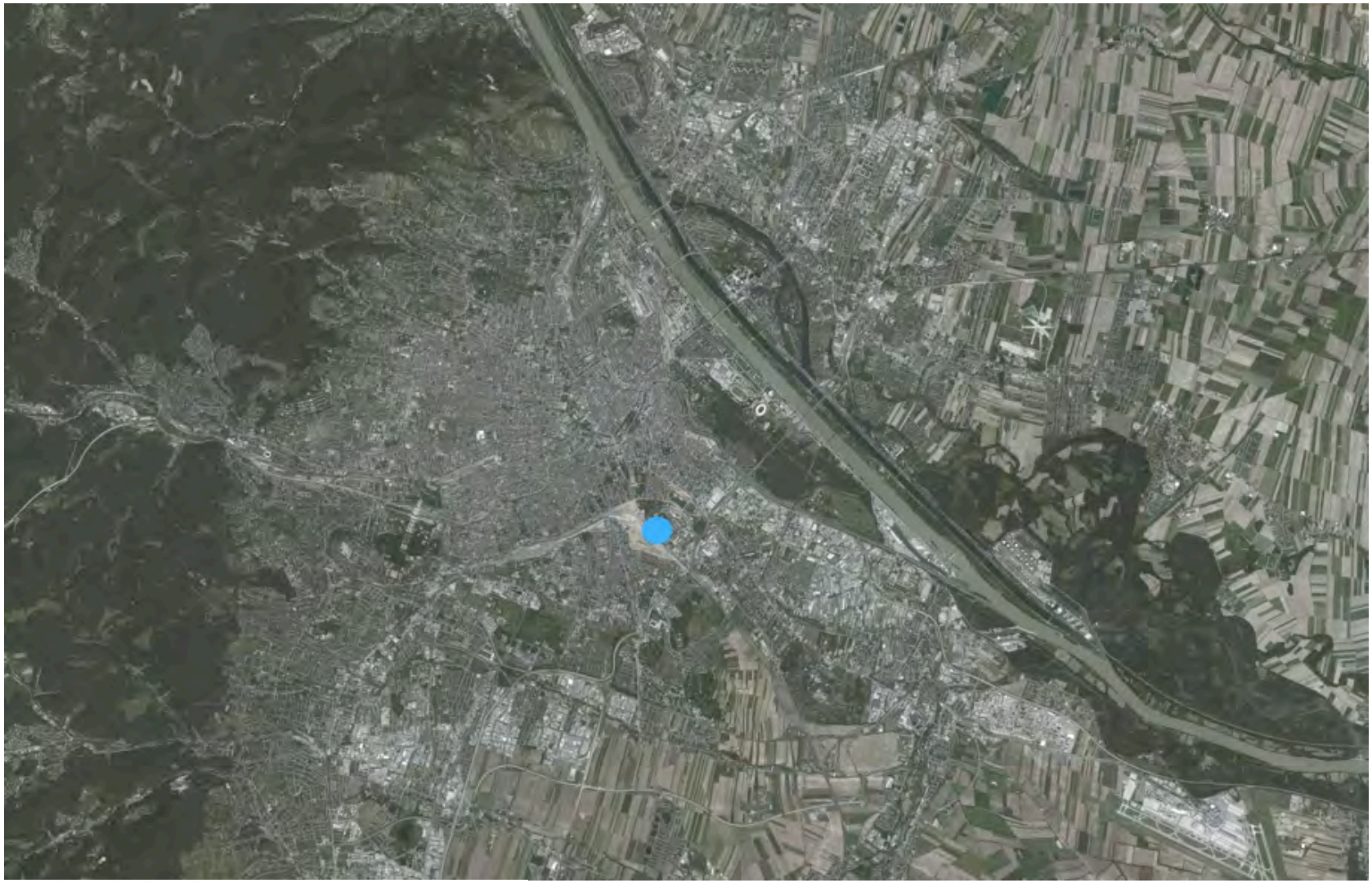
The site in Vienna on this topic is the **MAIN STATION AREA**.
**Introducing a new type of public space in a mixed area that engages with a public park.**

## WIEN (AT), Workshop/ Site „Main Station Area“



**WIEN (AT), Workshop/ Site „Main Station Area“**

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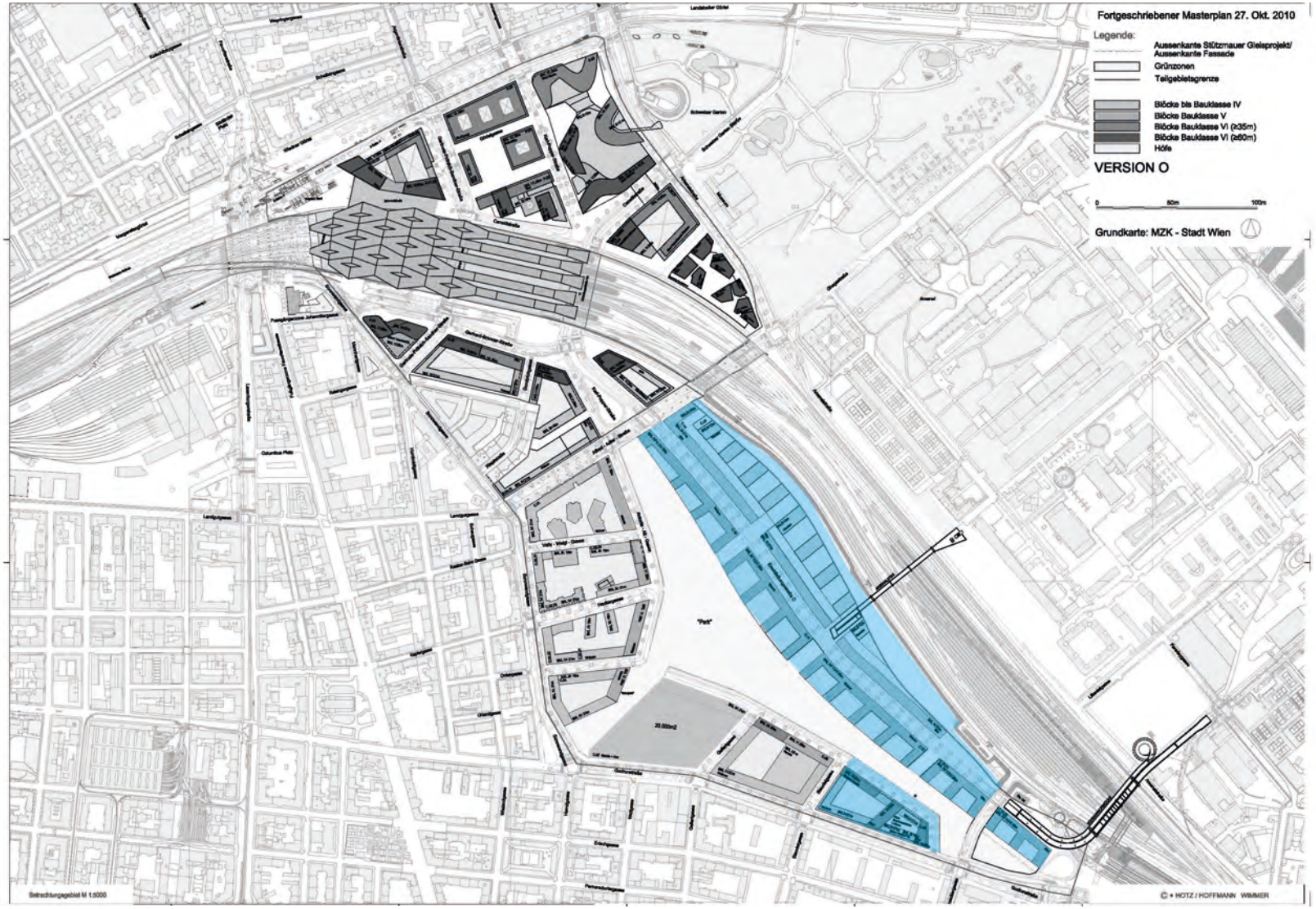
**REFRAMING SHARED SPACES**

## WIEN (AT), Workshop/ Site „Main Station Area“

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**REFRAMING SHARED SPACES**

# HOW CAN SHARED SPACES BECOME „MORE“ THAN JUST PUBLIC SPACE?

## SCENARIO 1:

# MORE STREET FOR PEOPLE!

**Jenni POUTANNEN, Milena ZAKLANOVIC, Danilo CAPASSO,**
**Bruna VENDEMMIA, Justina MULIUOLYTE, Roberto GARCÍA FALLOLA**

# MORE STREET FOR PEOPLE

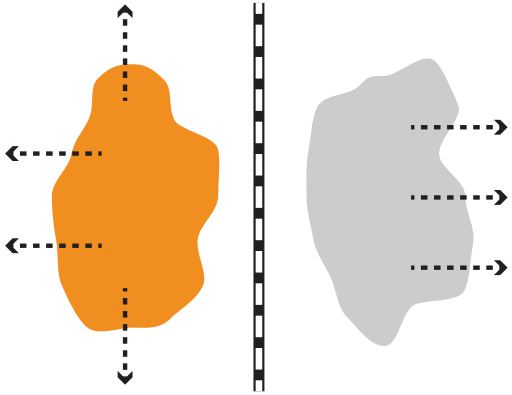
*street as urbanity condenser*

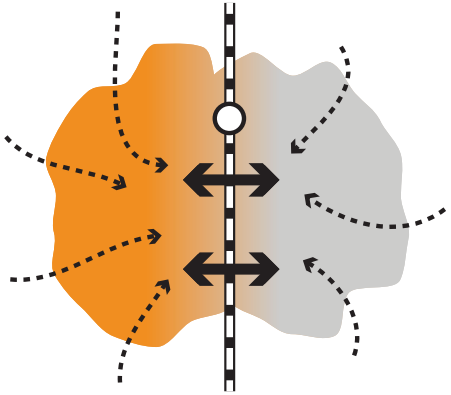
# Can a street work as a social condenser to reconnect detached urban territories?

**Diagnosis**
The railway line has always been a barrier between the inner city and the outer city, dividing the city in two parts with different characters, morphologies and life styles. The existing masterplan does not give a solution to this condition, emphasizing the street as a mean to separate.

**Hypothesis**
Our hypothesis is that the street can:

- structure new relations between the two different parts of the city
- activate a vibrant urban space
- generate synergies



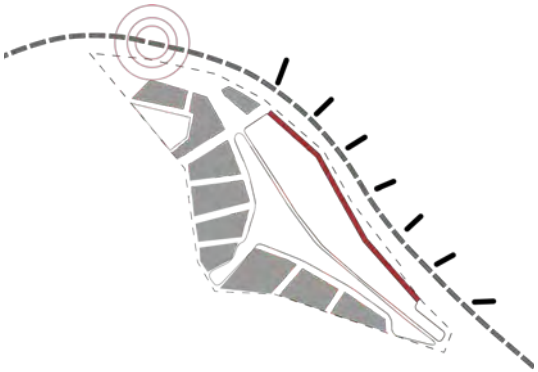


# urban strategy

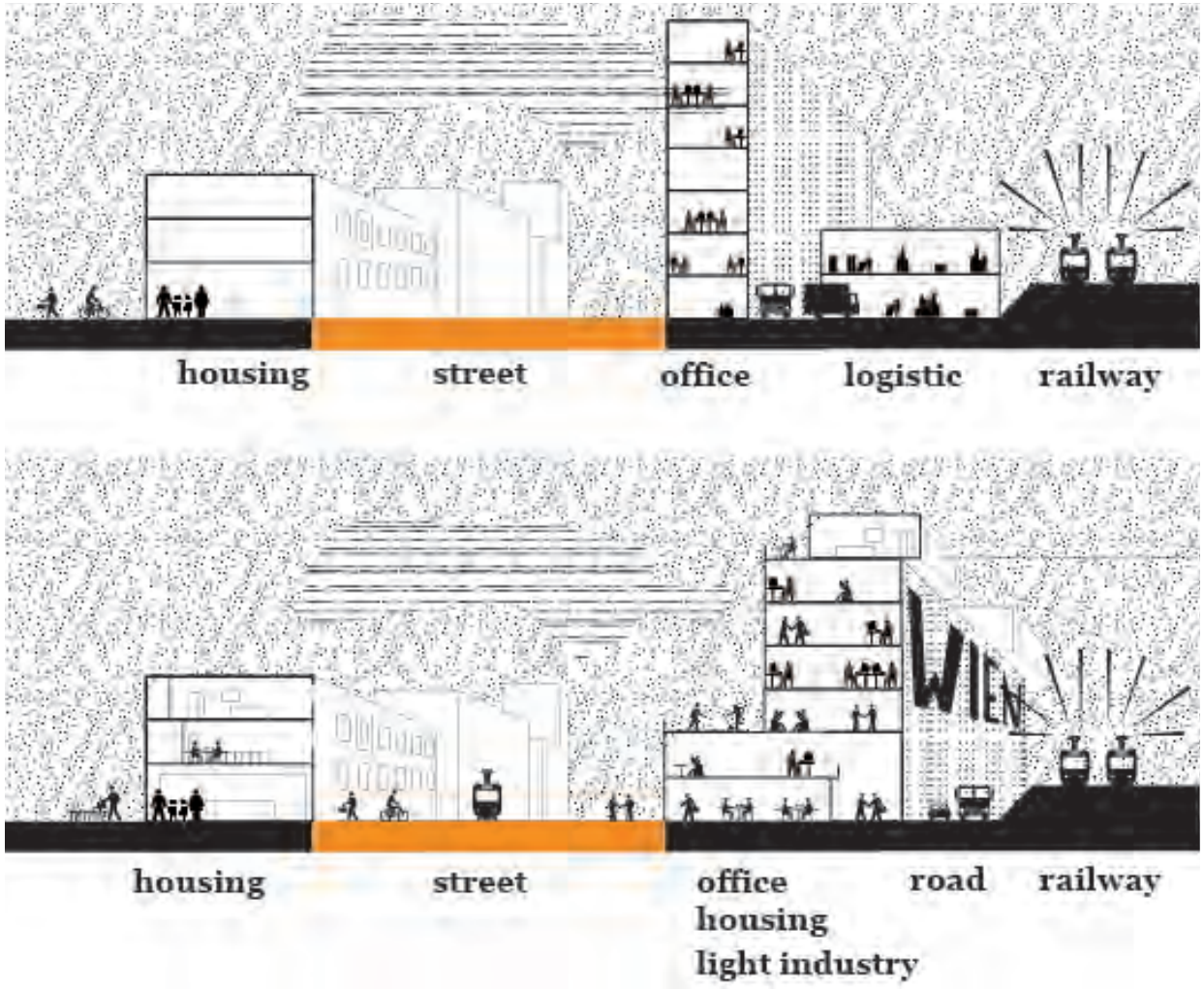
## Potentialities

> new entrance to the city

> building a new city-front



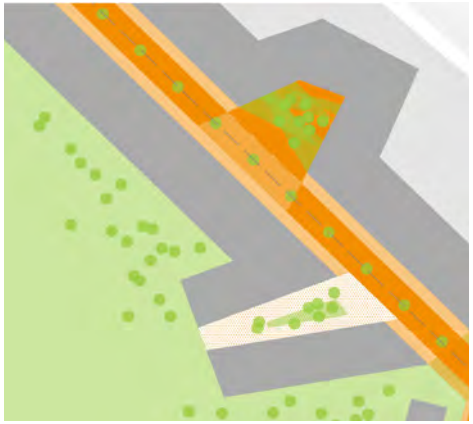
> shifting to a new urban program



# masterplan

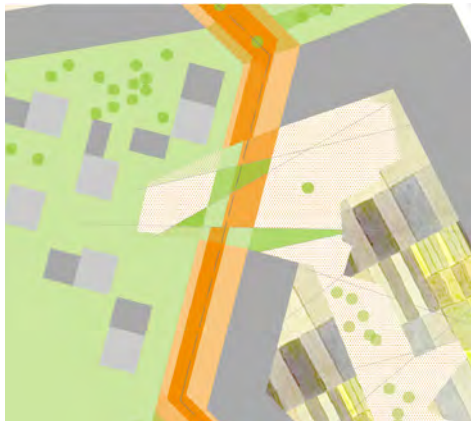
# sequence of street experiences

> **1.**in between

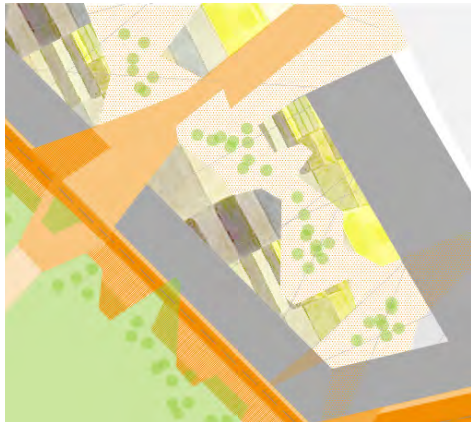


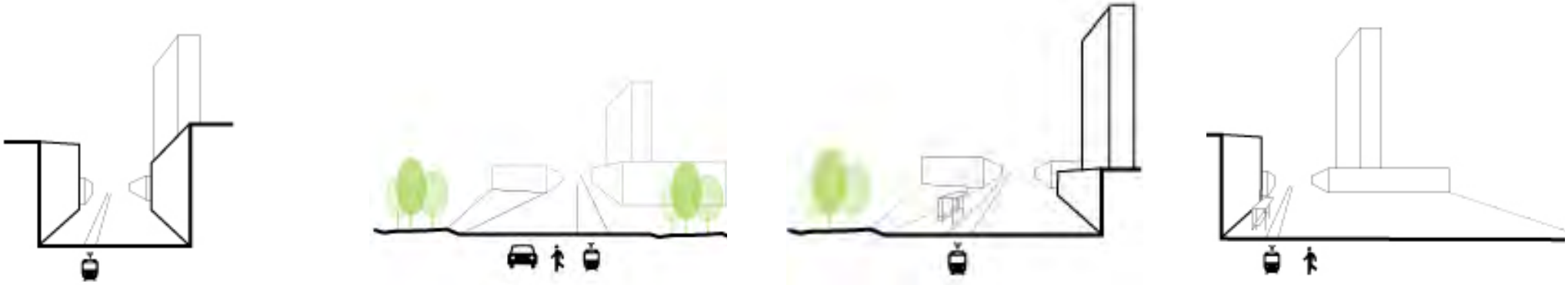
> **2.**park lane

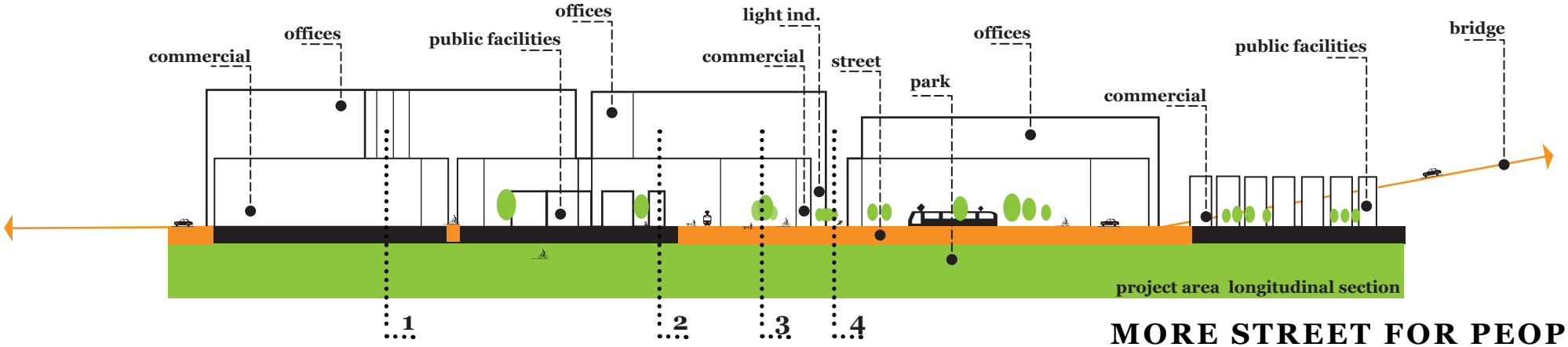
> **3.**park edge



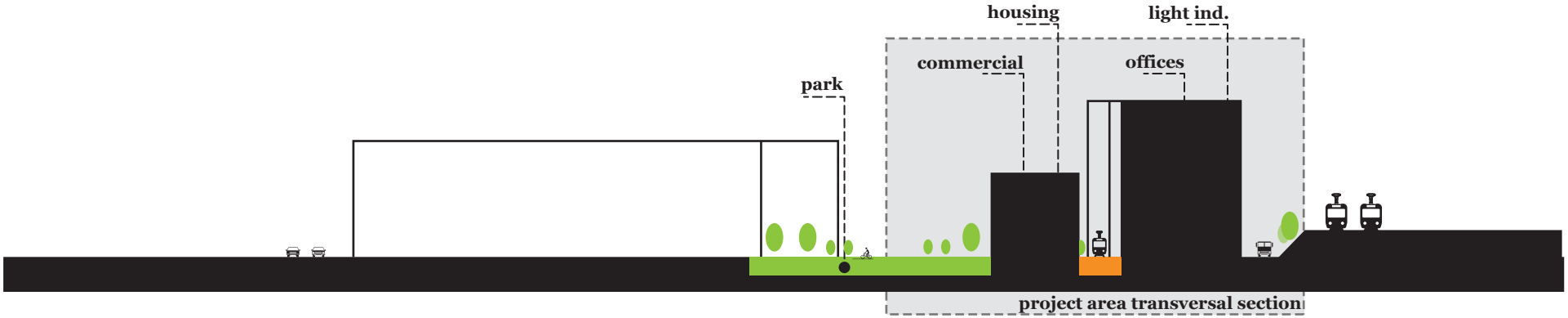
> **4.**square





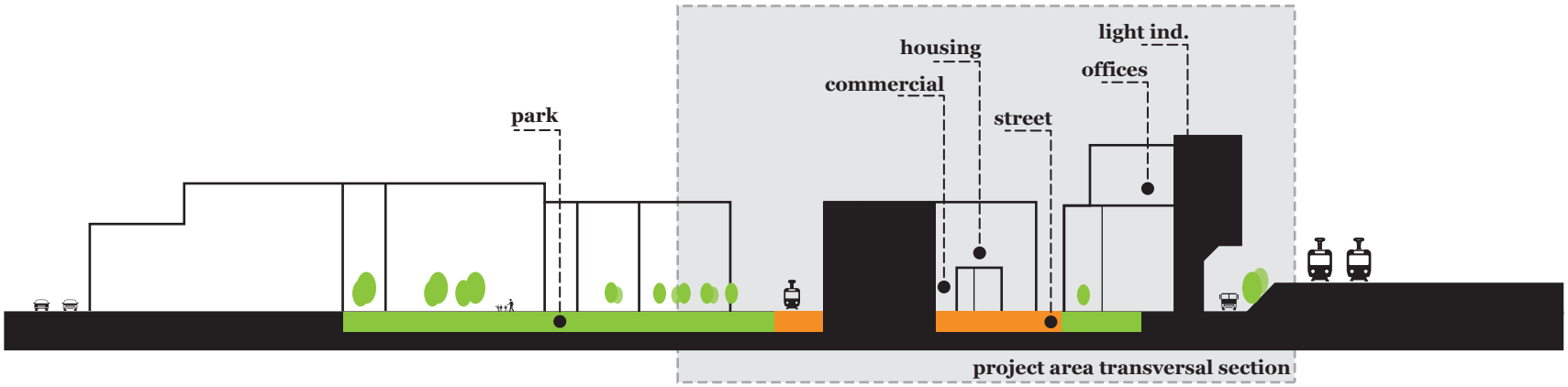


# >1. in between


housing
light ind.
commercial
offices
park
project area transversal section

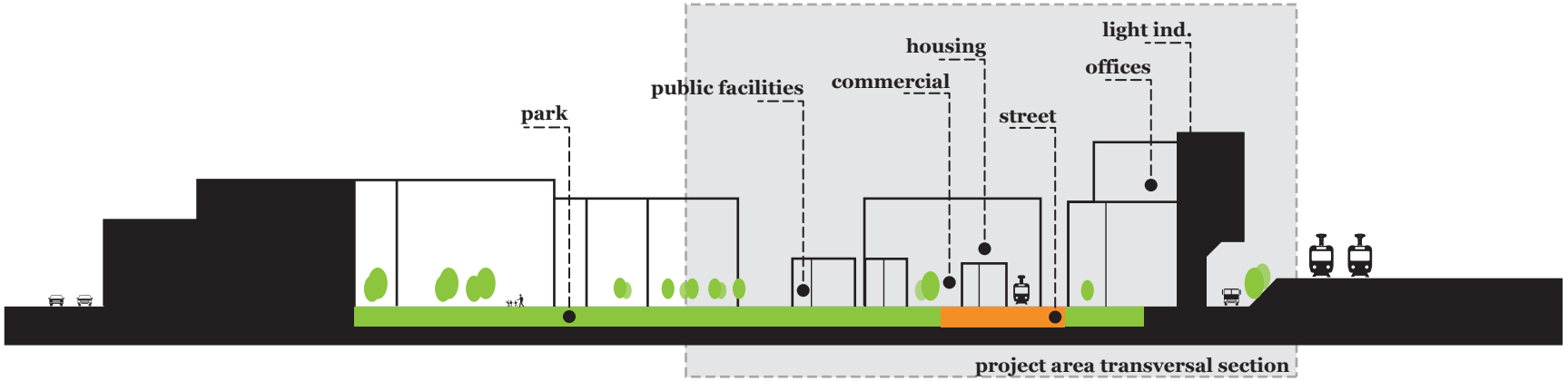
# > 2. park lane

EXHIBITION
TRAIN

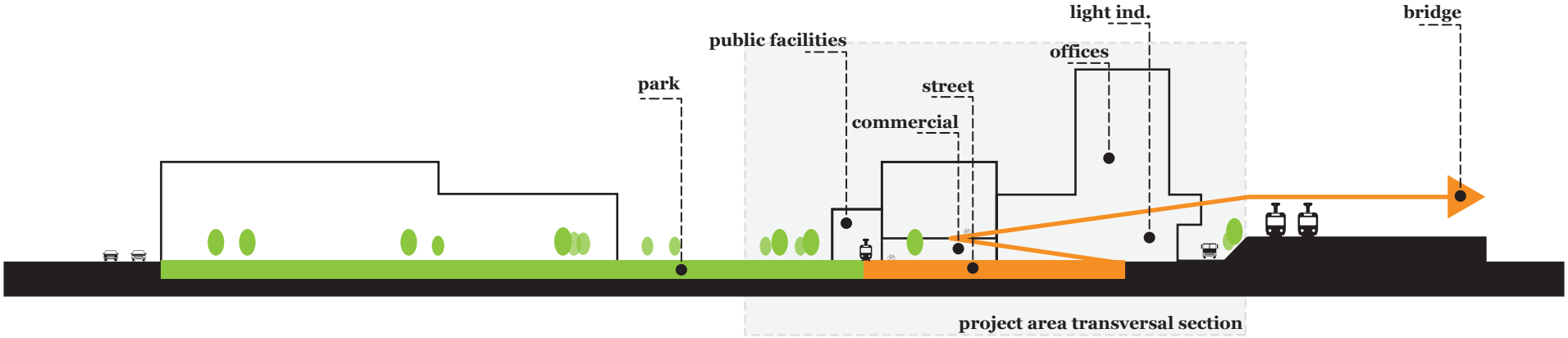

park
commercial
housing
street
offices
light ind.
project area transversal section

# > 3.park edge

GALLERY
LIBRARY
CAFFE


park
public facilities
commercial
housing
street
offices
light ind.
project area transversal section

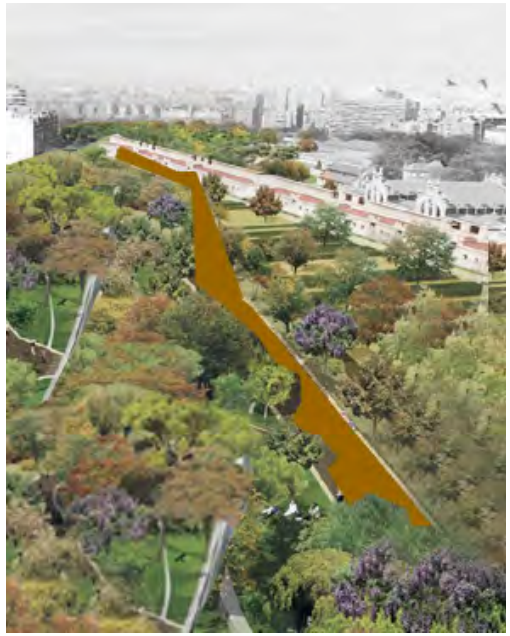
# > 4. square


light ind.
bridge
public facilities
offices
park
street
commercial
project area transversal section

# effects

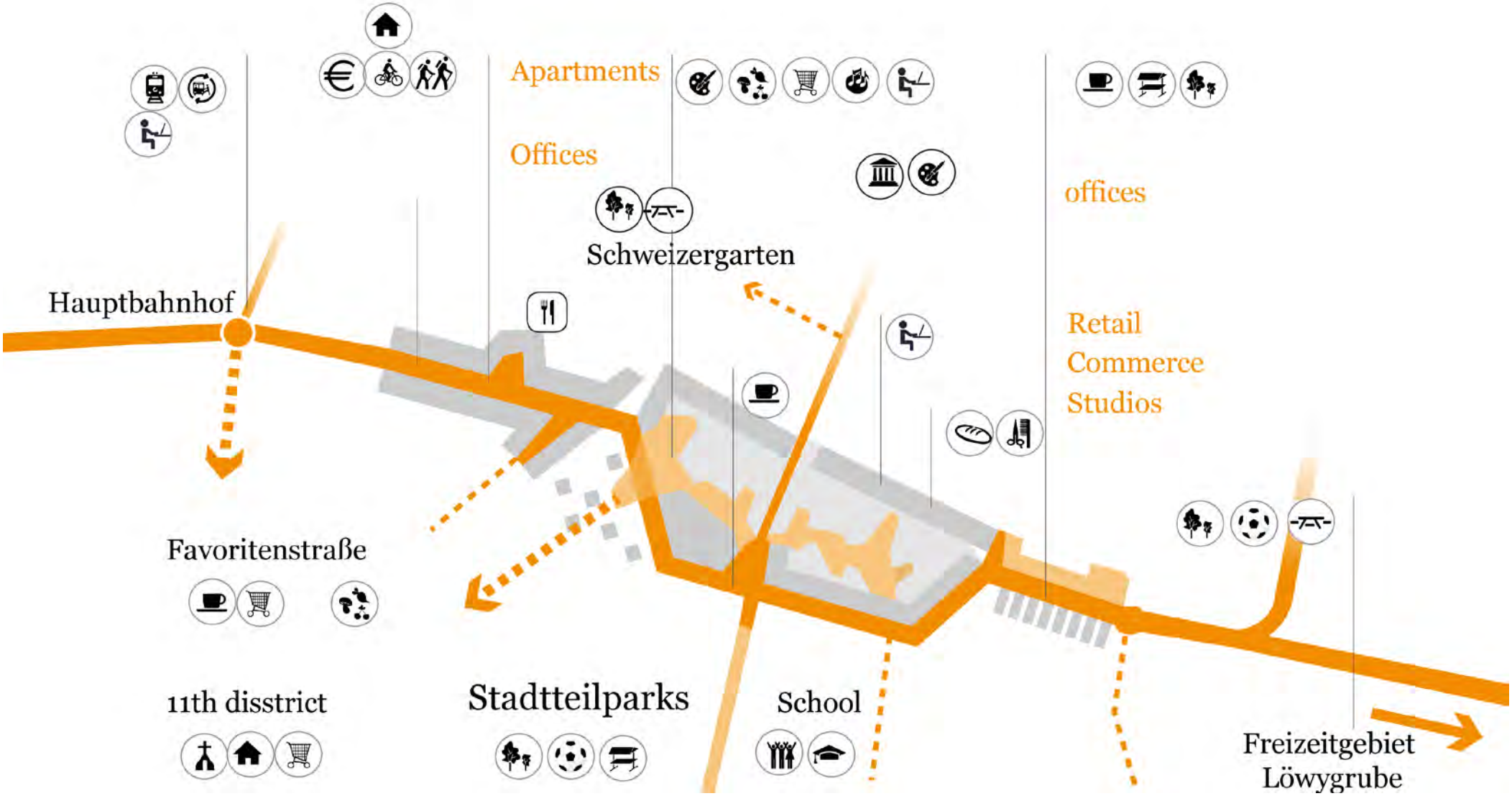
## >porosity

## >green connections



## > interconnection of different mobility layers

# activities/uses



# WINNING PROJECTS EUROPAN 11 ON THE TOPIC REFRAMING SHARED SPACES

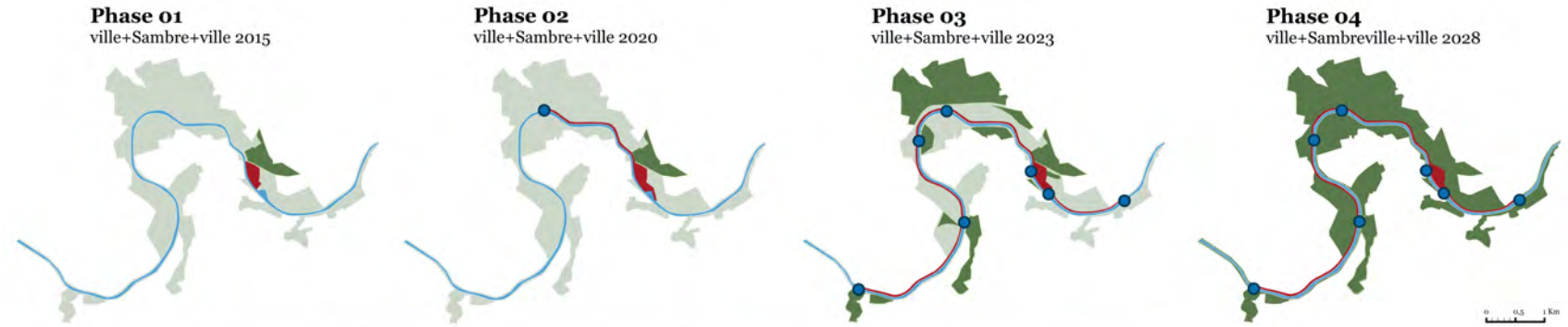
# Linking proximity to territorial landscapes

**SAMBREVILLE (BE), Ville + Sambre + Ville**, G. Aurino, D. Capasso, L. Falcone, A. Sirica, B. Vendemma (IT), Runner-up

## HOW CAN GROWTH CHANGE THE VALUE OF A WHOLE TOWN?

**Linking proximity to territorial landscapes  REFRAMING SHARED SPACES**

## SAMBREVILLE (BE), Ville + Sambre + Ville, G. Aurino, D. Capasso, L. Falcone, A. Sirica, B. Vendemma (IT), Runner-up



**Linking proximity to territorial landscapes REFRAMING SHARED SPACES**

**GRAZ (AT), Yeswebridge, Juan Pedro Donaire Barbero, Garcia Pablo Gomez Baruc (ES), Runner-up**

# HOW CAN TERRITORIAL DEMANDS MEET THE LOCAL FABRIC?

**Linking proximity to territorial landscapes  REFRAMING SHARED SPACES**

**GRAZ (AT), Yeswebridge**, Juan Pedro Donaire Barbero, Garcia Pablo Gomez Baruc (ES), Runner-up

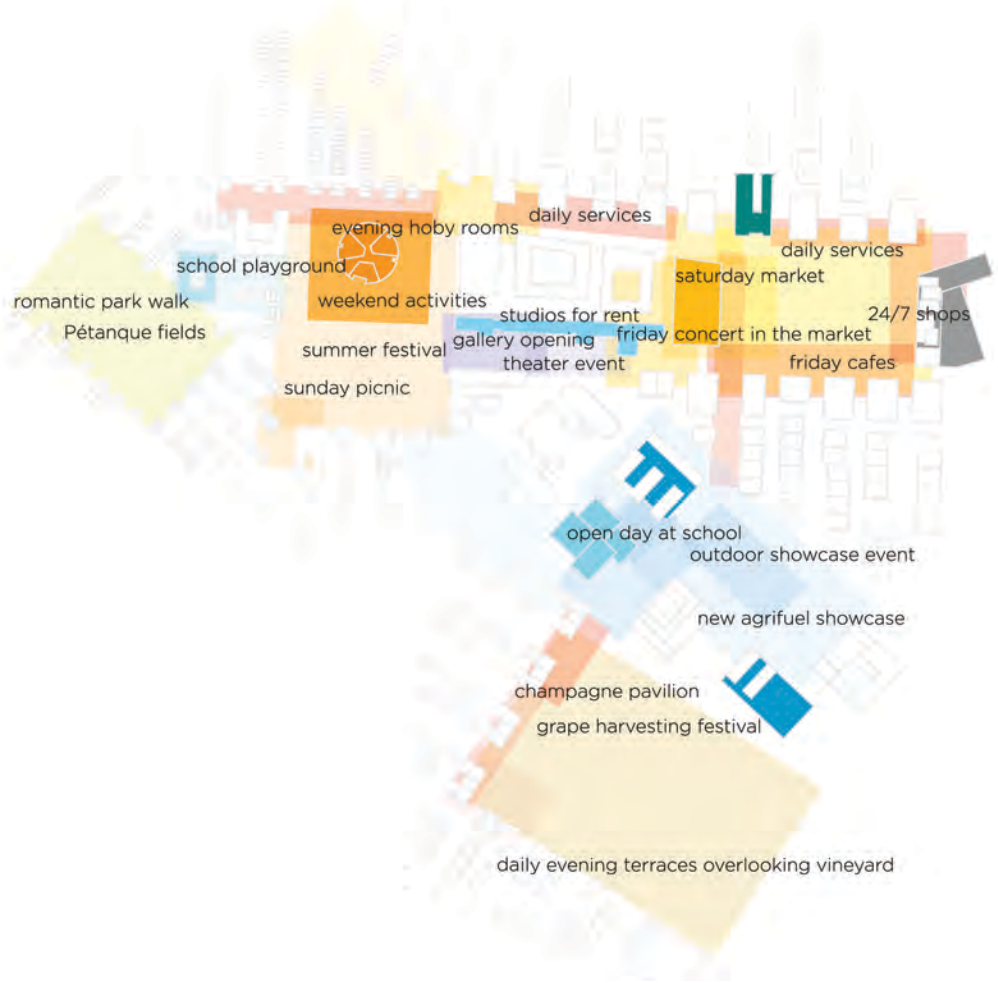
# Diversifying the street networks

**REIMS (F), Multitalented city, T. Jonauskis, Justina Muliuolyte, Lukas Rekevicius (LT), Runner-up**

# HOW CAN SUBURBAN DYNAMICS BE NET-WORKED?

**Diversifying the street network  REFRAMING SHARED SPACES**

## REIMS (F), Multitalented city, T. Jonauskis, Justina Muliuolyte, Lukas Rekevicius (LT), Runner-up



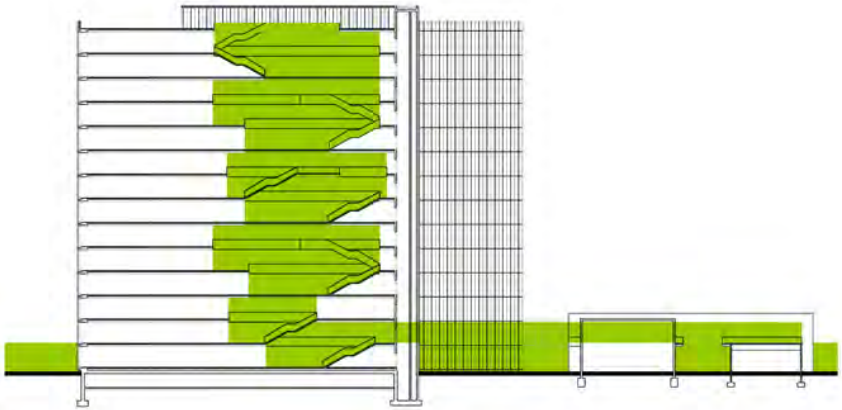

**Diversifying the street network  REFRAMING SHARED SPACES**

**EINDHOVEN (NL), Composition IX, opus 18, Pedro Pena, Daniel Zarhy (PL), Winner**

# HOW TO INTENSIFY A CAMPUS?

**Diversifying the street network  REFRAMING SHARED SPACES**

## EINDHOVEN (NL), Composition IX, opus 18, Pedro Pena, Daniel Zarhy (PL), Winner



Conceptual section

Creation of communal living rooms

Private balconies

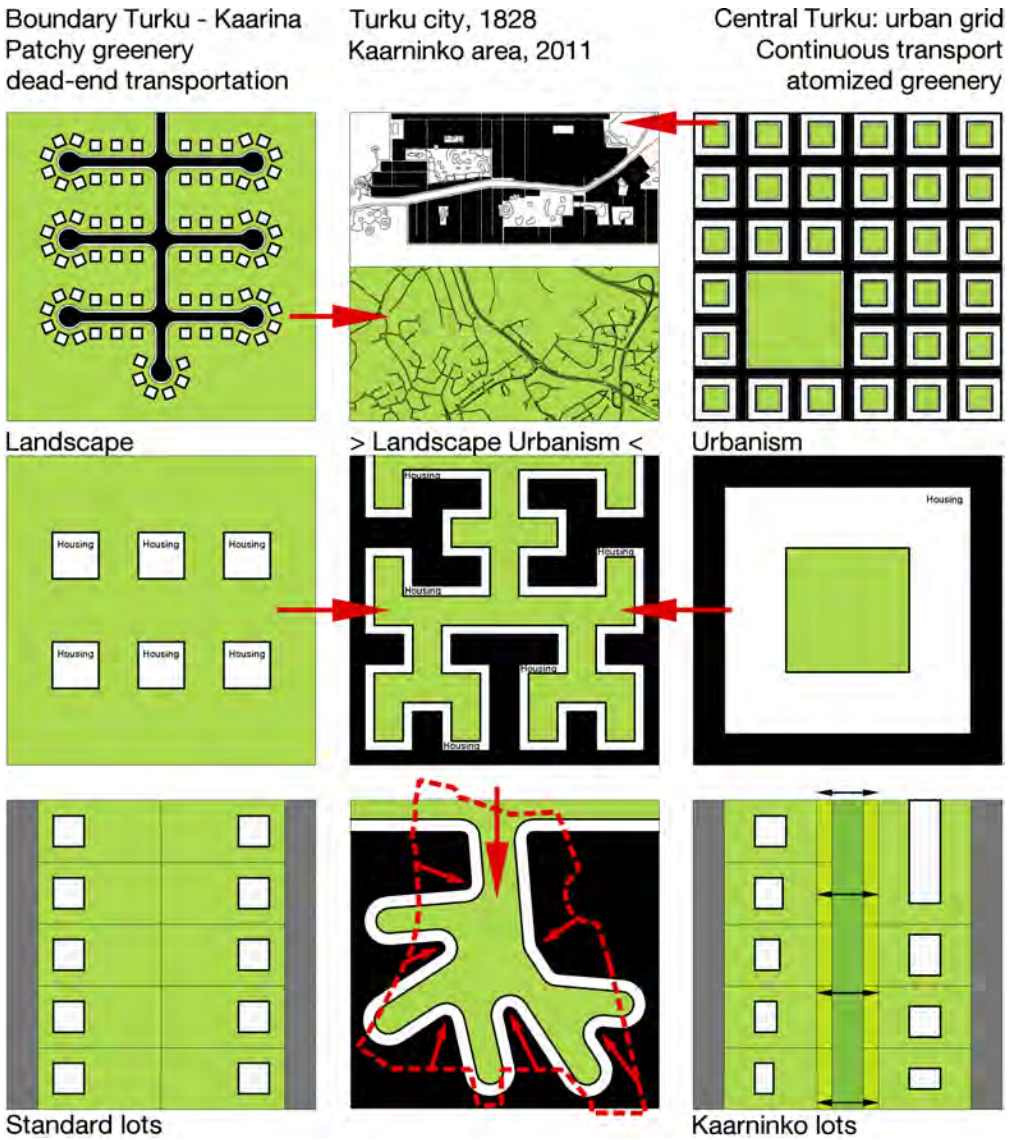
**Diversifying the street network  REFRAMING SHARED SPACES**

# Changing hierarchy to explore cohabitation

# HOW TO IMAGINE A NEW DIALOGUE BETWEEN HOUSING AND LANDSCAPE?

## Changing hierarchy to explore cohabitation REFRAMING SHARED SPACES

## TURKU (SF), Orchard Avenues, Mark Balzar (AT), Peter Stec (SK), Runner-up



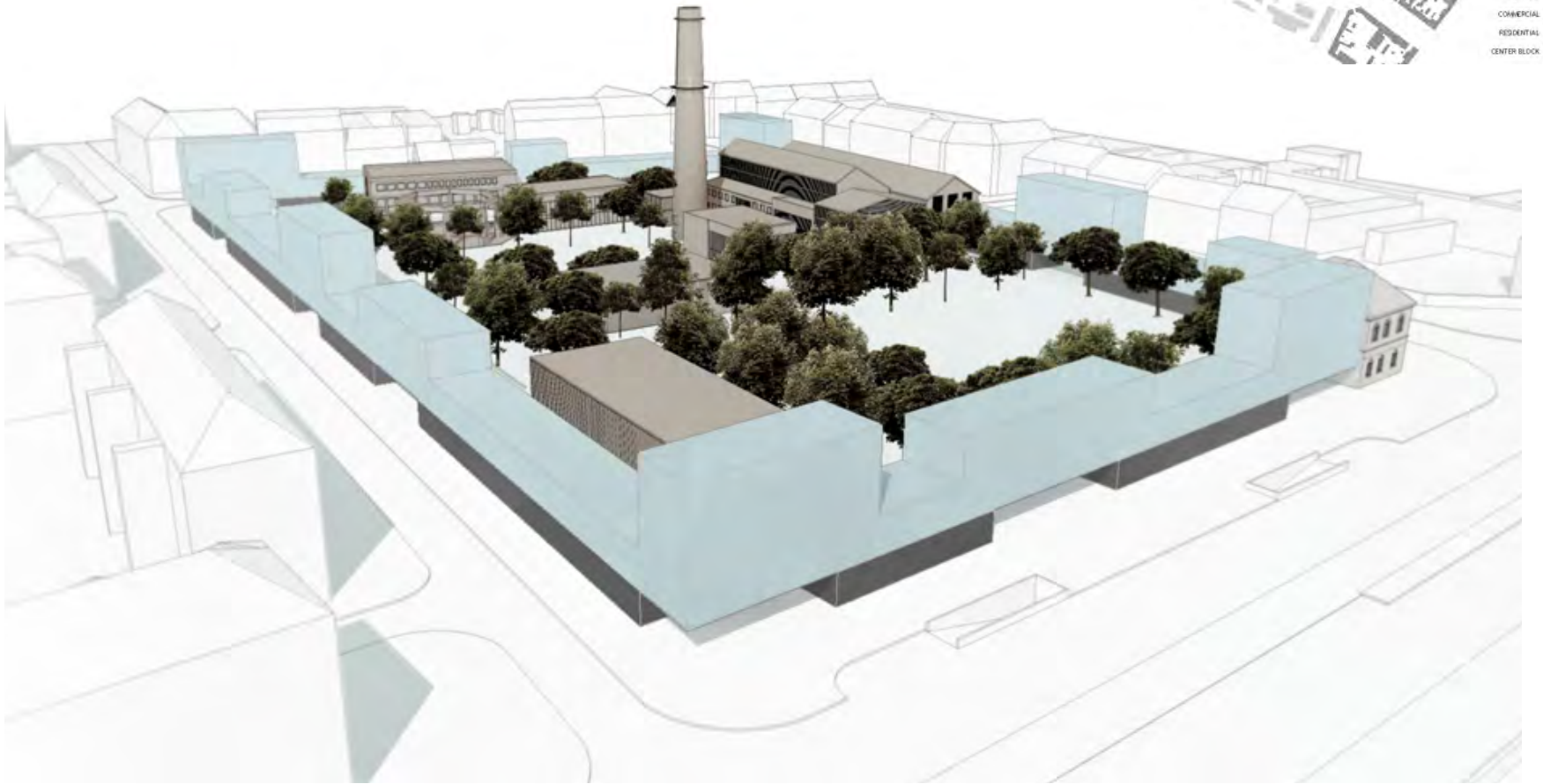

**Changing hierarchy to explore cohabitation REFRAMING SHARED SPACES**

**SZEGED (HU), Red Balloon, Tamás Kun (HU), Winner**

# HOW TO REINTERPRETE THE POTENTIAL OF THE CITY GRID?

**Changing hierarchy to explore cohabitation REFRAMING SHARED SPACES**

**SZEGED (HU), Red Balloon,** Tamás Kun (HU), Winner



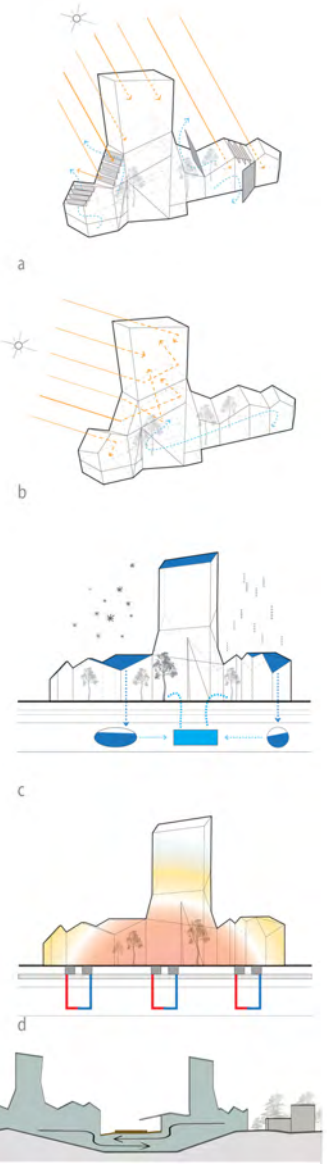
**Changing hierarchy to explore cohabitation REFRAMING SHARED SPACES**

# Establishing a linear intensity

# HOW TO CREATE INTENSITY IN A DIFFUSED AREA?

**Establishing a linear intensity  REFRAMING SHARED SPACES**

## NORRKÖPING (SE), Synapcity, Roy Emiliano Nash (IT), Runner-up



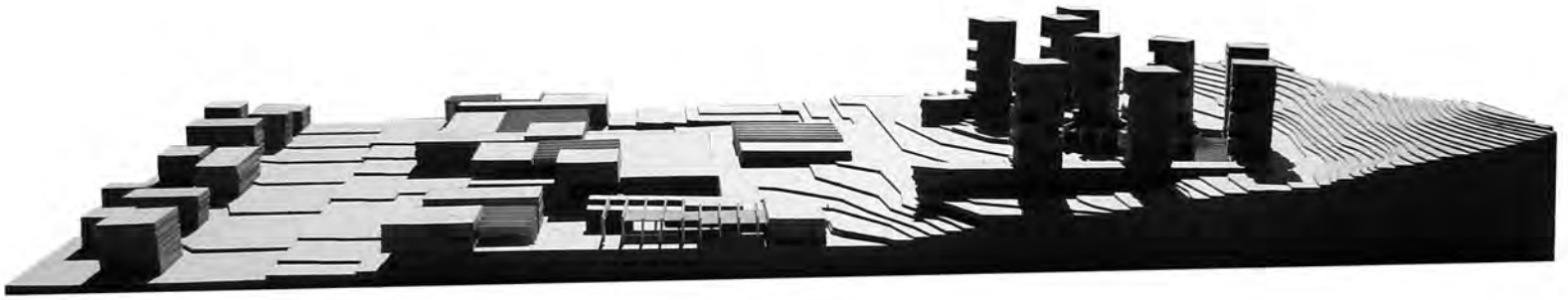
Establishing a linear intensity RESHAPING SHARED SPACES

**PEJË/PEC (KO), Fratres, Hector Arderius Salvador (ES), Roberto Garcia Fallola (ES), Winner**

## HOW TO CONNECT THE SITE ON MULTIPLE LEVELS?

**Establishing a linear intensity  REFRAMING SHARED SPACES**

**PEJË/PEC (KO), Fratres, Hector Arderius Salvador (ES), Roberto Garcia Fallola (ES), Winner**



**Establishing a linear intensity  REFRAMING SHARED SPACES**