Alcalá de la Selva - España - europan 11 SUSTAINABLE TOURISM AND LANDSCAPE



CATEGORY Urban / Architectural

SITUATION Alcalá de la Selva.
POPULATION 513
STRATEGIC SITE 22 Ha
SITE OF PROJECT 22 Ha
SITE PROPOSED BY Directorate General of Urban Planning (Government of Aragon) and Alcalá de la Selva Municipal Council.
OWNER OF THE SITE Municipal and private.
COMMISSION AFTER COMPETITION Collaboration on planning and building.

TRANSFORMATION OF SITE

This site is related to a ski resort in Teruel Province and therefore has a population influx in winter and summer. (The town receives up to 5,000 inhabitants).
It is 1,404m above sea level.
The main population centre is Alcala de la Selva, but other townships and housing estates, all built in the 1980s and 90's, are scattered around the vicinity, forming a complex urban system with an obvious lack of facilities.
The Municipality wants to create the necessary links between these districts.

CITY STRATEGY

The proposal focuses on the connection between the consolidated historic town and the first "district", Virgen de la Vega, which will be used as a model for future action.
This study area is linked to the Alcalá River flats, with obvious scenic qualities running parallel to the road. It stretches into the consolidated town and includes a built-up area linked to a residential and public facilities programme.
The municipal Master Plan will be adapted to the winning competition proposal. The proposed EUROPAN competition site is presented with the backing of the Regional Government of Aragon and the Alcalá de la Selva Municipality.

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SITE DEFINITION

Alcalá de La Selva has a very rugged relief, which has led to the isolation of the town centre from the rest of the territory and influenced its developmental and land use model. This has also helped to preserve the natural and environmental assets, the town's main tourist appeal, along with the ease of access from there to the Valdelinares ski slopes.

The proposed programme includes:

- Routes for vehicles, pedestrians and cyclists, taking into account the difficult topography.

-Management of open spaces and green areas.

-Supporting the area's public spaces with new facilities that meet the needs of the majority of users, both residents and tourists.

-Housing: There is little need for permanent homes. Competitors should investigate the most suitable types of tourist dwelling.

NEW MOBILITY

The Revised Master Plan now in force strives to improve access to the core townships and those resulting from its development, and to design a mobility grid for pedestrian and bicycle traffic that will facilitate links between all of these settlements by alternative non-vehicular transport modes.

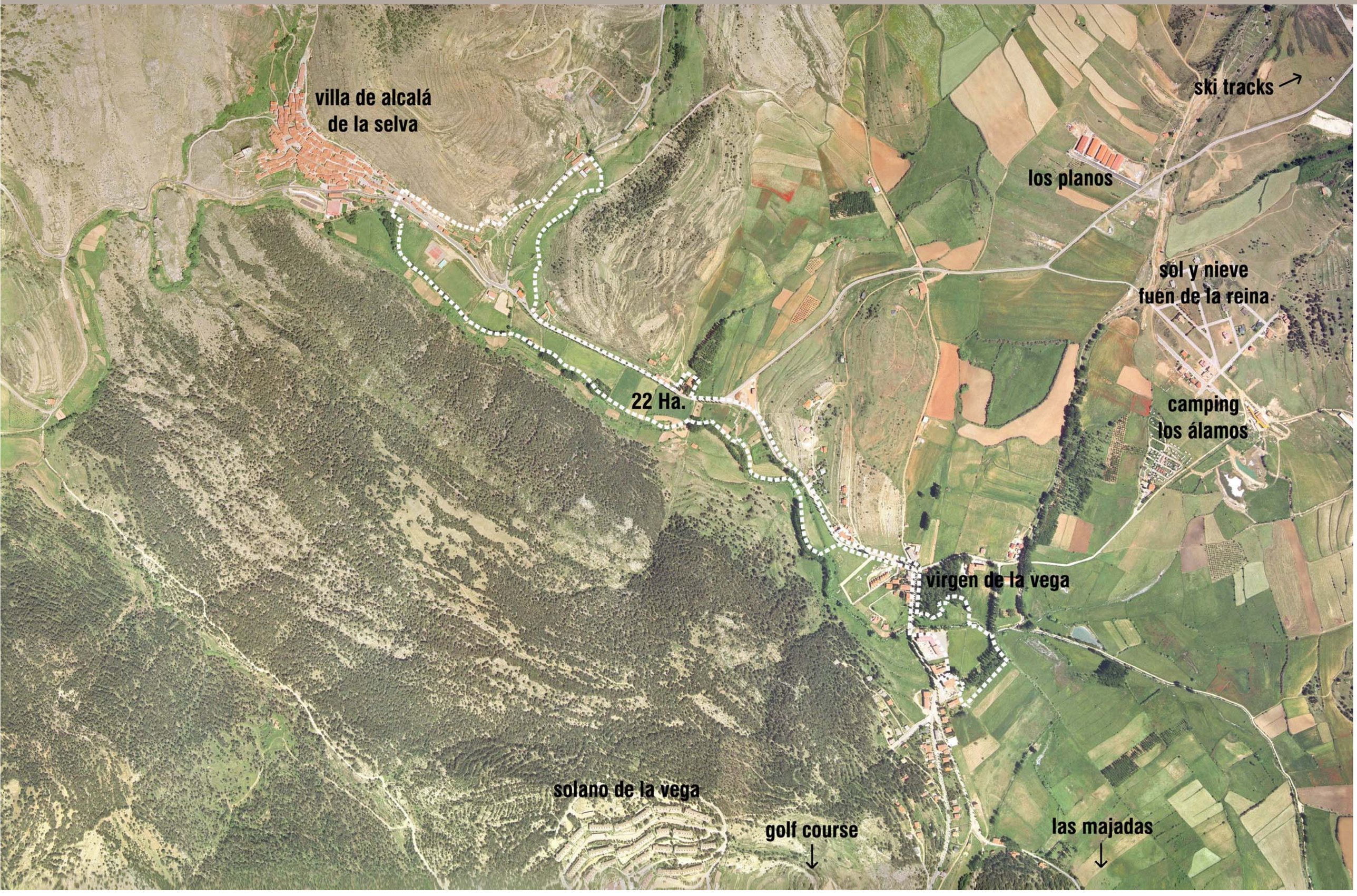
NEW WAYS OF LIFE

Along with a new model of urban development that has a more environment-friendly approach, proposals should also focus on reorienting the snow-based focus to break down the seasonal peaks, increase mid-week occupancy and improve the viability of ski resorts.

NEW SUSTAINABLE DEVELOPMENT

The landscape is a historical process of territorial modelling, ensuing from interactions between humans and nature. The goal is to establish the right conditions to ensure that this interaction can continue peacefully and that the landscape is preserved.

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