Alcorcón - Madrid - España - europan 11 RECYCLING A CONNECTION SPACE IN ALCORCÓN



View

CATEGORY: urban / territorial

LOCATION: Alcorcón - Madrid
POPULATION: 180,000
STRATEGIC SITE 70 Ha
SITE OF PROJECT 28 Ha
SITE PROPOSED BY: Alcorcón City Council
OWNER OF THE SITE: Different owners

COMMISION AFTER COMPETITION: Collaboration in planning.

TRANSFORMATION OF THE SITE

Alcorcón is a municipality in Madrid's first metropolitan ring, 14 km from the city centre. Current proposals envisage large-scale development for the northern zone of the municipality, which will be characterized by the recovery of the city's fractal geometry. This currently unplanned industrial zone acts as a **hinge** between the current city of Alcorcón and the new district.
The aim of the project is to plan this zone so that it can be used as an interface between "the past and the future", enhancing the sense of connectivity between the two realities.

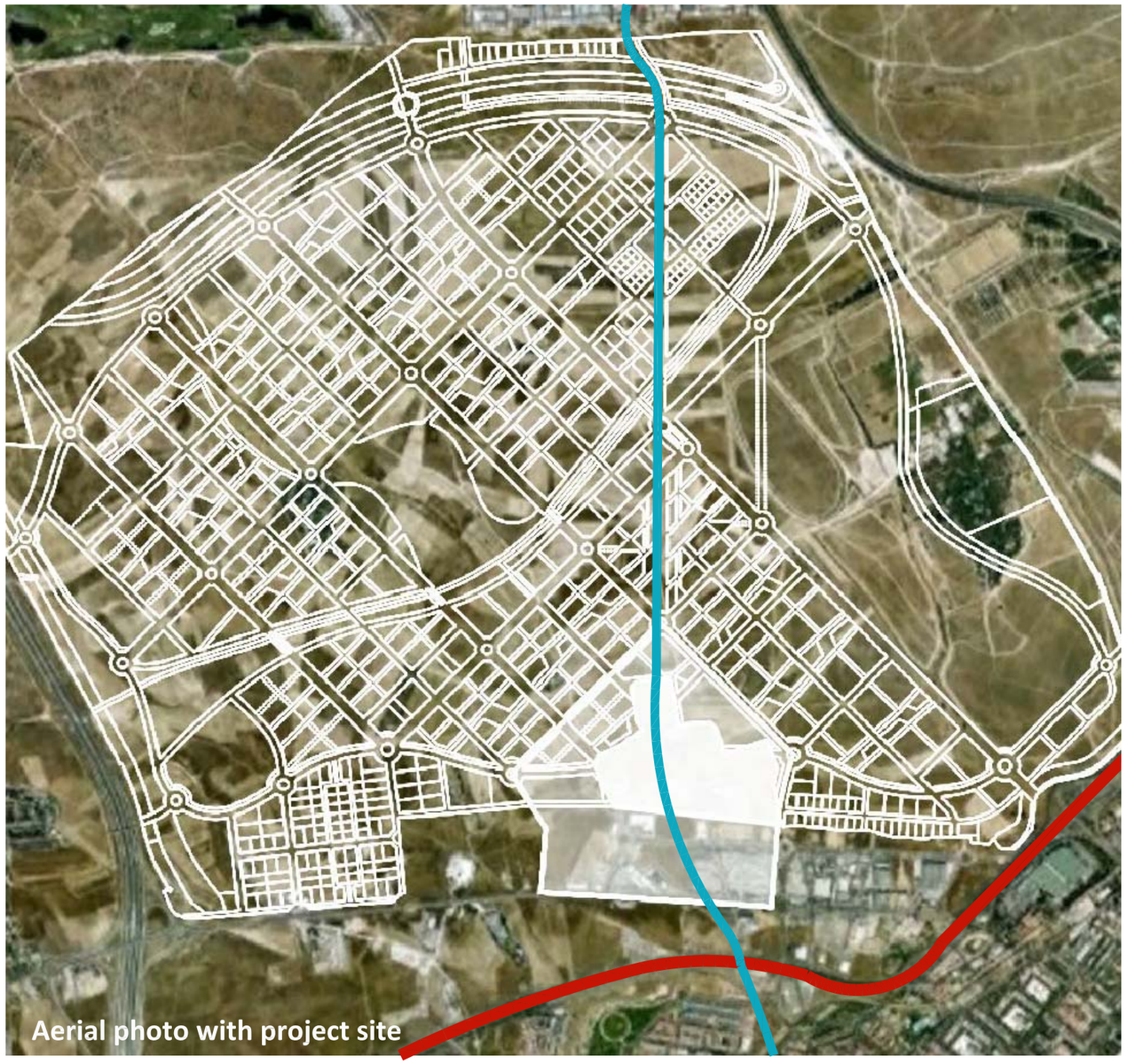
CITY STRATEGY

Alcorcón's urban development is conditioned by two orthogonal axes:
The north-south axis, **Cañada de Pozuelo**, the city's historical growth axis
The east-west axis, **Highway A-5**, a veritable barrier to the town's development.
In the plans for the new Northern District, the A-5 highway crosses over Cañada de Pozuelo. The proposed study area is the municipality's northern border area, which in the future will have a more central character.

Alcorcón - Madrid - España - europan 11



Aerial photo


Aerial photo with project site

SITE DEFINITION

The study zone covers 70 hectares, 42 ha. of which are included in the DNA Partial Plan and a further 28 ha, marked as EN-18, are set aside in the Master Plan for more detailed study.

This currently unplanned area is occupied by four industrial facilities with varying degrees of suitability and development.

The low construction ratio assigned to this zone in the Master Plan, along with its generous green areas, should propitiate open proposals that permit a higher building ratio and provide opportunities for efficient town planning.

NEW MOBILITY

Development proposals for this area must rely heavily on the idea of connectivity. This will be the missing link in the municipality's territorial puzzle, articulating and completing all the infrastructure networks, and providing the urban fabric with a sense of coherence and meaning.

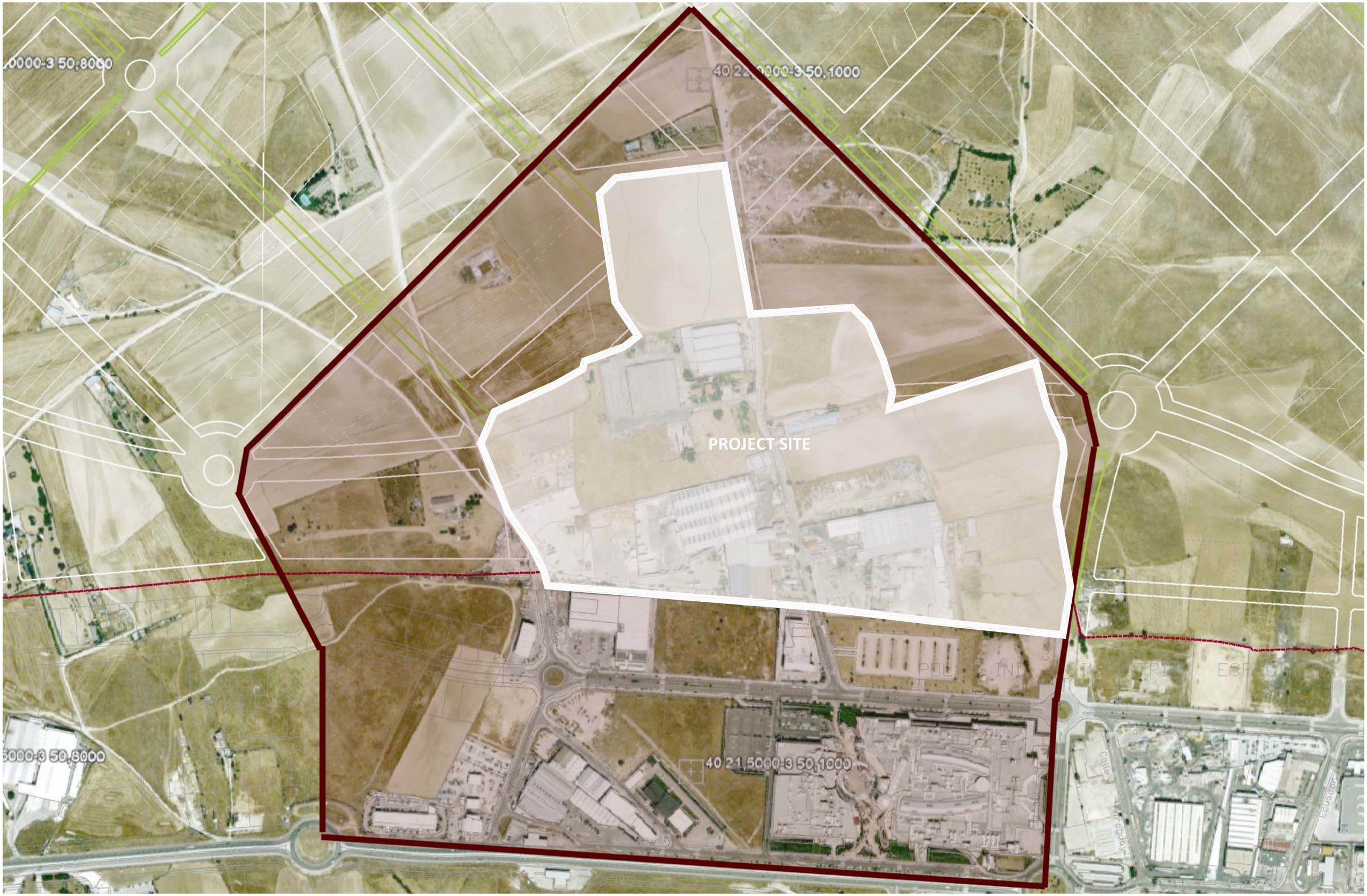
NEW WAYS OF LIFE

This urban void requires a type of planning that steers its evolution towards models which enhance the mixture of urban uses and forms, providing continuity to the city's system of "*complex networks*"; a veritable territorial recycling model.

NEW SUSTAINABLE DEVELOPMENT

The proposal's primary aim of enhancing the area's connectivity and facilitating flow exchanges will be an important evolutionary factor in the dynamic urban ecosystem that is expected to emerge from this planning exercise. This area will become a veritable communication interface between "old and new", between the 20th and the 21st centuries.

Alcorcón - Madrid - España - europan 11

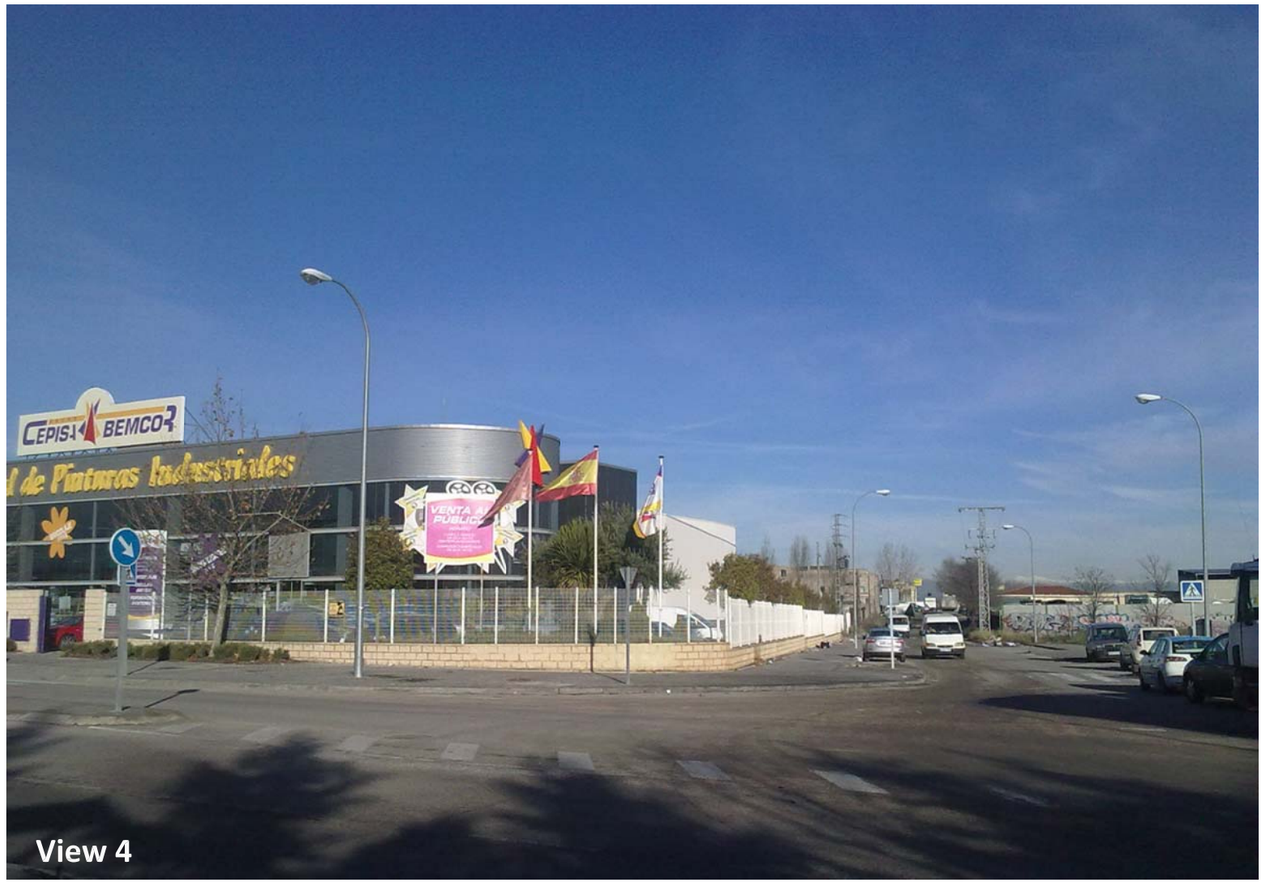


Alcorcón - Madrid - España - europan 11


View 1


View 2


View 3



View 4