



City: Straubing
Location: Vökl site
Population: 45,000
Study Site: approx. 30 ha
Site of project: approx. 4 ha

TOPIC

Vökl, the world-famous manufacturer of sports articles, is only one example of the conversion of a down-to-earth crafts enterprise into an innovative/productive industrial enterprise. Among other things, Vökl is associated with sports, leisure time and „youth culture“. Since the fabrication has moved to the periphery the area of the former manufacturing installations has been most of the time obsolete. However, city-history is still present on the location. It is planned to revitalise the site within a higher-ranking urbanistic context. The change from the industrial society to a service society and the demographic development towards an increasingly aging society represents a particular challenge to future urban planning in the specific area between commerce/trade and living. It is planned to create a multi-functional district which offers an innovative form of urbanity, taking into consideration building structures which are worthy of being maintained, and including and/or developing the existing green structures. Both the structuring and improvement of the public space and the transformation of the existing structures and improvement in architectural qualities are considered to be an essential part of the necessary city renewal.

TERRITORIAL SCALE : CONURBATION

The urban district of Straubing is located in the East of Bavaria and is the cultural and economic centre in the region between Gäuboden and Bayerischer Wald. The location at the Danube - as regards to transport facilities - allows a flourishing commercial development, in the past years above all in the area of research, production and processing of renewable resources. The city plans to position itself as a German business location directed towards Eastern Europe.



URBAN SCALE : STUDY SITE

The area is located approx. 2 km south of the inner city of Straubing. In the southern part of the city, across the railway construction, the first huge industrial area was arising in post-war years, in the direct vicinity of the prison. Surrounded and mixed with residential uses, a largely heterogeneous urban structure has developed up to now. Functionally problematic areas result from the immediate vicinity of industry and classical residential areas. The extensive area of the Ludwigs Grammar School is bordering the area in the south.

Programmatic intentions:

A sustainable and innovative model is sought for the quarter, which increases the attractiveness of this part of the city and offers new living qualities for future generations, taking especially into consideration the urban uniqueness of the site. This requires a flexible new orientation concept to create an innovative, new urbanity, which offers sustainability and can be realised in the long term.

PROXIMITY SCALE : SITE OF PROJECT

Integrated into the superior city district development approaches, the core area around the industrial waste land of the Vökl-area and the neighbouring gas works-steel frame, which has also been shut down in the meantime, shall be developed into a place which offers space for urban living styles.

Programmatic intentions:

A multi-functional quarter should be developed around the Vökl area, and the buildings worth being maintained as well as the existing green structures should be included. What is required: the linkage of working and living on the one hand, and of leisure time, education and culture on the other hand.





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