

Reggio Emilia, Italia

City Location Population Study site Site of project Reggio Emilia AV/AC railway station area 157.000 approx. 255 ha approx. 42 ha

TOPIC

As to the study site, at present involved into strong changes due to the crossing of the high-speed rail network (TAV), it is requested, in relation with the Europan theme, a project aimed to improve the possibilities implicit in the theme of mobility, multimodality and diversity of means of transport. With reference to the site of project, the topic coincides with the main principle of Europan create town- with attention to the multifunctionality and urban intensity, thought as a chance to reconsider the logic of transformation of urban spaces and the public spaces that, due to the presence of the oncoming Mediopadana intermodal railway station, will become an essential element of this area.

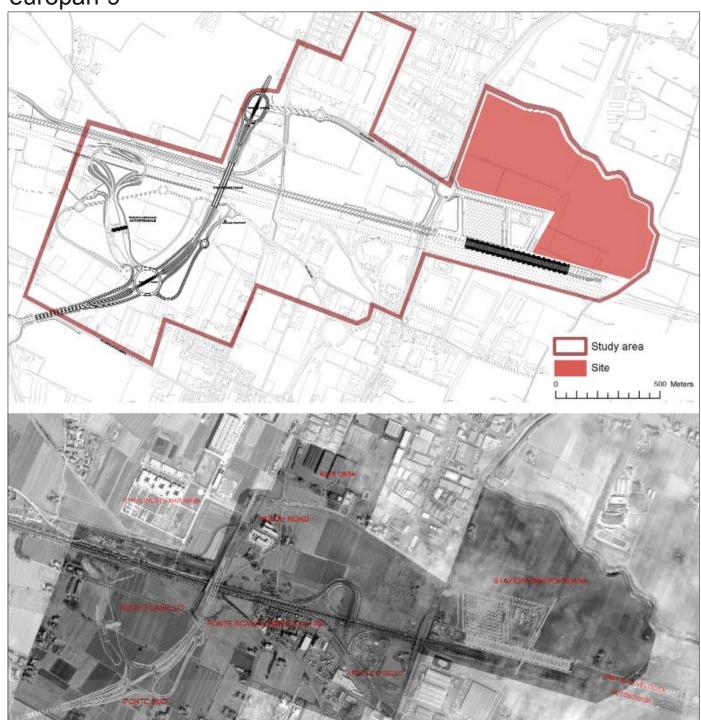
TERRITORIAL SCALE : CONURBATION

The territory of Reggio Emilia, characterised by a good social/economic condition, has been involved, in these last 5 years, into important and fast transformations at social and economical level.

If by one side the quantitative markers give back a favourable context (new enterprises, increase of active employed population, new families, etc.), on the other side the markers of environmental, territorial and social quality suggest a not so positive trend.

Even if Bologna is entrusted with the functions of Government, culture and management, the analyses on a regional scale show, in the last 20 years, the progressive evolution of territorial, social and economic/productive subjects which go beyond the local and provincial realities and which must be considered not only as a local fact, but as excellence and strength points of the whole regional system at an international level.

In a framework so dynamic, a definitive element concerns the high production of the building sector, in particular the housing one, highlighted by a fast growth and by a quality below expectations. Besides, the social/demographic phenomena and the decrease of resources to implement services and infrastructures, are generating an unbalance between the quantitative growth of the town and the social emergencies and its need for infrastructures.



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URBAN SCALE : STUDY SITE

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new functions correlated with the intermodality. Programmatic intentions: At first, the project must be in a territorial and architectural relation with the Mediopadana railway station, the only stop of the high-speed rail between Milan and Bologna, which represents one of the main and real chances to include the town into a wider scale and European context. Equally important is the relation both with the productive area of Mancale and with the adjacent environment and landscape. Besides, the project should look for solutions of integration into the existing conurbation: the Trade Fair, the industrial pole of Mancasale, the toll-house, the sports area of Giglio, the Reggiane area and so on, reaching a relation with the inner town and the university. To realise that, it should have to encourage the improvement of all the existing and under project relations, able to generate synergies of functions, physical connections, qualitative and environmental features representing the premise for the rehabilitation of the whole northern section of the town. For this purpose, some future functions should involve accommodating facilities, offices, commerce and services to the industry. **PROXIMITY SCALE: SITE OF PROJECT**

PROXIMITY SCALE : SITE OF PROJECT The site of project is, at present, a not built rural land, bordered on the north/north east by Rodano channel, on the west by the road axis Reggio Emilia-Bagnolo in Piano and by the productive area of Mancasale, on the south by the area of the future intermodal railway station and the opposite parking. Eastwards, the Trade Fair area and the productive/business complex of Max Mara are present. The area has important natural features (the historical and consolidated Rodano channel, the surrounding rural land) worth to be preserved and reconsidered as an element intrinsic to the future transformation of the area.

Programmatic intentions:

A functional mix composed by trade, residences, managerial sectors, recreational and cultural activities, public services, should be assured. The heart of the intervention should satisfy the real requirement for the needed innovation: functions of advanced services for the development of new technologies, innovation in the industry, environment and energy, financial services, reorganisation of public administration, media, marketing and quality systems. marketing and guality systems.





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