

The way to make the city today in France essentially follows a vertical and hierarchical logic involving different actors of urban development in time and space determined and fixed. Etc believes that the different users of the city (inhabitants and professionals) can all be involved in its development to a wide range of scales. Etc wishes to interfere in this vertical structure by implementing a flexible network of artistic and social interactions, meetings and debates.

...towards EUROPAN 13, 2016...

1/ E13 should promote:

- " build-able " / human / participated / " hands and feet " / beautiful / poetic / common / shared / dynamic / multi-generation / sustainable / european... PLACES
- " RE- " strategies:
research, rethink, re-use, recycle, redesign, renovate, re...
- " CO- " strategies:
cooperation, collaboration, co-programming, co-conception, co-construction,...
- "demolishing as a way to build",
in order to understand the economic/social/environmental value of a demolishing action, one sensitive tool to reveal, arrange and compose
- temporary solutions
- macro but also micro scale projects
- EUROPE

2/ Key ideas for implementation:

- bring together public sector and private sector to the EUROPAN action
(understanding that the public space is strategic for the private space and vice-versa, and that both should participate clearly to the process)
- establish European financial support to be given to the site promoters in order to stimulate their participation and engagement
- reinforce the presence of the site promoters in the jury, balancing the paradox between ideas competition and implementation possibilities
- assure the publication of one official document, with a calendar, that commits the site promoters with EUROPAN and with the team winners, diffused at the same time with the results and distributed in hands during the prize ceremony
- the prize should clearly include: i) the financial reward; ii) a document of commitment between site promoters, EUROPAN representatives and site winners; iii) one first working meeting between the mentioned actors; and iv) one critical and realistic report of the site promoter, different from the jury's one
- define a compensation to be paid by the site promoters that don't apply their commitment(s); this found should serve to finance other EUROPAN actions to be developed by the winners who don't get their commission
- create a list of EUROPAN recognized actors that will be available and paid to support and follow the winner teams and site representatives along the process, creating the figure of the " project godparent"
- establish cross-border links between EUROPAN sites
(it could be interesting to establish the idea of "TWIN SITES": a site that is made of 2 parts / 2 countries / 2 financial supports / 2 methods / 2 political directions; with the goal of sharing experiences, difficulties, funds... and promoting a concrete dialogue between EUROPAN experiences)
- promote small but pertinent sites, able at the same time to be a field of research about actual and future questions, but also able to generate real EUROPAN processes, with real engaged actors and able to trigger real actions on site
- promote more multi disciplinary teams: artists, geographers, philosophers, economists, engineers, politicians, and maybe also one site representative able to assure a local dialogue ...

3/ Title research:

- E13: "urban spaces, common places"
- E13: "puzzling Europe"
- E13: "EUROPE PARTY"
- E13: "linking EUROPE"
- E13: "twin it"
- E13: "clean it"
- E13: "Re-..."
- E13: "Co-..."

Best regards,
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