

European ES

CONTACT

Paseo de la Castellana, 12, 28046 Madrid - ES

t +34 91 575 74 01, +34 91 435 22 00 (214)

europan.esp@cscae.com

www.europan-esp.es

Spanish, French, English

PRODUCTIVE CITIES

competition brief

Alcoy

Barcelona

La Bazana

Madrid

Playa de Palma

Torrelavega

The objective of Europan is to bring to the fore Europe's young architecture and urban design professionals, and to present and develop their ideas. It is also about helping cities and developers who provided sites to find innovative architectural and urban solutions for the transformation of urban locations and help them to implement. The open competition is an anonymous and public call for ideas on a European scale.

CANDIDATURE

Europan 14 is open to any team of young urban and architectural design professionals (architects, urban planners, landscape designers, engineers...). Every candidate must be under 40 years old on the closing date for submission of entries

INFORMATION

From Monday February 13, 2017, every candidate or team can check the European website www.europan-europe.eu, to discover the rules, theme, calendar, jury composition and the synthetic presentations of the 50 sites of the session, classified according to thematic families.

REGISTRATION - ENTRY

Registration is made online. The registration fee is of €150 for one site and €50 for any additional site. It gives access to the complete site folder.

Entry is done online and includes 3 A1 panels, 1 short text and 3 images for communication as well as necessary administrative documents.

PRIZES

EUROPAN/España has the possibility of granting 6 first prizes and 6 second prizes, in addition to the special mentions. The winner and runner-up teams receive a prize of €12,000 and €6,000 (including tax) respectively. In Spain, the EUROPAN awards are exempt from tax withholding in accordance with the Resolution of April 5, 2006, of the Department of Tax Management of the State Agency of Tax Administration, granting the exemption provided for in Article 7 (1) Royal Legislative Decree 3/2004, of 5 March

EUROPAN/Spain intends to award 6 first prizes and 6 second prizes, in addition to the special mentions the Jury members consider appropriate. The winner and runner-up teams receive a prize of €12,000 and €6,000 (including tax) respectively. In Spain, the EUROPAN awards are exempt from withholding tax pursuant to the Resolution dated 5 April 2006, of the Department of Tax Management of the State Agency of Tax Administration, granting the exemption provided for in Article 7 (1) of Royal Legislative Decree 3/2004 dated 5 March.

COMMUNICATION AND PUBLICITY

The Launching of the competition and the Results of EUROPAN 14/Spain will be published in the B.O.E (Official State Gazette) and in the local and / or autonomous Gazettes, as well as in a national large-circulation newspaper

Likewise, EUROPAN 14 will also be disclosed through the national and European web pages, specialized magazines and Architects' Orders' journals.

The results of EUROPAN /SPAIN will be published in a catalogue. All the EUROPAN 14 projects awarded and specially mentioned by the Jury will be displayed in a travelling exhibition.

The teams rewarded in EUROPAN Spain will be invited to present their work in forums and workshops, both at national and international level, on the occasion of the International Forum of Results of EUROPAN 14.

EUROPAN/ESPAÑA BOARD

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ADIF

FEMP

TOPIC : PRODUCTIVE CITIES

The ideology of the mixed-city is now shared. But how mixed is actually the mixed-city? In many urban development projects housing is the main program. We add some offices and public amenities, bars and shops to create a “genuine vibrant urban neighbourhood”. But one program has been excluded: the productive economy. It has left the city to go to the periphery.

There is now in many European cities a spatial and social mismatch between living and working conditions.

The city provides high-skilled professionals with many working possibilities while a large part of low-skilled workers live in the city with no work opportunity. This mismatch generates many problems with regard to economy, mobility and sociality. Production should be encouraged in the city, be part of the fabric, it should be seen, connected to shared daily life, nurtured and celebrated.

1- How to integrate some of the production activities in the city –food, energy, services, new industrial products– to enhance relations between citizens?

2- How to live in productive fields and to produce in living environment? How to manage the tensions between production and local life?

3- How to integrate production cycles considering distribution, waste and consumption, encouraging a diversity of (shorter?) cycles in local contexts and articulate them to a larger eco-scale?

TOPIC 1 : FROM PRODUCTIVE AREA TO PRODUCTIVE CITY

What Kind of Urbanity for the Logistics & Industrial Areas?

ALTA (NO); AMIENS (FR); AMSTERDAM #3 (NL); ANGERS (FR); BÈGLES (FR); GRIGNY–RIS-ORANGIS (FR); HAMBURG (DE); HUY (BE); LILLE (FR); LILLESTRØM (NO); TOULOUSE (FR); WIEN (AT)

TOPIC 2 : FROM CITY TO PRODUCTIVE CITY

How to Create Vibrant Productive Districts with Craftmen, Makers & Local Production?

ALCOY (ES); AMSTERDAM #2 (NL); BARCELONA (ES); BESANÇON (FR); CUNEO (IT); KARLSKRONA (SE); LA BAZANA (ES); NARVIK (NO); NEU-ULM (DE); OULU (FI); PLAYA DE PALMA (ES); ZWICKAU (DE)

TOPIC 3 : FROM FUNCTIONALIST INFRASTRUCTURES TO PRODUCTIVE CITY

How Can New Mobility Conditions Encourage Hybridization Between City & Production?

AMSTERDAM #4 (NL); AURILLAC (FR); EVREUX (FR); GRAZ (AT); HELSINKI (FI); MADRID (ES); MÜNCHEN (DE); TORNIO (FI); **TORRELAVEGA (ES)**; VINKOVCI (HR)

TOPIC 4 : AND PRODUCTIVE AGAIN!

How to Reintroduce the Productive Economy into New Urban Districts?

AMSTERDAM #1 (NL); AMSTERDAM #5 (NL); GUEBWILLER (FR); KRIENS (CH); LINZ (AT); PANTIN (FR); ŠIBENIK (HR); TRELLEBORG (SE); TUBIZE (BE); WARSZAWA (PL); ZAGREB (HR)

IMPLEMENTATIONS

European guarantee to use all means necessary to incite cities and/or developers of sites to entrust the prize-winning teams with operational follow-through.

EUROPAN 1

1. **Hortaleza (Madrid)**. Winner: José González Gallegos, María José Aranguren López, Juan Manuel Ros García, Carlos Iglesias Sanz. 56 dwellings in 2 towers for the Housing Institute of Madrid (E.M.V.). Completed in 1993
2. **Entrevías (Madrid)**. Winner: Ricardo Sánchez Lampreave. 86 dwellings in 2 towers for the Housing Institute of Madrid (E.M.V.). Completed in 1996
3. **Pravia (Asturias)**. Runner-up: Isabel Bennasar Félix, Ana María Noguera Nieto. 64 dwellings for the Department of Architecture and Housing of Asturias. Completed in 1994
4. **Vallecas (Madrid)**. Runner-up: Susana Aparici Martín - Fernando Moliner Robledo - Inmaculada Núñez Reig. 30 dwellings for the Housing Institute of Madrid (E.M.V.). Completed in 1995
5. **Ujo (Asturias)**. Runner-up: Mercedes Peláez López, Enrique Álvarez Páramo. 74 dwellings for the Department of Architecture and Housing of Asturias. Completed in 1995
6. **Huelva**. Félix Pozo Soro, Alberto Torres Galán. 110 dwellings for the Department of Architecture and Housing, Andalucía's Government and E.P.S.A. Completed in 1998
7. **Vallecas (Madrid)**. Runner-up: Mercedes Peláez López. 28 dwellings for the Housing Institute of Madrid (E.M.V.). Completed in 1996

EUROPAN 2

1. **Basauri (Bilbao)**. Winner: Alberto Martínez Castillo, Beatriz Matos Castaño. 160 dwellings for the Department of Housing, Basque Government and EKONE S.A. Completed in 1995
2. **Vallecas (Madrid)**. Winner: Juan Ignacio García Pedrosa, Angela García de Paredes, Manuel García de Paredes, José Cuenca Pedradas. 90 dwellings for the Housing Institute of Madrid (E.M.V.). Completed in 2000
3. **Caravaca de la Cruz (Murcia)**. Winner: Luis de Pereda Fernández, Elena Sequeros Rodríguez, Francisco Burgos. 14 dwellings, parking, public facilities and public space development, Department of Housing, Architecture and Planning, Government of Murcia and the municipality of Caravaca de la Cruz. Project submitted, not built.
4. **Ferrol (Galicia)**. Runner-up. Cándido López González, María Carreiro Otero. 36 housing units for the Government of Galicia. Completed in 1995
5. **Ferrol (Galicia)**. Runner-up. Antonio Amado Lorenzo, Xan Casabella López, Santiago García-Echave Puente. 36 housing units for the Government of Galicia. Completed in 1995

EUROPAN 3

1. **Arrigorriaga (Vizcaya)**. Winner: Luis de Fontcuberta Rueda, Aurora Fernández Rodríguez. Study and implementation of 40 dwellings for the Basque Government. Completed in 2000
2. **Orense**. Winner: Fernando Olba Rallo. Urban Planning for the Government of Galicia. Project submitted, not built.
3. **Almanjayar (Granada)**. Winner: Enrique Johansson de Terry, Francisco José Larrucea Campero. 280 dwellings by EPSA for the Junta of Andalusia. Completed in 2002
4. **Almanjayar (Granada)**. Winner: Enrique Johansson de Terry. 128 dwellings by EPSA for the Junta of Andalusia. Completed in 2009
5. **Alicante**. Runner-up: Frédéric Bonnet, Marc-Pierre Bigarnet. Design and implementation for the Ladera de Benacantil urban park, Government of Valencia and city of Alicante. Completed in 2003

6. **Guissona (Lérida)**. Runner-up: Sé Duch Navarro, Eva Prats Güerre. 32 dwellings, commercial and parking space for the Government of Cataluña, INCASOL. Completed in 1998
7. **M-30, Madrid**. Jaime López Valdés, Jaime Latas Zabala. 54 dwellings in 2 blocks in Vallecas for the Municipal Housing Company of Madrid (EMV). Completed in 2000
8. **Requena (Valencia)**. Runners-up: Víctor García Gil, Rosa María Briso Montiano. 62 dwellings for SEPES (Housing Ministry). Project submitted, not built.
9. **Alicante**. Runner-up: Esteban García Martínez. Development of Plaza del Carmen for the Government of Valencia and city of Alicante. Preliminary plans submitted, not built.
10. **Alguazas (Murcia)**. Winner: Felipe Pich Aguilera - Guillermo Maluenda Colomer. 20 dwellings and urban park for the city of Alguazas and the Government of Murcia. Project submitted, not built.

EUROPAN 4

1. **Mina del Morro (Bilbao)**. Winners: Eduardo Belzunce Tormo, Luis Díaz Mauriño, Juan García Millán. Urban planning for 350 dwellings, public facilities, businesses, parking and 84 dwellings for the Basque Government. Completed in 2007
2. **Mina del Morro (Bilbao)**. Runners-up: José María Lapuerta, Francisco Burgos Ruiz. Urban project for public spaces and 70 dwellings for the Basque Government. Completed in 2006
3. **Sevilla**. Winners: Fuensanta Nieto de la Cierva, Enrique Sobejano García. 174 dwellings for the Junta of Andalusia (EPSA). Completed in 2002
4. **Aranda de Duero**. Runners-up: Angela García de Paredes, José Ignacio García Pedrosa. Urban development plan for 767 dwellings with facilities for the Government of Castilla and León. Project submitted, not developed.
5. **Valladolid**. Runners-up: Eduardo de la Peña, Antonio Lleyda Delgado, Rafael Torrelo Fernández, Jon Elejabeitia Silleruelo, Patricia Fernández Häring. Integrated Public Facilities Complex for the City of Valladolid. Completed in 2006
6. **El Nodo, Avilés**. Runners-up: Pedro Palmero Cabezas, Samuel Torres de Carvalho. 23 public dwellings for the Government of Asturias. Completed in 2004
7. **El Nodo, Avilés**. Runners-up: Javier Fresneda Puerto, Javier Sanjuán Calle. 22 social dwellings for the Government of Asturias. Completed in 2004

EUROPAN 5

1. **La Chanca (Almería)**. Winners: Alfonso Cano Pintos, María Julia Abarca Corrales. 53 dwellings for the Junta of Andalusia. Project submitted. Not built.
2. **Baracaldo (Vizcaya)**. Winners: Eduardo Arroyo Muñoz. Football stadium Lasesarre in Baracaldo for Bilbao Ría 2000. Completed in 2003
3. **Ceuta**. Winner: José Morales Sánchez, Juan González Mariscal. Urban development and 119 dwellings. Completed in 2009
4. **Cartagena**. Winners: Juan Hevia Ochoa De Echagüen, Fernando García Pino, Manuel García De Paredes, Nuria Ruiz García. 352 dwellings and public spaces for Hogar Sur and the city of Cartagena. Project submitted. Not built.
5. **Baracaldo (Vizcaya)**. Runner-up: Federico Soriano, Dolores Palacios. 82 dwellings for Bilbao Ría 2000. Project submitted, implementation in process.
6. **Baracaldo (Vizcaya)**. Runners-up: Sandra Töpfer, Dirk Bertuleit, Jorg Sieweke, Jens Weisener. Development of the Lasesarre park for Bilbao Ría 2000. Completed in 2003
7. **Tolosa**. Runner-up: Elio García García, Carlos Rodríguez Alcoba, Javier Rodríguez Alcoba. El Nodo - Avilés, 17 social dwellings for the Government of Asturias. Completed in 2004
8. **Tudela (Navarra)**. Special mention: Paloma Iniesta Ayerra, Ángeles Nuez Díaz. Renovation of the San Francisco Convent for housing. Government of Navarra. Project submitted, not built.

EUROPAN 6

1. **Baracaldo (Vizcaya)**. Winners: Javier Fresneda Puerto, Javier Peña Galiano, Javier Sanjuán Calle. Urban Planning, Project for the square of Pormetxeta and a parking building and preliminary studies for a Tower, for Bilbao Ría 2000. Project for the square completed in 2010.
2. **Burgos**. Winners: Andreas Quednau, Sabine Muller. Urban and landscape projects submitted and implemented.
3. **Córdoba**. Winners: María Auxiliadora Gálvez Pérez. Urban Plan of Cordel de Écija, in Cordoba. Project submitted and approved by the city council.
4. **Santa Cruz de Tenerife**. Winner: Raúl del Valle González. 110 social dwellings in Añaza, Tenerife, for the Canarias Government. Project submitted.
5. **Toledo**. Winner: Carlos Arroyo Zapatero, Manuel Pérez Romero, Eleonora Guidotti-Valori. Urban Planning for the Government of Castilla-La Mancha. Project submitted, not developed.
5. **Valencia**. Winners: Eduardo de la Peña Pareja, Antonio Lleyda Delgado. 48 dwellings for rent for youth in Sociopolis for Valencia Housing Office IVSA. Preliminary drawings submitted.
6. **El Nodo (Avilés)**. Winners: Mario Sanjuán Calle, Iban Carpintero, José M^a Tabuyo, Ángel Sevillano. 29 social dwellings for the Government of Asturias. Completed in 2007
7. **El Nodo (Avilés)**. Special Mention: Jorge Suárez Díaz - Lucía Salvador Anguiano. 18 social dwellings for the Government of Asturias. Completed in 2004

EUROPAN 7

1. **Barcelona / Can Solé**. Winners: Angela Moragues Gregori, Hervé Meyer. Lérida, 52 dwellings for the Catalan Government INCASOL. Completed in 2010.
2. **Guadalajara**. Winners: Rubén Picado Fernández, María José de Blas Gutiérrez de la Vega. Preliminary project for a bridge submitted for the Government of Castilla-La Mancha. Alternative project in **Caravia, Asturias**. Landscape project for the Government of Asturias. Completed in 2007
3. **Vitoria**. Winners: Hugo Araujo Lázare, Marien Brieva de la Orden. Urban planning submitted for the City of Vitoria-Gasteiz.
4. **La Pola de Siero (Asturias)**. Special Mention: José Vicente Lillo Llopis, Francisco Leiva Iborra, José Luis Campos Rosique, Marta García Chico. La Pola de Siero, 15 social dwellings for the Government of Asturias. Completed in 2009

EUROPAN 8

1. **Alcázar de San Juan (Ciudad Real)**. Winner: Antonio Viejo Moriano, Helena Aguilar Balea, David Ares Esteve. Urban Plan for the municipality of Alcazar de San Juan and the Regional Government of Castilla-La Mancha. Preliminary drawings submitted
2. **Cáceres**. Winner: Cristina Goberna, Urtzi Grau. Urban planning for the Regional Government of Extremadura. Project submitted in 2010 and approved by the City Council in 2016
3. **Cartes (Cantabria)**. Winner: Miguel Ángel Velarde, Miguel Ángel Navas. Urban Plan for the Municipality of Cartes and the Regional Government of Cantabria. Preliminary drawings submitted
4. **Ceuta**. Winner: Juana Sánchez, Diego Jiménez, Ángela Ruiz, Pedro Romero. Urban planning for City of Ceuta EMVICESA. Preliminary drawings submitted for a further development of the project.
5. **Córdoba**. Winner: Beatriz Brieva de la Orden, Jaime del Campo. Urban Planning for the city of Córdoba. Project submitted and approved by the city council.
6. **Logroño (La Rioja)**. Winner: Santiago Cifuentes, Javier García, Luis Alió, Álvaro Martín. Alternative project at the University for the city of Logroño. Preliminary drawings submitted.

EUROPAN 9

1. **Ama**. Winner: Adelais Parera Perello, Karla Diaz Rendon, Pablo Gil Martínez. Aller - Asturias. Urban planning for the area for Hunosa. Project submitted.
2. **Badajoz / Barrio de Santa Engracia**. Winner: Enrique Arenas Laorga, Luis Basabe Montalvo. Urban and social studies for the Government of Extremadura. Project submitted in 2011 and waiting for the approval of the City Council.
3. **La Laguna (Tenerife)**. Winner: Daren Gavira Persad, Carolina Ruiz-Valdepeñas. Preliminary studies for social housing for the City of La Laguna. Project submitted in 2010.
4. **Poio (Pontevedra)**. Winner: Camilo Manuel Rebocho Vaz Leiria. Urban Planning and social housing for the Government of Galicia. Project submitted in 2014 and waiting approval from the City Council.
5. **Soria**. Winner: Christian Sintes, David Domínguez. Urban Planning for the development of the banks of the river Duero and public housing for the city of Soria. Project submitted 2009.

EUROPAN 10

1. **Cáceres (Extremadura)**. Winners: Javier García-Germán, Alia García-Germán. Several public presentations. Urban studies for the government of Extremadura. Project submitted in 2010.
2. **Elda (Alicante)**. Winners: Diego Jiménez, Juana Sánchez. Commission for urban studies submitted in 2013. Architectural project commission underway.
3. **Madrid**. Carolina Ruiz-Valdepeñas - Daren Gavira. Commission for preliminary studies. Project submitted in 2011.
4. **Reus (Cataluña)**. Winner: Aurélien Delchet, Gimena Repetto, Alexis Traficante. Project submitted in 2012.
5. **Teruel (Aragón)**. Winners: Berta Barrio, Josep Peraire. Commission for Urban studies for the City of Teruel. Project submitted 2010.
6. **Valverde (Canary Islands)**. Winner: Silvia Alonso. Commission for urban studies underway. Project submitted 2012.

EUROPAN 12

1. **Torrent Estadella. Barcelona**. Winners: Eduard Balcells, Honorata Grzesikowska. Commission for urban studies i. Project submitted in 2014.
2. **Rec Comtal. Barcelona**. Winner: Carles Enrich. Commission for urban studies. Project submitted in 2014. **Strategic planning and Preliminary Project for the Archeological area of Rec Comtal**. Underway

EUROPAN 13

1. **A Coruña**. Winners: Juan Miguel Salgado, Luis Manuel Santalla, Yago Liste, Alba González, Vanesa Veira. Runners-up: Nuria Prieto, Diego Lucio, Omar Curros, Ángel Montero, Hugo Malvar. Runners-up: María Mestre, Almudena Mampasso, Gianmattia Bassanello, Ignacio Moreu. Different commissions to the teams are underway.
2. **Barcelona**. Winners: Víctor Navarro, María Langarita. Commission for social housing underway.
3. **Irún**. Special Mention: Eli Gronn, Juan Berasategui, Marit Langslet, Anja Standal. Commission for urban studies on the competition area.
4. **Palma de Mallorca**. Winner: Juan Socas, Murielle Clair. Commission for urban studies underway.

LA VIDA QUE TE ESPERA / THE LIFE THAT AWAITS YOU

SUMMARY OF COMPETITION OBJECTIVES

The proposal for this competition aims to insert alternative, complementary uses not only in the National Livestock Market building itself but also in its precinct and in the immediate environs in Manuel Barquín Park. However, the current agricultural uses must be maintained as well, as their activity will have to continue in the same space.

The alternative uses suggested by the City Council involve the creation of a new exhibition area, a leisure area for continuous recreation to supplement the existing options in the city, with a covered space for bad weather, the necessary secondary uses required to enable these two areas to operate, and all those that may complement the proposed and current uses.

Continuity between the park and the fair precinct should be another objective of the submitted proposals. At present, the shady park is underutilized, although work has been done on part of it at different times. Although it is the largest park in Torrelavega, it is not the focal point of uses as much as could be expected of it.

In association with this issue of the park and the fair precinct's continuity, the project must solve another problem related to the relationship between the fairgrounds and the rest of its urban surroundings. The size of the fair precinct has turned it into a physical barrier for the surrounding urban areas, making it necessary to go around it when one wants to move from one place to another.

These are the basic aspects that have to be taken into account in the project.



SITE REPRESENTATIVE: Public Works and Housing Dpt., Government of Cantabria, and Torrelavega City Council.

OTHER AGENTS INVOLVED? No

TEAM REPRESENTATIVE: Architect-urban planner.

TEAM COMPOSITION:

The characteristics and programme for this site make it advisable for an engineer to be involved, and also the possible participation of a sociologist.

ENVISAGED COMMUNICATION AND PUBLICITY:

The competition and results of EUROPAN 14/Spain are published in the Government Gazette, regional and/or local gazettes, and in a leading national newspaper.

EUROPAN 14 is also publicised via its own national and European websites, specialized journals and bulletins of the Official Architects' Guilds.

The results of the EUROPAN/Spain competition are published in a catalogue that includes the winning projects and special mentions awarded by the Jury. The results of EUROPAN 14 will be presented in a national itinerant exhibition.

The winning EUROPAN Spain teams are invited to participate in events where their proposals are presented, as well as in debates in Spain and abroad, on the occasion of the EUROPAN 14 International Results Forum.

WILL THE SITE REPRESENTATIVE PARTICIPATE IN THE FIRST JURY MEETING? Yes.

PROCEDURE ENVISAGED FOR COMMISSION DERIVING FROM THE JURY DECISION:

The tasks anticipated as a result of the jury decision will include the drafting of a Basic Project and an execution project at a later date, which can be divided into different stages.

POST-COMPETITION PHASE

Meeting and discussion between the winning teams and the respective site representatives.

Where a public competition is to be held, a second stage will take place, involving at least three finalist teams, in which the proposal to be tendered will be specified with a view to contracting one or more teams.

TYPE OF POST-COMPETITION COMMISSION:

Project for a public space. Building and basic project and afterwards, execution project.

TERRITORIAL AND URBAN SCALE

LA VIDA QUE TE ESPERA- THE LIFE THAT AWAITS YOU

"La Vida Que te Espera" (*The life that awaits you*) is a Spanish drama by Torrelavega-born film director Manuel Gutiérrez Aragón in 2004. Set in the nearby Pas Valley, it depicts the traditions of the local farmers. One sequence shows the competition site, the National Livestock Market, in full swing, graphically illustrating its importance for the city.

The connection between the title of the film and the competition is a hint at its ultimate purpose: to stimulate ideas about the life that awaits this emblematic part of Torrelavega and its new potential for other activities that can make this building an alternative point of reference, which should be added to its ongoing original use.

The Torrelavega cattle market has been held since the end of the 18th century. A Royal Decree by King Carlos III in 1767 granted the city the right to hold a cattle market on the third Thursday of each month.



The first one was in 1799. From this point, onwards until the modern period, the market was held in Plaza de la Llama, in the city itself. On June 27, 1973, a new precinct was opened on the current site.

The geographical location of Torrelavega, equidistant from the bordering regions of Asturias, Basque Country and Castile-Leon, was decisive in its choice as the site for this market, whose consolidation is reflected in the nature of the facilities.

The National Cattle Market building was designed by architect Federico Cabrillo Vázquez, who consulted engineers José Calavera Ruiz and E. González Valle.

The operation of this building needs a large livestock loading and unloading zone, as well as facilities for their sale, transport vehicle movements and parking, and the necessary operational services for the markets.

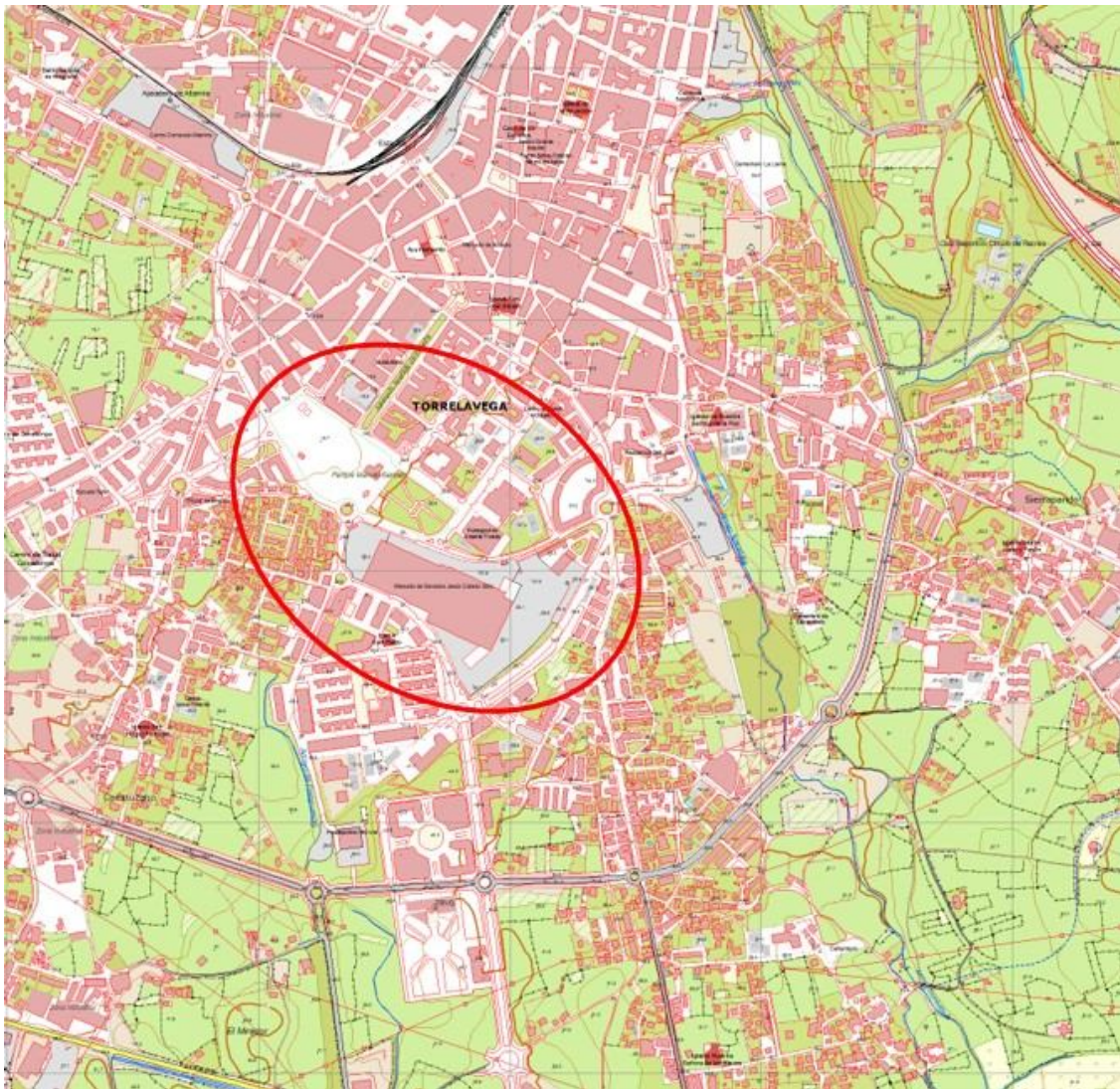


Livestock activity has gradually declined since Spain's accession to the European Community. Milk production has become increasingly industrialized and as a result, the volume of livestock

bought and sold in this building has declined, making its size larger than what is required for today's needs.

In the light of this situation, the Torrelavega City Council wants to receive proposals from EUROPAN competitors to make this space a new point of reference for Torrelavega and its region, without losing its use, its essence or its character.

In order to understand the importance of the site for the district and indeed the whole the region, it must be pointed out that Torrelavega is the second largest city in the Autonomous Region of Cantabria. With a strong industrial and business tradition, it is the capital of the Saja and Besaya River basins, with an area of influence that covers a population of about 110,000.



Torrelavega is the industrial heart of the Cantabria region, with large national and foreign factories such as Asturiana de Zinc, Solvay, Sniace, Firestone and Aspla, amongst others, installed in the municipality and its vicinity.

This circumstance, in conjunction with its history of livestock fairs, have shaped the characteristics of a small town that has evolved into today's industrial city of Torrelavega over the last century

Development in the last 25 years has consolidated the competition site, located in the heart of the city. A place that once seemed to be on the fringe of the city is now a central part of it, giving rise to many opportunities but also to a certain number of inconveniences for everyday life.



STRATEGIC SITE

The selected strategic study zone covers an area of approximately 370,000 m², and completely surrounds the project area.

One of the pending issues in this area is a solution for the situation that has arisen around the market site with respect to the nearby residential areas and public facilities.

There is no connection between the roads and pedestrian routes to the North and South of the market precinct, precisely because of its enclosure. At present, vehicles and pedestrians alike have to go around the site to get from one side to another.

The solutions proposed for Manuel Barquín Park should not only link it to the Market precinct, but also address the need to connect it to the adjacent residential areas and the arteries that structure this zone such as Avenida de España.

These solutions will have to make the market precinct a major hub for the city, a generator of different non-stop daily activities, instead of the current calendar of events. It must be turned into a powerhouse of activity that revitalizes not only the precinct itself but all its surrounding area, the city and the region as well.

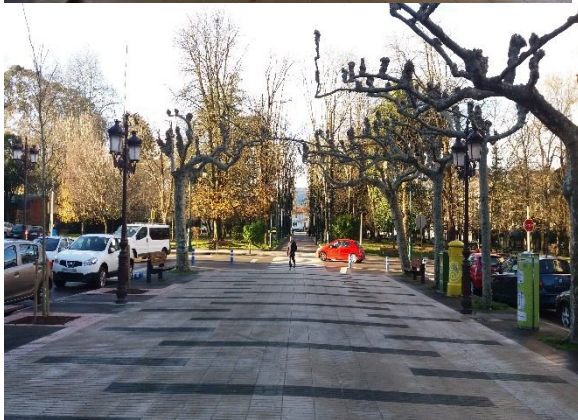
The list of existing facilities in the study area and the uses proposed in the project are an opportunity to consider a fresh approach to the market precinct's programme. The interrelationships amongst this battery of facilities and between them and the precinct, currently underrated, should turn all of them into a facilities complex that generates a comprehensive, close-up provision of attention and services.



The facilities now in the strategic area include are a Courthouse (1), the Outpatients Centre of the Sierrallana Hospital (2), Marqués de Santillana secondary school (3), a Cultural Centre (4), La Vega-El Zapatón Health Centre (5), a senior citizens social centre (6), a public kindergarten (7), Fernando de los Ríos primary school (8), Zapata secondary school (9), Vicente Trueba sports centre (10) and the city's bus station (11).

This wide and varied range of public facilities is indicative of the centrality of this area and its importance for the city. All these public buildings must therefore play a higher profile role in the study area.

This operation will take productive activity into account as it acts as the catalyst that dynamises all the sectors throughout the strategic area, maintaining and enhancing current activities and inserting productive activities that are linked to the previous ones and can increase the potential of the surrounding area and the city as a whole.



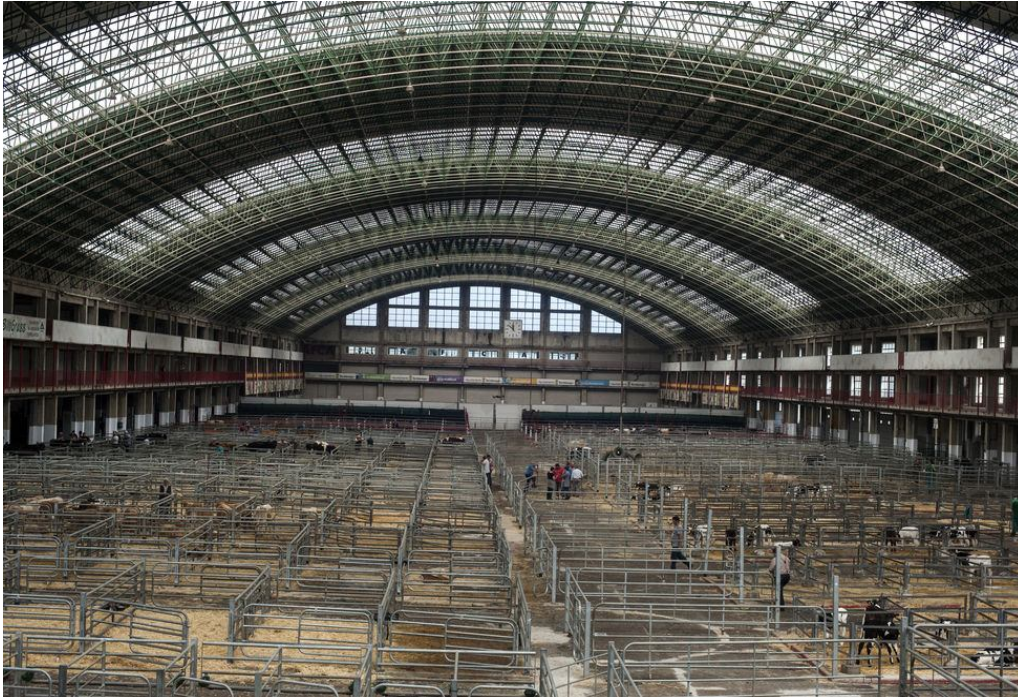


PROJECT AREA

The precinct covers a total area of 82,166 m², of which 73,566 m² belong to the market building, while the rest is the allotment to the east, which contains municipal services. The fair building itself occupies roughly 35,248 m² and its built area is 51,153 m².



Inside the building, in addition to the various livestock industry services such as the central exhibition hall and the milking room, there are storage facilities, cafeterias, offices, an auditorium and also two dwellings on the top floor.



The main pavilion covers roughly 19,000 m², used to exhibit cattle. At present, includes a section of about 4,000 m² that is used sporadically for other varied activities.

The other large space is the milking room —approx. 3,700 m²—, also an open space but with a lower height than main pavilion. Cattle were milked here to test their performance check their health in order to set the transaction price whenever possible.



the milking room

On the same level as these two pavilions we find the foyer and spaces for cafeterias, banks, rooms for vets and official bodies, and toilets.

In addition to all these uses associated with the main market activity, the municipal fire station is located in the western part of the building, a small area that must be maintained in the EUROPEAN proposals.



The first floor contains a gallery that runs around the two main pavilions, from where the activity on the ground floor can be watched, and also offices, an auditorium, store rooms and communications facilities.

On the second floor, there is also a gallery that runs around the main pavilion and two dwellings designed in the initial project.

The foundations of the building are on piles with large caps, tied together by beams. The structure consists of reinforced face concrete frames and slabs.

The roof structure is a vault formed by tubular spatial mesh that rests on the lateral galleries. This vault is roughly 20.50 m high in the central part and approx. 10.5 m at the lowest point.

The designated uses and the sections that they occupy in the building are shown in the following diagram:



1.- Fire station zone

2.- Administration Zone

3.- Market Activity Zone

The need to maintain the uses in Zones 1, 2 and 3 does not entail the same level of intervention for all of them. Zone 1, used by the municipal fire station, needs no changes to its size or use, and will therefore be maintained in its current state.

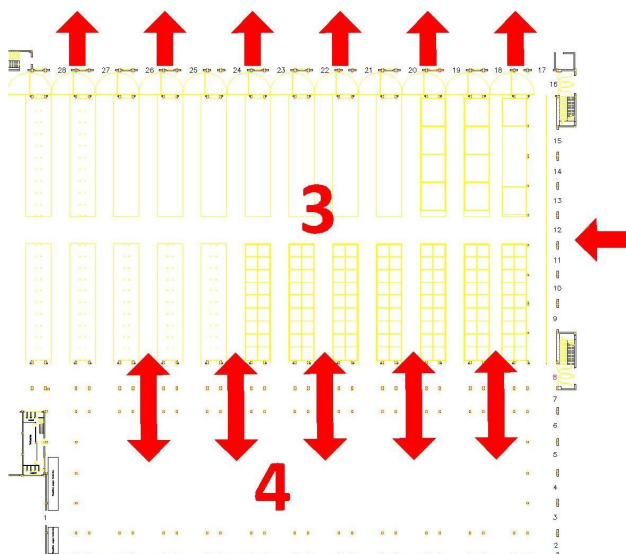
Zone 2, Administration, will maintain its current use, but it can be redistributed and shared with some of the new uses envisaged for this zone.

Zone 3, where the main market activity takes place, must maintain the current use and operational layout. However, the livestock market is only open from Tuesday to Thursday, and can be used by other activities or uses that are compatible with the remaining space and the existing facilities.



The design of this area differentiates between the zones for cattle and those for vehicles. Vehicles enter through the South gate (1) and unload their livestock at the dock (2).

Vehicles are washed and disinfected in Zone 5 on their way towards the loading dock through a supervised entrance (6). The cattle are collected in the loading zone (7), and once on board the vehicles, they leave the precinct through the North gate (8).



From the unloading dock, the cattle move to the main pavilion and the milking hall. Sales transactions are conducted while they are there (3 and 4).

This operation always follows the same procedure, and the pavilion has to be closed in order to prevent cattle from escaping and also to facilitate their control by market staff, responsible for ensuring that the livestock safety and hygiene protocol is enforced.

Another part of site where changes can be implemented is the north-east corner. This area has a complicated geometry, and the greatest height difference from street level. The roughly 8.5 m slope down from the highest point should be exploited to allow this part of the precinct to act as a link element with the environs.



One possibility mooted by the city council is the creation of a surface parking area for local residents and users of the fair precinct.

When there is no livestock market, the rest of the premises is used for various activities such as the regular general flea market, which helps to liven up the area.



Outside the fairgrounds, on the northern side we have Manuel Barquín Park, the largest park in the city, although it is underutilized. The programme calls for a direct connection between this park, the fair precinct and the pavilion. The way to achieve this relationship is one of the challenges for projects, which must not ignore the area around it and its direct position in relation to the roads that lead towards it.

The existing facilities in the park and the most notable vegetation elements must be taken into account, maintaining them wherever possible or proposing their transfer within the park.





Summary of the main arguments related to the theme of EUROPAN 14 "Productive Cities".

In the light of all the above details, it is clear that the proposed designs have many aspects that must be taken into account.

The most important one is the recycling of a monumental building that hosts less activity now than when it was built, and has immense potential and a surrounding area that is very sensitive to the proposed changes.

Therefore, competition teams must take into account what the fair and its market mean for the city, the district and the wider region: a social, cultural and economic tradition that has been consolidated over the last two centuries that must be maintained and enhanced.

However, the current situation requires ideas about the potential of the market precinct itself has and the needs that are detected in the surrounding area, not only for the adjacent park, roads and homes, but also in the social environment of the whole city.

It is important to note that unfortunately, Torrelavega has the Cantabria region's highest unemployment rate, and that plans are already in place to revitalize the district to revitalize its productive activity.

The submitted urban and architectural proposals must serve to achieve these objectives.

In short, it is about ensuring that "THE LIFE THAT WAITS YOU" for "La Cuadróna", the Livestock Market, is the best one possible.