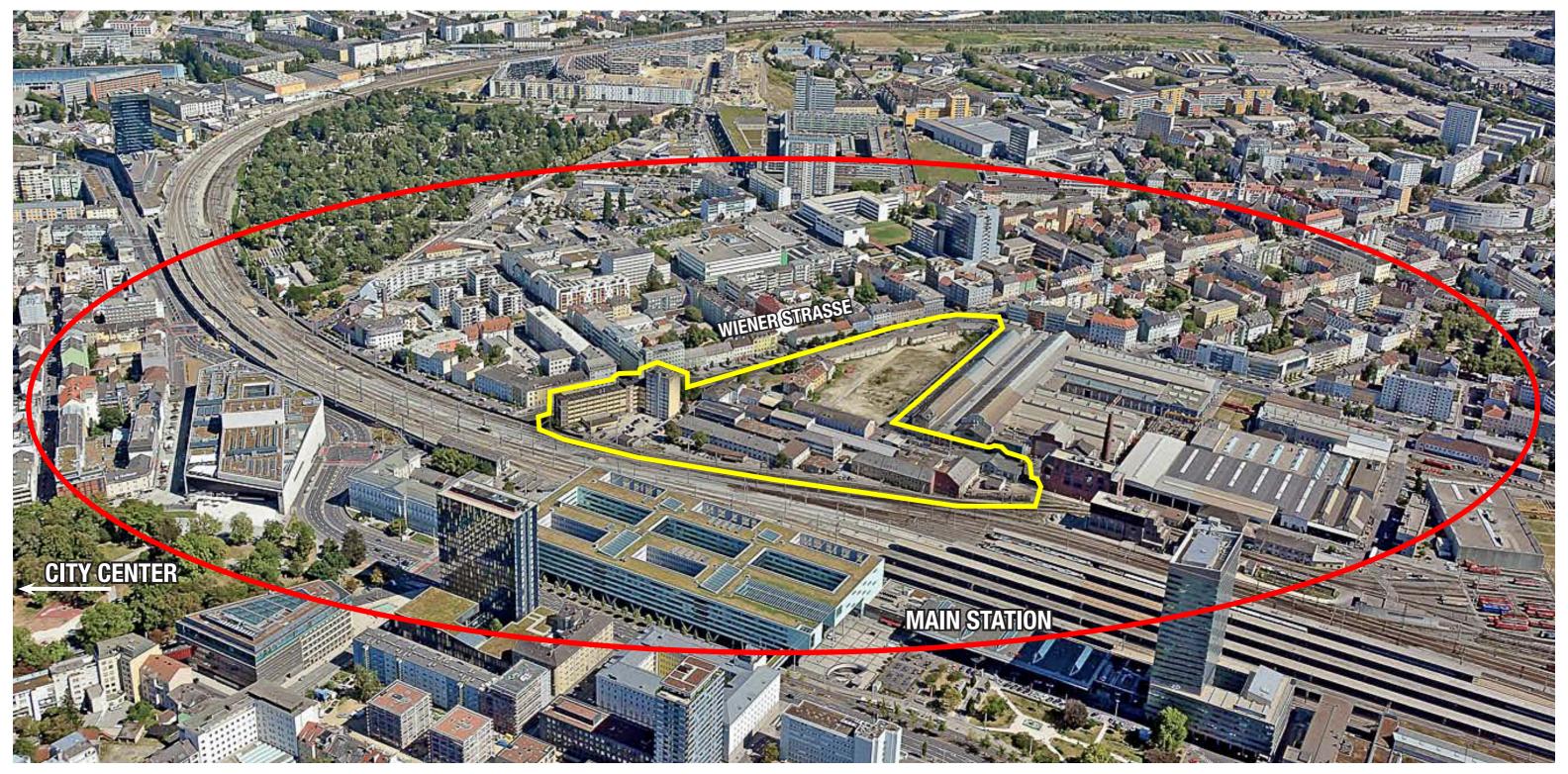
## MAIN STATION – PRODUCTIVE HUB!



Scale L/S: Urban and architectural

Location: Wiener Strasse, Linz, Austria

Population: 204.000 inhab. Strategic site: 110 ha Project site: 3,91 ha

**Site proposed by:** OEBB (Austrian Railways) and the City of Linz **Actors involved:** OEBB (Austrian Railways) and the City of Linz

Owner of the site: OEBB (Austrian Railways)

Post-competition phase: Strategic urban concept as a base for

further development steps

Team representative: Architect, urbanist

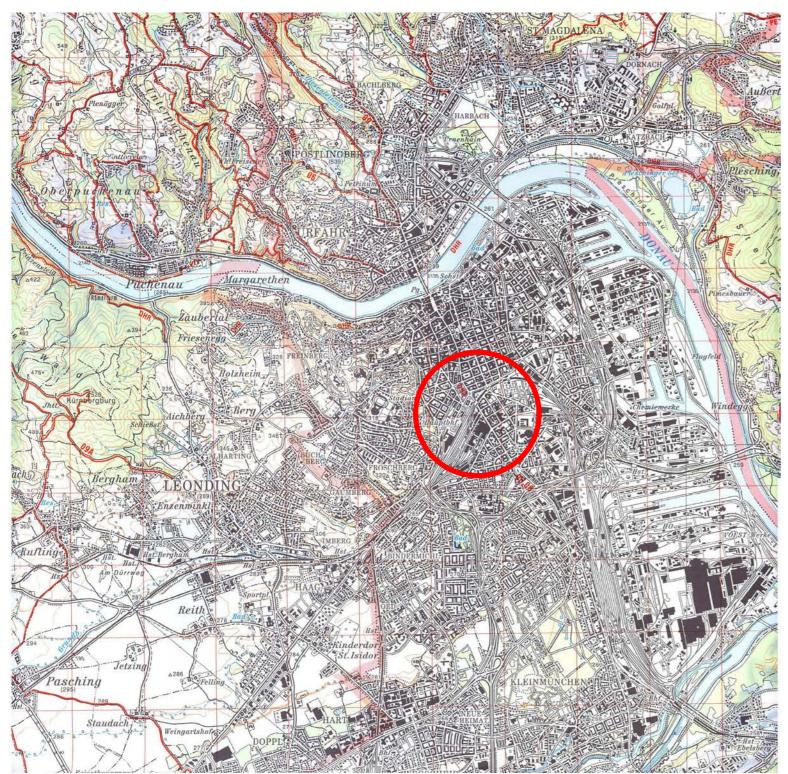
### HOW CAN THE SITE CONTRIBUTE TO THE PRODUCTIVE CITY?

To exploit the site's potential as a future link between the historical core and Linz-South will considerably change the identity and performance of the whole main-station area. Combining high accessibility with a productive mix of uses in dialogue with the station's potential will multiply the site's role as a future North-South-connector.

The site is already productive (workshops for maintaining and updating railway carriages). But it operates as a mono-functional enclave, reinforcing the station's barrier-effect. Its owner, the OEBB (Austrian Federal Railways), intends to move the existing production outside the city in order to develop an urban neighbourhood with mixed uses. A key challenge is to integrate new forms of productive economies, preserving the site as a place for work and production to keep productive jobs within the city.

### **CITY STRATEGY**

The transformation and integration of industrial enclaves into the urban fabric is a main strategy for inner-city growth. To reach a higher level of permeability along infrastructural barriers contributes to the reduction of isolated and disadvantaged areas, enabling exchange between adjacent neighbourhoods. A special goal is to decrease the barrier effect of the main station, providing better north south connections for pedestrians in order to interrelate the administrative and cultural districts nearby and to establish an attractive route towards the centre. To the south as well as to the east the site will have to start a communication with the existing mixed used perimeter block neighbourhoods.





#### SITE DEFINITION

With a size of 36.000 m², at the edge between the inner city and the district of Bulgariplatz, the site has the enormous capacity to re-orientate the main station, making it a "bridge" between north and south. Being limited by the railway lines (North-West) and the production zone of the OEBB-Technical Service (South-West), the main access is situated along Wienerstrasse (North-East), providing a tramline that runs underground in this area ("mini-subway"). The tramway stop at the site's south-west-corner has the highest frequency of public-transport-passengers in Linz! An internal road (access from Wienerstrasse) divides the site into a northern and southern zone. Workshops and warehouses, holding different technical functions (relocation intended), and a rundown living tower occupy the north, whereas the southern zone is mainly vacant (first phase of implementation).

### HOW IS PRODUCTION CONSIDERED IN THE URBAN DIVERSITY PROGRAM?

The project has to create an attractive high-density development with a high degree of mix, facing the challenge of considerable noise and strong barriers. Therefore, the way of distributing programs in dialogue with a special configuration of intelligent typologies is key for a successful new neighbourhood.

Due to the environmental attributes the northern part of the site shall be dedicated to productive economies where all variations of urban forms of craft could be implemented in coexistence with a regional headquarter of the OEBB. First step will be to frame innovative concepts and to evoke programmatic synergies with the neighbouring functions, especially with the railway/station-infrastructures and the existing production

units. New spatial typologies and strategies for integration of inventive urban formats of production should be sketched. Highly adaptable structures should inspire for various combinations and dimensions of manufacturing workspaces, allowing to transform over time, as well as to open towards the outside, especially in the area of the ground floor where the programs should be directly linked to public space. In the southern area, different forms of commercial programs and new facilities for shopping along the Wienerstrasse shall be developed. Housing shall be integrated only to a certain extent, considering the special location (programme, contamination).







