

Population
25,000

Location
Lerchenfeld

Study area
50 ha

Site area
8.6 ha (in total 5 sites)

Theme

The question on the sites is the intensification of density and open spaces that should take place at the same time. The different conditions of the sites imprint themselves on the schemes of each of the 5 projects.

The city loves the plurality of scales and programs. "Landscaping" should work as the main tool for the urbanisation of Lerchenfeld: solving conflicts between "incompatible" uses characterizing the area as something special and providing programs which enrich the actual range of uses.



Conurbation

Krems is located West of Vienna at the Danube, at the entrance to the famous vine-region "Wachau". Being famous as a city of tourism and culture Krems is also a regional centre, traditionally a place of industry and trade which takes advantage of the Danube and the harbour. Recently the city has launched strongly the fields of academic education and research (especially in bio-technology). In spite of the economic growth and success which has been bringing a lot of firms and working forces to the city Krems still is famous for its quality of life.

Site

The district Lerchenfeld is located east of the historical centre. Until the post war period Lerchenfeld was an empty space between a traditional housing district and a satellite-project of the 1930s (industry and housing for the workers). Since 50 years building development has led to a fragmented mixture of one family housing, industrial areas, storage areas, social housing, agricultural areas, green abandoned fragments. Along three sides railway tracks isolate the area from the surrounding city and allow only very few crossing points.



Programme

The particular framing of the site might have supported the inner autonomy: social infrastructures as well as commercial spaces and sports areas already provide a "sprawled" variety of services. To initiate dynamics of "inner growth" new traffic-links across the railways are under discussion. The competition should promote the existing "specialty" of the area: a mix of different uses in touch of each other. 5 sites with 5 highly specific framing conditions are put to test: they provide a cross section of Lerchenfeld's urban reserve.

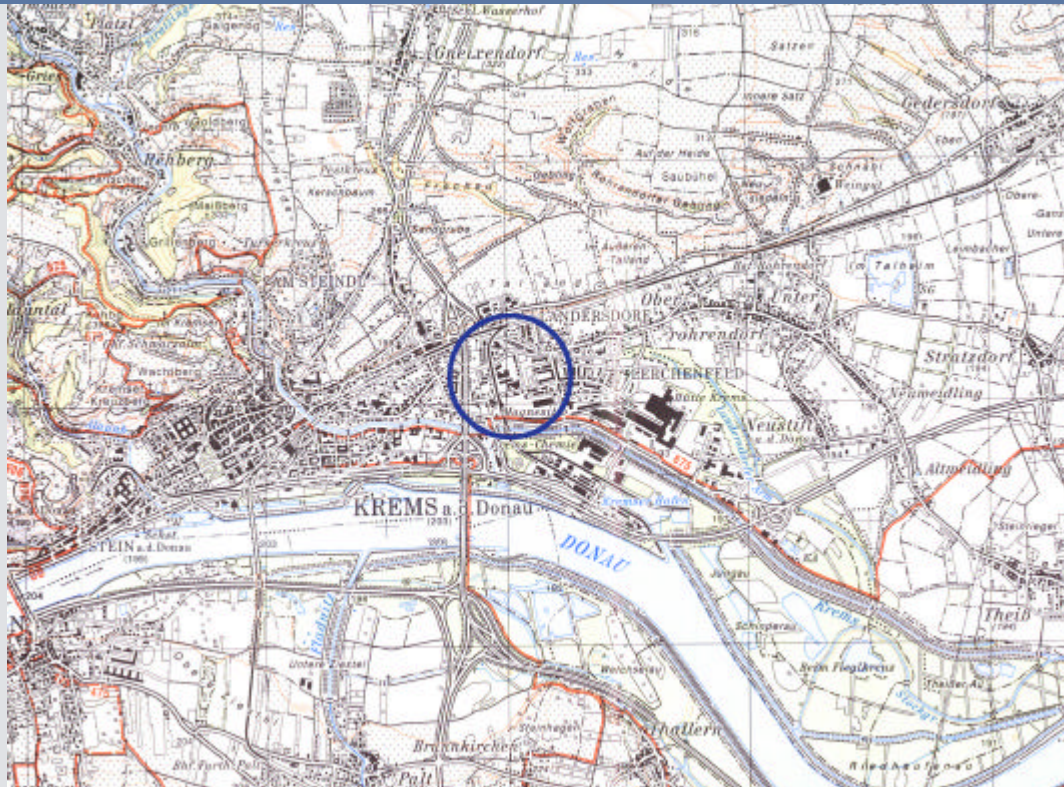
Issues

functional: The quantitative and qualitative relation between conflictual programs like housing, commerce and leisure is considered to be decisive for the future urban "performance" of Lerchenfeld.

social: Lerchenfeld actually does not grow. The district's high capacity of production is countered by a low image. Densification shall help the existing commercial and public facilities to survive.

perceptual: The task consists in a serious confrontation with the existing heterogeneity and its additive logics of singular projects. These logics have been producing a lot of voids which would enhance because of the still ongoing emigration of firms.





theme

conurbation / site

programme / issues

screens 1 / 2 / 3 / 4



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