

Population
45,000

Location
coastal quarter

Study area
21.5 ha

Site area
5.3 ha

Theme

Until now the new beach area has been developed by particular buildings on random plots, with areas of unspecified use in between. The area has not become an integrated urban space, despite its location very close to the central part of Pärnu. The competition aims at combining the urban structure fragments into a whole. Needed is balance with the natural shore area and constructed neighbourhood. The competition project should focus on the relations between the residents through the architectural and planning solution. Traffic and parking should be convenient without disturbing domestic peace.



Conurbation

The present spa town of Pärnu attracts the young by its beaches and the bustle of summer events, and the not so young by its fresh air, mud baths, accompanied by peace and quiet. In the 1930s, quondam mediaeval town Pärnu was built up as a modern internationally renowned summer capital. Resort industry is the most important business activities of Pärnu. The competition area is one of the six hotbeds of the spatial development activities, located in a new resort region.

Site

The competition and study areas are unimproved former town pastures with naturally developed flora, partially covered with vegetation to be preserved. The area is penetrated by ditches and random paths leading to the shore. The area is level, occasionally wet, and is 2.0 m above the sea level at the maximum. An exact solution must be provided for the competition area. A solution of the study area could be more general, but has to support logics of neighbourhood and the future developments alongside the shore.



Programme

The site must become a comfortable living, working and recreational region with diverse services and high quality of infrastructures. The housing must also offer an aesthetic impression with variety of architecture. Planning aim is ensuring a free access and partly view to the remaining shore area, the residential area must be mostly public space, only a conditionally separated. Important is to combine the natural and urban landscape. The social activities importance increases towards the area of seaside. The site average total bruto floor space could be ca 60 000 m2 (excluding the study area).

Issues

functional : The main issue is housing. A mixed housing and commercial purpose, integrated by local services. Possible are kindergarten, family practice and infobox. Social function is mixed with housing and commerce. A parking and access solution should be provided.

social : The programme should be made in order to be at the convenience of the local people but also of the summer visitors or second home visitors. The population should be mixed with retired people, tourists -short and long term tourists.

perceptual : Viewer is impressed by a huge wild reedy place by the seaside. The location is a landscape reserve area on the seashore. The quality of the seaside should be kept including the "feeling of freedom".







theme

conurbation / site

programme / issues

screens 1 / 2 / 3 / 4



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