



Aerial view of Oceanhamnen (‘the ocean harbour’) showing the site with Magasin 405 and the crane.



Image of the crane

SCALES: S - architecture + context

TEAM REPRESENTATIVE: urbanist / landscaper / architect

SITE FAMILY: IMPLANTING - Productive milieus

LOCATION: Oceanhamnen, Helsingborg

POPULATION: 140,000 inhabitants

STRATEGIC SITE: 78 ha **PROJECT SITE:** The size of the plot is 6,300 m2, of which 1,980 m2 is occupied by Magasin 405. The building has a total surface area of 5,700 m2 and the crane’s engine room is 33 m2

SITE PROPOSED BY: Municipality of Helsingborg

OWNER OF THE SITE: Municipality of Helsingborg

COMMISSION AFTER COMPETITION: The re-development of Magasin 405 and the crane engine room for exhibition H22 in collaboration with the municipality of Helsingborg.

THE SITE IN THE PRODUCTIVE CITY

The old harbour warehouse, Magasin 405, is located in the middle of Oceanhamnen – a new neighbourhood within the urban development project H+. Magasin 405 was built at a time when the harbour was bustling with life and the loading and unloading of large ships. The crane at the old yard is also reminiscent of the old activities in the harbour. The task for the competition is to re-activate and transform Magasin 405 and the crane’s engine room to productive meeting places within the city, and also adding building volumes to serve public functions and housing within the competition site. The added functions should complement Oceanhamnen and contribute to connecting the segregated areas in the north and south parts of the city. Magasin 405 will serve as a temporary site for public activities during the H22 exhibition. Competition entrants are also asked to consider and submit ideas for future use of the space and its function beyond H22.

CITY STRATEGY

H+ is Helsingborg’s largest urban renewal project in modern times. By 2035, the old port and industrial areas will develop into a mixed productive area of the city, hosting more people, businesses and offering new meeting places. Helsingborg aims to create an optimal climate with creative meeting places and diverse environments — for talented and resourceful people as well as businesses to thrive and develop their scopes. The transformation of Magasin 405 should build on its historical identity, but in the modern context of the new district. The main challenge for the competition is how the history of the building can be revitalised and transformed within Magasin 405 to generate a creative and egalitarian meeting place for all. The new city plan for the northern part of the site is already established, while plans for the areas in the west and south are still to be developed.

European 15 - Helsingborg (Sweden)



Aerial view of the site with the urban plan of Oceanhamnen, envisioned for the year 2022

SITE DEFINITION

The development and growth of the harbour area during the nineteenth and twentieth centuries made the city grow southwards with new working class districts related to the harbour area. The northern parts of the city became socially segregated from the south, and these social structures are still tangible today. Magasin 405 is located on a pier in between the two currently segregated districts, and the transformation of the building should serve to connect the two areas and thereby strengthen the city as a whole. Magasin 405 was built in 1945 using dark brown brick from the brick mill of local industrialist and consul Nils Persson. The three floors feature distinctive, elevated window strips and a balcony to the west stretching along the entire top floor. The building's first floor slab is located 2.2 m above the current sea level. As a climate-proofing measure, streets and general areas of the pier will be raised to between 3.5 and 3.7 m above sea level.

PRODUCTION AND URBAN DIVERSITY

The area where Oceanhamnen is located is no longer in use as an industrial harbour. Magasin 405 and the crane are the only remnants of the former industrial activities. The warehouse was used for the storage of goods such as imported fruits and coffee. During its final years of use, before being emptied, it served as a storage space for metal. It is of great importance that Magasin 405 carries the site's heritage into the future. It should however be filled with new life and functions that serve to complement Oceanhamnen, as well as both the northern and southern neighbourhoods of Helsingborg.

Consider if it is possible to build on the historical values of Magasin 405; is it possible to alter or partially demolish it without losing its legacy? How can it evolve over time from a temporary space for the H22 exhibition in



Historical picture



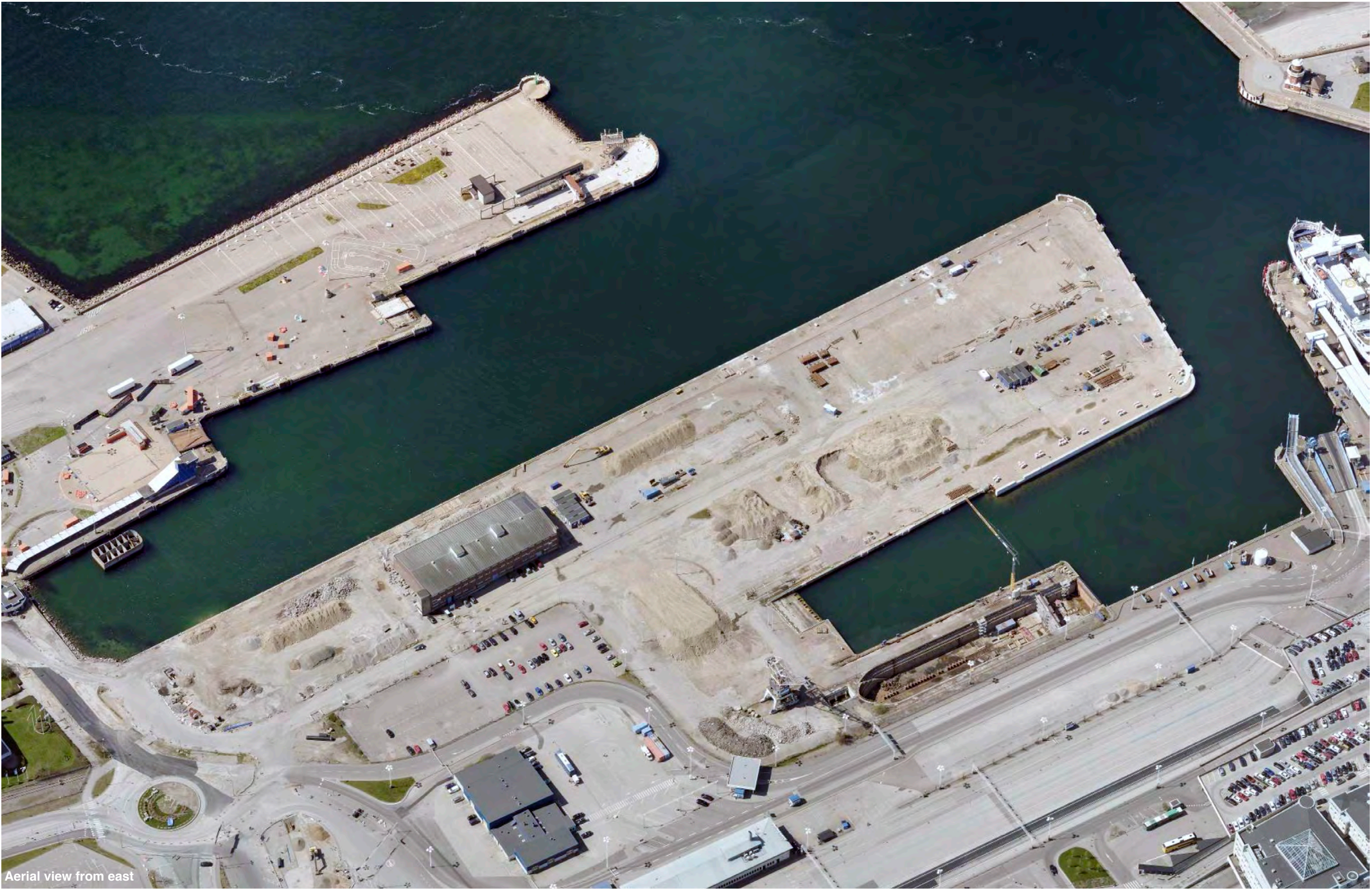
Magasin 405

Helsingborg to become a meeting place and workplace that adds value to Oceanhamnen? What productive uses could be integrated within the building?

In recent years, Magasin 405 has been a meeting place for temporary activities, events and workshops. Close to Magasin 405 lies Campus Helsingborg, part of Lund University, as well as several business incubators, which have served to revitalise the area.

A new park in the dock (Varvsparken), where the old crane is located, will also be part of the H22 city exhibition. The existing crane engine room is intended to be programmed for public activities.

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Aerial view from east

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Magasin 405



Magasin 405



Magasin 405



Image from the crane